

# THE GREAT SKATE EXPO AND FAMILY FUN NIGHT

*In partnership with*

## Choctaw County Coalition



### Project Goal/Objectives:

1. Host a community event (The Great Skate) to raise awareness on the importance of increased physical activity and improved nutrition among the youth and families in Choctaw County
2. Provide a safe environment for children and adolescents to engage in physical activity and active play through completion of the Choctaw County Skate Park
3. To provide children and adolescents of Choctaw County who do not regularly participate in competitive sports the opportunity to engage in active play

### Project Scope/Narrative:

The Great Skate, a community-wide event, will premiere with the opening of Choctaw County's first skate park. This multi-partner collaborative event will promote the following:

- Increased fruit, vegetable, whole grain, reduced-fat dairy, lean meats and bean consumption through on-site food demonstrations. Families will have the opportunity to taste different healthy snacks by visiting cooking demonstration stations and will receive a recipe booklet.
- Daily active play and physical activity through on-site skating demonstrations and various outdoor interactive games hosted by local youth.

The Choctaw County Turning Point Coalition, in partnership with various community organizations, individuals and local youth have identified the skate park location, completed the concrete slab and acquired the funds through the **WIC grant** to purchase partial equipment. Additional funds are requested to offset the cost of an eight-foot quarter pipe that will complete the skate park. Active Play will be promoted through the purchase the following equipment: Laser Challenge equipment, soccer equipment, and foam bowling sets.

### Testimonial:

The Turning Point initiative has been the backbone of our Choctaw County Coalition. In June 2006, we were very pleased to receive the **Oklahoma WIC Grant** to fund a Fun and Fitness Camp stressing the importance of proper nutrition, healthy lifestyles and physical fitness. This initiative reached 80 children in our community. The feedback from parents, participants and community members reflected a positive attitude toward the importance of healthy eating habits and being physically active.

The Choctaw County Coalition was excited to again be a recipient of the WIC grant in 2007. Monies received provided health and nutrition education at a community event entitled: The Great Skate Family Fun Day. It also provided monies for a piece of equipment for the community-built skate park that will provide active play for children in years to come. Additional purchased resources were utilized by community partnerships to promote on-going initiatives encouraging active lifestyles within the public schools systems. Funding opportunities such as the **WIC grant** make a big difference in getting the health promotion message to the public. It definitely impacted our community. ~ **Martha Bloodworth, Chair**



### Project Outcomes:

Community partners hosted a Community Skate Expo and Family Fun Night with over 400 participants attending. On-site activities included exhibits & demonstrations of the following: healthy snack preparation, a skate demonstration, resource booths, outdoor interactive games, on-site radio remote broadcast, and distribution of healthy recipe booklets.

Additional Skate Park equipment (8' Quarter Pipe) was purchased and installed.

The following active play equipment, promoting physical fitness, was purchased:

Laser Challenge equipment, soccer equipment, and foam bowling sets to be utilized by community partners who work with young children.

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