

LOVE COUNTY FARMERS MARKET

In partnership with

Love County Turning Point Partnership

Project Goal/Objectives:

1. Promote and improve Love County residents dietary habits by establishing a Farmer's Market
2. Increase availability of fresh fruits and vegetables, low-fat and whole grain alternatives



Project Scope/Narrative:

Marietta, Oklahoma is located in Love county, situated on the Oklahoma and Texas border. With many farmers and ranchers and a variety of businesses, the Health Department and the Turning Point committee thought it would be a great asset to start a Farmer's Market on Main Street so that local residents would have a location to market and purchase fresh produce. **This project was made possible with the award of the WIC Grant.**

Testimonial:

The Farmer's Market was definitely a need met for the Love county citizens. Hopefully next year will be a better growing season for producers. When we had producers available at the market they sold out very quickly. I am looking forward to next year and the market being bigger and better. Thanks to the WIC Program for the start up funds.

Yvone McGinnis

Project Outcomes:

1. The market was opened on July 13th and continued through September 29th, 2007.
1. The Marietta City Council was so supportive of the Farmer's Market that they offered an overflow site on Main Street if space was needed and rescinded the taxing on a monthly basis for 2 months.

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USDA FOOD NUTRITION SERVICE