

BLANCHARD COMMUNITY COALITION

In partnership with
Oklahoma Turning Point

Project Goal/Objectives:

1. Increase family physical activity and wellness utilizing the Blanchard City Park
2. Promote existing trails at the Blanchard City Park
3. Promote the **WIC Program** through Family Fun Day Event
4. Implement the GoGirlGo Program



Project Scope/Narrative:

Promote existing trails to **WIC clients** and Blanchard community.

The Blanchard City Park currently lacks lighting and signage to inform walkers of distance and hours of operation. The **WIC grant** will be used to renovate the park by installing signage around the trail, including distance traveled. Lighting will be installed to eliminate potential risky behaviors and improve safety. Water fountains will be installed around the trail. Other beautification actions will also occur to make the park more enticing to walkers and promote family physical activities.

Host a **WIC Family Fun Day**

All current and potential **WIC clients** will be invited to the Blanchard City Park for a Family Fun Day. Activities to promote family physical activities will include: distribution of healthy recipes, provide child ID kits by the local police dept., distribution of **WIC outreach materials**, conduct a fun walk, plus additional family-oriented physical activities.

Host a one-week camp

In July, a one-week camp to promote physical activity and nutrition education will be held. The purpose is to encourage and promote healthier life style choices for the **WIC families** in the Blanchard community.

Testimonial:

What a great day at the park! The Blanchard Community Coalition—A

Turning Point Partner, in conjunction with the **McClain County Health**

Department WIC, the NAIC of Norman and the Blanchard Nu Chi Soror

ity, held the first ever Family Fun Day at the Park. Several community

businesses were set up at various tables to promote health and wellness

to the attendees. This was also the day set for the ribbon cutting of

newly installed play equipment. The Little League Football games

were running concurrently at the adjacent fields. There was a tremen-

dous response from **WIC families** and participation by children of all ages

and their parents. The entire day from start to finish was a huge success!

Thanks to the **WIC Grant**.

~Janet S. Wilson, Chairperson
Blanchard Community Coalition
A Turning Point Partner



Project Outcomes:

1. Installation of 2 water fountains and 2 park signs; 17 plants and shrubs planted; 3-16' light poles and lights added to park for increased safety and security
2. Family Fun Day held at the Blanchard Lion Park Oct. 13, 2007 for the Blanchard community with focus on **WIC Families**
3. GoGirlGo Camp held for approximately 20 teen/preteen girls

THIS PROJECT WAS FUNDED BY OKLAHOMA WIC SERVICE and
USDA FOOD NUTRITION SERVICE