



About Us...

The Tillman County Youth and Community Coalition has been a working partnership since about 1993. Over the years it has changed names and evolved into the current name in 2007.

They have been successful in acquiring funds from several sources; including a \$17,000 grant from the Oklahoma Library system, \$3,200 from the Wichita Mountains Prevention Network, \$7,500 given by the Frederick School system for the use of educational programming related to risky behavior, and several donations from many county businesses and civic groups.

They have spent much of their time identifying key stakeholders in the community, discussing the strengths of the community and the potential barriers to their efforts. Community members addressed the high rate of

teen pregnancies within the county by implementing Postponing Sexual Involvement program (PSI). PSI is a program presented by trained teens from each school district in the county to their peers. All 7th grade students in the county participate in PSI.

Tillman County Youth and Community Coalition became a Turning Point Partnership in 2007. One of their initial successes after becoming a Turning Point Partner is the partnership between Tillman, Harmon and Greer counties in their efforts to address tobacco use through a five year grant awarded by the Tobacco Settlement Endowment Trust (TSET). Red River Tobacco Education Consortium (R2TEC) was formed to serve the three counties.

Currently, Tillman County Youth and Community Coalition is undertaking the Mobilizing for Action through Planning and Partnership (MAPP) process. Through MAPP, their intention is to implement a strategic approach to community health improve-

ment. Tillman County Youth and Community Coalition goal is to create a better quality of life by engaging local partners in identifying needs and gaps within the community and then take action from a strategic plan.

Membership in Tillman County Youth and Community Coalition is available to all community members and organizations interested in supporting the mission and vision of Youth and Community Coalition. The monthly meetings are held on the 1st Friday of every month at the Banc First Conference Center from 12:00 to 1:00 p.m.



Tillman county Youth and Community Coalition Drug Prevention Display.

TILLMAN COUNTY YOUTH AND COMMUNITY COALITION

Vision

Improve the well-being and quality of life of Tillman County Residents.

Mission

Identify needs and develop programming in order to educate and empower Tillman County residents to improve their Quality of Life.

Partnership Priorities

- Community Mobilization
- Youth Empowerment
- Partnership Development
- Tobacco Use Prevention



Tillman County Courthouse, Frederick, Oklahoma

“We do make a difference in the lives of these kids, sometimes I feel it may be just one child, but if we can make a difference in just one teenagers life—that is what really matters!” — Micah Treadwell, Chairman



In 1910, the Abernathy boys rode alone on horseback from their home west of Frederick to New York City. Louie (Bud) was 10 years old. Temple was only six. This statue, located in Frederick, commemorates the event.

Community Profile: Strengths and Challenges

Tillman County is a wonderful community that has a lot to offer regarding quality of life, friendly folks, recreation, attractions, and education. Most people who live in our community would never consider living anywhere else!

Tillman County is a rural area with a population of 7,992. Frederick is the county seat with 3,940 residents.

Tillman County has been described as "where cotton and wheat meet," being a large producer of cotton and wheat. It also produces alfalfa, Milo, peanuts, gaur, Sudan, soybeans, vegetables, melons, and fruit, while producing plenty of

lush grassland for raising cattle and horses. The fertile lands are comparatively level and slightly rolling and dotted with oil wells both old and new.

Most would agree that the nicest aspect of our community is its small-town, friendly atmosphere. We do not have a problem with crime, traffic or noise.

Ware a peaceful, small-town community where the pace of life is a little slower than big cities and larger towns.

The biggest industrial employer in Frederick is Henneiges Automotive. Other major employers include the Memorial Hospital & Physician Group, City of

Frederick and the Frederick Public School System.

Frederick has an active Arts and Humanities Council, as well as numerous civic organizations that include Rotary and Lions. The Tillman County Historical Society preserves and honors the history of Frederick, Tillman County and Oklahoma.

As with any rural county, the challenges we face are not unique. Our dedicated volunteers are sometimes stretched thin by the many community projects and our population has diminished over the last decade by 13.9 percent. We strive to create a better quality of life for our residents.

Description of Assessments

According to the 2011 County Health Rankings by the University of Wisconsin Health Institute, Tillman County ranks 56 out of 77 in Health Factors and 59 out of 77 for Health Outcomes.

Health Factors include health behaviors, clinical care, social and economic factors, and physical environment.

Thirty-two percent of the

adult population report having a BMI greater than 30 in Tillman County. According to the Behavioral Risk Factor Surveillance Survey, 74.2% of adults do not eat the recommended 5 servings for fruits and vegetables a day. Over two-thirds of the adults report not reaching the recommended physical activity level while 36.8% report no leisure activity in the past month.

