

TURNING POINT INITIATIVE COMMUNITY REPORT ON PARTNERSHIP ACTIVITIES

November 2001

TULSA COUNTY

- 2001 Activities
 - Sponsored Blue Print for Change – a workshop series aimed at addressing racial and economic disparities
 - Sponsored 5 walking events associated with Get Tulsa Trekin’ – a walking a nutrition campaign aimed at reducing heart disease. Over 3,000 adults participated in the events.
 - Sponsored the Jared Jamboree – a fun health fair for children with Jared the Subway guy as the keynote speaker. Over 500 children participated in the daylong event.
 - Faith Advisory Committee completes a yearlong study on current faith-based partnerships that exist in the Tulsa community that address the 5 priority areas. They also compiled a report that highlights model programs for replication.
 - Mental Health Task Force completed their report and submitted to local officials and the Governor. Since the report, many groups have been meeting to address the severe mental health problems in northeastern Oklahoma.
 - Sponsored a reception welcoming Dr. Beitsch to Oklahoma. Also, Bobbie Berkowitz spoke to the partnership during the same event. It was a full day of meetings and greetings.
 - Policy and Systems Change Subcommittee has joined forces with the MATCH Project and NETFOC to form a stronger, cohesive force to battle the clean-air ordinance in Tulsa County.
 - The Executive Committee is in process of Strategic planning for the next year’s activities.
- Outcomes
 - Almost 7,500 adults in Northeast Oklahoma have received and/or participated in the Get Tulsa Trekin’ walking campaign.
 - Approximately 900 people participated in the Blue Print for Change
 - Several newspaper articles have appeared in the Tulsa World surrounding various events and Turning Point information.
- Future Plans
 - After months of planning the Executive Committee will present a plan to the Advisory Council for the next year that includes:
 - Health promotion and education activities
 - Access to health care
 - Mental health related issues
- Participants
 - Original partnership of 285
 - Tulsa Public Schools
 - Representatives from 22 different faith-based organizations
 - Representatives from 15 different mental health organizations