

Tulsa County

Tulsa County Turning Point

2004

- **Activities**

- The Turning Point Advisory Council partnered with the Community Health Net: CAP project to provide technical assistance in creating a business plan for a 24-hour, 7 days per week clinic to serve uninsured, underserved, and Medicaid populations. The ShareLink System has been implemented.
- Cinco de Mayo 5K Run was held
- Tour de Tulsa, an annual bicycle event in the Tulsa metropolitan area was held.
- Family Jamboree, sponsored by the Tulsa City-County Health Department, the Community Health Foundation, Tulsa Healthy Start, and Community Care was held.
- Implementation of the ShareLink system with Community HealthNet partners to reduce the number of routine visits to the emergency room.
- Hispanic Health Fair was held.
- Poster, Essay, and Drama Contest was held.
- Implemented an employee fitness program called PACE for Tulsa City-County Health Department employees.
- Expanded the Get Tulsa Kids Trekin' program into a more comprehensive program called It's All About Kids
- The Community Health Foundation hosted an annual dinner to raise funds for the It's All About Kids program
- Outlined a legislative agenda focusing on the Children First program and SQ 713.
- Developed a flu prevention campaign targeted at school-aged children.

- **Outcomes**

- The ShareLink system has created a central system for the uninsured and under-insured to schedule appointments with healthcare providers.
- The Cinco de Mayo 5K Run generated \$3,000 for the *It's All About Kids* program.
- Tour de Tulsa generated over \$4,000. The proceeds were donated to the *It's All About Kids* program.
- Approximately 2,000 people participated in the Family Jamboree where they learned about community health programs.
- 750 community members participated in the Hispanic Health Fair.
- 1,500 students from 40 schools in Tulsa County participated in the Poster, Essay, and Drama contest.
- Increased fitness level of Tulsa City-County Health Department employees who participate in the PACE program.
- Significant improvements were observed in the fitness level of all participants in the *It's All About Kids* program.
- Nutrition knowledge increased among students who participated in the *It's All About Kids* program.
- The Community Health Foundation annual dinner generated approximately \$7,000 for the *It's All About Kids* program.
- Partnered to successfully continue the *Children First* program and pass SQ 713.
- Expanded partnership alliances with Hillcrest Healthcare System through development of a flu prevention campaign targeted at school-aged children.

- **Future Plans**

- The Community Health Foundation will host another annual dinner with all proceeds going to fund efforts related to childhood obesity.
- *Tour de Tulsa* bicycle fundraiser benefiting the *It's All About Kids* program.
- Continued expansion of community partners.
- *It's All About Kids* will be expanded into more Tulsa schools.

- **Participants**

- American Cancer Society of Oklahoma
- American Heart Association of Oklahoma
- American Lung Association of Oklahoma
- Blue Cross/Blue Shield
- Community Health Foundation
- Community Health Net
- Community Service Council
- Good Samaritan Health Services
- Governor's Council on Fitness and Sports
- Hillcrest Healthcare System
- Indian Healthcare Resource Center
- Margaret Hudson Program
- Midwest Dairy Council
- Morton Comprehensive Health Services
- OSU College of Osteopathic Medicine
- OU College of Public Health
- Planned Parenthood of Arkansas and Eastern Oklahoma
- Saint John's Hospital
- Saint Francis Healthcare Systems
- Saint Francis Health Zone
- Subway Sandwiches
- Tulsa City-County Health Department
- Tulsa City Mayor's Office
- Tulsa Coalition for Children's Services
- Tulsa Medical Society
- Tulsa Metropolitan Ministries
- Tulsa Public Schools
- University of Oklahoma Health Sciences Center in Tulsa
- YWCA