

**TURNING POINT INITIATIVE
STATE TURNING POINT OFFICE REPORT**

November 2001

WORK PLAN

Process Objective: Provide technical assistance to partnerships

- **TASK**
 - Increase number of Turning Point (TP) staff
 - Twelve Field Representatives
 - Six Epidemiologists
 - One Program Analyst
 - Two Grant Writers
 - Marketing/Media Consultant
 - Staff training
 - Continue production of the Community Health Partners Funding Alert
 - Complete final draft of the community partnership resource manual
 - Provide grant writing/Technical Assistance workshop
 - Develop a State of the County Health Report for each participating county
 - Provide initial stakeholder visits
 - Complete pre-assessments with county administrators
 - Assist in developing and sustaining partnerships
 - Assist in the implementation of community needs assessment
 - Assist communities in prioritizing needs and developing a community health improvement plan
 - Assist communities in addressing prioritized needs and implementing health improvement plan

Process Objective: Motivate partnerships, administrators, central office and other stakeholders to participate in community-based public health improvement

- **TASK**
 - Orientation to the TP process using existing partnerships as examples
 - Help stakeholders identify ways that they can contribute to public health change through community involvement
- **Outcomes**
 - Thirty-two Partnerships in Oklahoma
 - Turning Point is ranked number three in priority of Agency Full Needs Budget Request to Legislature
 - Staff have received on the job training

- Community Health Partners Funding Alert (distributed to partners state wide and nationally)
- Three staff members attended grant writing workshop
- Grant writing workshop was offered to community partners
- Community partnership resource manual is in draft form (will be complete January 1, 2002)
- Assistance given to communities with needs assessments (refer to community reports)

- Future Plans
 - Expand partnerships
 - Expansion of resources to Community Partnerships
 - Continue to offer technical assistance to Community Partnerships

- Participants
 - Community Partnerships
 - Oklahoma Turning Point Council
 - Oklahoma Turning Point Council Coordinating Committee
 - Oklahoma Turning Point Council Executive Committee
 - Oklahoma State Department of Health county health departments, Divisions, and Service Areas
 - Turning Point National Program Office
 - Robert Wood Johnson Foundation
 - W.K. Kellogg Foundation
 - Other state agencies and statewide organizations