Approximately 26% of the population reports using tobacco.

Heart disease, cancer, and diabetes are the top three leading causes of death in the county.

According to Oklahoma Vital Statistics, Tillman County has a birth rate of 81 in 2011, which accounts for a 5.5 increase from 2007 (75.5).

8th Grade Adolescent Conference

There have been at least 17 8th Grade Health Fairs. All the schools in Tillman County participate, Frederick, Davidson, Tipton, and Grandfield.

We have had from 80 to 140 8th grade students in the past, so over the course of 17 years that would be about 1,700 youth who have been educated. The last few years we have been probably averaging about 100 kids.

The topics always include STD's and HIV, and then we have had self-esteem,



Mr. Flores handling a breakout session at the 8th Grade Adolescent Health Fair.

Drugs, Tobacco and Alcohol Awareness, Abstinence Training, Manners, Healthy

Relationships, Smokeless Tobacco Dangers, Dating and Relationships, Date Rape.....many different topics, but they all are related to self-esteem, dating and relation-

ships, and dangers of risky behaviors.

“ This has been an ongoing project for many years and based on the evaluations, we do make a difference in the lives of these kids, sometimes I feel it may be just one child, but if we can make a difference in just one teenagers life-that is what really matters!” — Micah Treadwell, Chairman

Funding

- ◇ **Grant: Communities of Excellence (Wave 2, Round 1)**
- ◇ **Purpose: Tobacco Prevention & Cessation**
- ◇ **Funding Period: October 2007-September 2012**
- ◇ **Funder: Oklahoma Tobacco Settlement Endowment Trust**
- ◇ **Grant: Educational**
- ◇ **Purpose: Programming related to Risky Behavior**
- ◇ **Funding Period: Two year period**
- ◇ **Funder: Frederick Public Schools**
- ◇ **Grant: Mini-grant**
- ◇ **Purpose: The Choice is Yours**
- ◇ **Funding Period: One project**
- ◇ **Funder: Wichita Mountain Prevention Network**

Impact

Over 1,700 youth have been educated through the annual 8th grade adolescent health fair conducted by the coalition over the past 17 years.

Through the Postponing Sexual Involvement Program (PSI) all county schools have been engaged in training teens as presenters and all 7th grade classes have participated in the program since 1998.

Two of the four schools in Tillman County are

24/7 Tobacco Free School Properties. Community partners are coming to the table. Tobacco is being discussed in many venues because of the attention the schools have gotten about the passage of the 24/7 policy. The radio has promoted coalition events on it's morning show.

There are 12 youth in Tipton and 10 youth in Frederick participating in Students Working Against Tobacco (SWAT). They hosted Project 16 and Kick Butts Day events in their school for awareness.

	Oklahoma Tobacco Helpline	
	1 800	QUIT NOW
Free help	784-8669	

For free assistance in quitting tobacco, please call the Oklahoma Tobacco Helpline.

Contact Information



Oklahoma State
Department of Health

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Organizational Members

- Banc First
- Community Action Development Corporation
- Frederick Chamber of Commerce
- Frederick Public Schools
- OSU Extension Office
- Oklahoma Turning Point
- Red River Tobacco Education Consortium
- Southwest Oklahoma Juvenile Center
- Southwestern Youth Services
- Tillman County Health Department
- Wichita Mountain Prevention Network, RPC

Partnership Outcomes



Tillman County 8th Grade Adolescent Health Conference Break-out Session.

The coalition has organized over seventeen 8th grade adolescent health fairs involving all four schools

(Davidson, Grandfield, Frederick, and Tipton) in Tillman County. This health fair provides state mandated HIV/STD training for the schools.

Through education efforts of Red River Tobacco Education Consortium (R2TEC) with local health department employees implemented the best practice of 5 A's (Ask, Advise, Assess, Assist, Arrange) 62 calls have been made to the Oklahoma Tobacco Helpline since July 1,

2010.

Tillman County Schools participated in the Oklahoma Prevention Needs Assessment in 2010.

The four school districts in Tillman County are Davidson, Grandfield, Frederick, and Tipton. Two of the four school districts (Frederick and Tipton) are 24/7 Tobacco Free School properties. Seventy-six percent of the student population in the county attend school in a tobacco

free environment.

The coalition has purchased supplies and puppets for Character Education programs which were presented to over 250 Head Start and Kindergarten students in the county.

Tillman County Youth & Community Coalition provided summer programs for at risk youth through the Kennedy Youth center, reaching 35 low income and at risk youth participants.