



Tillman County Youth and Community Coalition

Tillman County

2014

About Us...

The Tillman County Youth and Community Coalition (TCYCC) has been a working partnership since approximately 1993. Throughout the years, the name has evolved into what it is called today.

Different coalition partners succeeded in applying for and being awarded Certified Healthy Status during 2013. The coalition recognizes healthy organizations contribute to creating a healthier Oklahoma. Organizations that become certified are creating a healthier workplace which is important to productivity, moral, and employee health. The coalition encourage communities and schools that are designated Certified Healthy to apply for incentive grants funded by Oklahoma Tobacco Settlement Endowment Trust and work with the organizations to create sustaining healthy environments through policy adoption and implementation.

Along with concerns for the health of all community members, Tillman County Youth & Community Coalition cosponsor an 8th Grade Health Conference with Oklahoma State University Extension office annually. The Conference is aimed at educating youth on making good decisions in regards to sexually transmitted infections, drugs, tobacco, bullying, and how media affects choices they

make everyday. Every school in the county participates in the conference.

Wichita Mountains Prevention Network (WMPN) is one of several community organizations that has partnered with TCYCC in order to help improve the health of Tillman County residents. Reward-Reminder visits and Alcohol Compliance Checks are periodically conducted in order to ensure tobacco and alcohol are not being sold to minors. Oklahoma Prevention Policy Alliance recently awarded WMPN a \$1,000 mini-grant to use in Tillman County in order to educate the public on the dangers of being a social host. TCYCC decided to spend this award money on a banner, advertisements with the two local papers, and advertisements on the local radio station. This awareness campaign from May 2013-August 2013.

Tillman County Youth & Community Coalition partnered with the Chamber of Commerce and other local organizations to host the a 5K event. The Wagon Wheel 5K and Family Fun Walk event was held October 2013. Approximately 70 families participated in the event. The Frederick Police Department educated the families on safe running and walking practices and distributed coloring books. The event has become an annual event to be held every October.

The coalition also works to promote healthy activity and nutrition in after school programs by partnering with the health educator from the Tillman County Health Department to promote the Coordinated Approach to Child Health (CATCH) program to schools. Currently, Grandfield and Tipton Public schools have implemented the CATCH program.

Tillman County Youth Community Coalition became a Turning Point Partnership in 2007. One of the initial successes after becoming a Turning Point Partner was a partnership that formed with community members living in Greer, Harmon, and Tillman Counties in an effort to stem the use of tobacco products. The Tobacco Settlement Endowment Trust awarded a joint five year grant to the three counties and a new coalition, Red River Tobacco Education Consortium (R2TEC), started. R2TEC is now in year three of the second five year cycle. Along with teaming with WMPN to conduct Reward/Reminder visits, R2TEC has active SWAT youth groups throughout Tillman County and their tireless efforts have been rewarded by a numerous number of anti-tobacco policies being passed and active promotion of the Oklahoma Tobacco Quit Line.



Partnership Priorities

- Community Mobilization
- Youth Empowerment
- Partnership Development
- Tobacco Use Prevention

Coalition Contact information:

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Mission Statement

Identify needs and develop programming in order to educate and empower Tillman County residents to improve their quality of life.

VISION Statement

Improve the well-being and quality of life of Tillman County residents

“We do make a difference in the lives of these kids, sometimes I feel it may be just one child, but if we can make a difference in just one teenagers life- that is what really matters!” — April Collom, Chairman

Activites

- Coalition Membership Recruitment
- Community Awareness Booth
- Eighth Grade Health Conference
- Tobacco Prevention Advocacy
- Reward/Reminder Visits
- Students Working Against Tobacco
- Rural Health Assessment
- Alcohol Compliance Checks
- Certified Healthy Oklahoma
- Tobacco Free Worksites

Outcomes/Impacts

- Certified Healthy Oklahoma Certifications**
- Businesses**
 - Downtown Fitness
 - Tillman County Health Department
 - Town of Tipton
- Restaurants**
 - Subway of Frederick
- Schools**
 - Tipton Public Schools
- Communities**
 - Town of Tipton
 - City of Frederick
- Adopted policies/ordinances**
 - Grandfield Public Schools — 24/7 Tobacco & Vapor Free
 - Frederick Public Schools — 24/7 Tobacco & Vapor Free
 - Town of Tipton —Tobacco Free City Property
- Substance Abuse Awareness**
 - Alcohol Compliance Rate 100% (*No Sales*)
 - Reward Reminder Visits Rate 85%
 - Window Visibility Rate 0.5%

Partnerships

- BancFirst
- Community Action Development Corporation
- Department of Human Services
- Frederick Chamber of Commerce
- Frederick Lions Club
- Frederick Rotary Club
- Memorial Hospital & Physicians Group
- Oklahoma Commission on Children & Youth
- Oklahoma Health Care Authority
- Oklahoma Turning Point
- OSU Extension
- Red River Tobacco Education Consortium
- Southwest Oklahoma Community Action Group
- Southwest Oklahoma Juvenile Center
- Southwestern Youth Services
- Tillman County Health Department
- Town of Davidson
- Vanderlann Dairy
- Wichita Mountains Prevention Network

FUNDING

Oklahoma Commission on Children and Youth Board Operations

Local donations from private individuals and organizations

Oklahoma Tobacco Settlement Endowment Trust as part of the Red River Tobacco Education Consortium

