

Tobacco Use Prevention and Cessation Advisory Committee

Minutes

April 22, 2008

Oklahoma State Capitol

Governor's Large Conference Room

Oklahoma City, OK

Members Present:

Keith Burt, ABLE Commission, Dr. Michael Crutcher, Oklahoma State Department of Health; Gayle Jones, Designee for Sandy Garrett, Oklahoma State Department of Education; Dr. Stephen Glenn, Oklahoma Dental Association; Dr. Katherine Little, Oklahoma State Medical Association; June Maher, Behavioral Health and Youth Program; Sarah Maple, Oklahoma Substance Abuse Services Alliance; Frosty Peak, Retail Business Member; Janet Spradlin, American Heart Association; Kristen Taylor, American Cancer Society; Dr. Francene Weatherby, Oklahoma Nurses Association; Steven Buck, Designee for Terri White, Oklahoma Department of Mental Health and Substance Abuse Services; Casey Worthen, Oklahoma Institute for Child Advocacy.

Visitors:

Senator David Myers, Oklahoma State Senate; Wes Glinsmann, Oklahoma Alliance on Health or Tobacco; Jerry Speck, Oklahoma State Department of Health; Julie Geddes, Oklahoma State Department of Mental Health and Substance Abuse Services; Candice Adson, eCapitol News; Sjonna Paulson, Tobacco Settlement Endowment Trust; Jonas Mata, Tobacco Settlement Endowment Trust; Pat Marshall, American Cancer Society; Sara Hawkins, American Cancer Society.

Tobacco Use Prevention Service Staff:

Doug Matheny, Chief; Bob Miner, Clean Indoor Air Coordinator; Linda Robertson, Administrative Programs Officer; Natalie Hughes, Administrative Assistant.

Dr. Crutcher, Chair, called the meeting to order. Advisory Committee members, guests and staff were introduced. The agenda was reordered to allow for guests' schedules.

Senator Myers reported that the language from SB1875 would be re-introduced next year, with a few revisions as suggested from other representatives. SB1875 deals with repealing current exemptions in the state smoking laws. Senator Myers expressed his appreciation for the Committee's support and recognition of his efforts.

Wes Glinsmann reported the tobacco industry had a large presence in the State Legislature this year. HB3341, requiring "fire safe" cigarettes, was the only tobacco control legislation that passed both the House and Senate this year. At the federal level,

the U.S. House Energy and Commerce Committee approved a measure on April 2, 2008, which would grant the FDA authority to regulate tobacco products.

The meeting minutes for January 22, 2008 were presented for approval. A motion was made and seconded to approve the minutes as drafted. The motion was approved unanimously.

The statutory timeline and process for creating a new Oklahoma State Plan for Tobacco Use Prevention and Cessation were reviewed. Other states' plans are being collected as a starting point. A draft will be presented to the full Committee at the September 23, 2008 meeting. Dr. Stephen Glenn, Andrea LaFazia, Dr. Sheila Simpson, and Kristen Taylor had volunteered to serve on an ad hoc task force to help guide the Committee through the process. Dr. Crutcher noted that the support and representation of the Committee in this task is vital to the process of developing the new state plan.

Upcoming meeting dates and other updates from the various Advisory Committee Teams were announced.

A resolution entitled "Calling Upon All Elected Officials and Candidates for Elective Office in Oklahoma to Reject Campaign Contributions from Tobacco Company Representatives" was reviewed. After discussion, a motion was made and seconded to accept the resolution as drafted. The motion was approved unanimously. Frosty Peak will serve as the Committee's spokesperson in response to any press inquiries received.

Jonas Mata offered a brief partner update from the Oklahoma Tobacco Settlement Endowment Trust (TSET). Efforts are being made to further increase call volume to the Oklahoma Tobacco Helpline. Free nicotine gum and patches are being offered to all who enroll in the coaching program. New billboards promoting the Helpline are being developed in Spanish. Sjonna Paulson reported that the American Legacy Foundation's "EX campaign" ads were launched on March 31, 2008. Also, TSET is working with the American Legacy Foundation to bring the EX campaign truck to Oklahoma with stops at the State Capitol and other locations around Oklahoma promoted to the media.

An updated CDC "Best Practices" publication was distributed and briefly introduced.

It was noted that the Oklahoma Ethics Commission status reports are due by May 15th. Notices are sent directly to individual Advisory Committee members.

Gayle Jones complimented the annual "Be Smart, Don't Start" campaign co-sponsored by the American Lung Association and Blue Cross/Blue Shield of Oklahoma.

It was announced that the "Preparing for the 7th Generation" conference – co-sponsored by the Cherokee Nation, Muscogee Creek Nation, Osage Nation, Chickasaw Nation and the state health department – will be held at the Skirvin Hotel on April 23-25 and will feature distinctions between ceremonial use and commercial abuse of tobacco.

The meeting was then adjourned.