TURNING POINT INITIATIVE
STATE TURNING POINT OFFICE REPORT

November 2002

• 2002 Activities
  ➢ Provided technical assistance to Community Partnerships
  ➢ Staff and local partners attended National Turning Point Meetings in May and October
  ➢ Made presentation to the State Board of Health Meeting and Retreat
  ➢ Hosted the National Turning Point Meeting in Oklahoma City
  ➢ Staff served on
    ▪ Injury Prevention Coordinating Council
    ▪ Oklahoma Health Improvement Partnership
    ▪ Oklahoma Community Builders Coalition
    ▪ National Public Health Leadership Collaborative
    ▪ National Public Health Info-Tech Collaborative
    ▪ Legislative Task Force on Tobacco
  ➢ Developed 2010 Objectives for Oklahoma Turning Point Initiative
  ➢ Made presentation at USDA/NFS on Partnership for Change and Oklahoma Turning Point Initiative
  ➢ Staff facilitated Local Public Health Performance Standards for several county health departments
  ➢ Updated Oklahoma Turning Point booklet
  ➢ Invited and attended Robert Wood Johnson workshop in Washington DC on Relationship Building on Capitol Hill, addressing importance of community-based approach in the decision making process
  ➢ Invited and attended Robert Wood Johnson workshop on “Strategic Communication”
  ➢ Presented at the 16th Annual Eldercare Conference
  ➢ Presented at the Oklahoma Conference on Aging
  ➢ Working with the Immunization Division to assist newly hired immunization field representatives to utilize community partnerships for increasing immunization rates

• 2002 Outcomes
  ➢ Thirty-five Community Partnerships across Oklahoma
  ➢ Approval and funding for Epidemiologist position
  ➢ Approval and funding for Field Representative/Marketing position
  ➢ Invited to be on panel at Health Summit sponsored by Senator Inhoff
  ➢ Oklahoma WIC provided funding to continue Partnership for Change
  ➢ Immunization Division, Family Health Services, Community Health, and Office of Tobacco Use Prevention partnered with Turning Point and provided funding for the Turning Point Initiative.
  ➢ Article and Picture about Oklahoma Turning Point Initiative appeared in Roll Call, a publication on Capitol Hill
Invited to write article for Transformations on “Building Community Health Partnerships – Oklahoma Style”. Transformations is the National Turning Point News Publication
Invited to write article for Connect. Connect is sponsored by the Robert Wood Johnson Foundation. “All Policy is Relationships”
Sent out 22 “Funding Alerts” to local, state, and national partnerships
Published the first “The Community News Line” in September. This will be a quarterly publication
Recognized in the Governor’s FY-2003 Executive Budget as an initiative that works.
Presented article to Community Tool Box which is an on-line information service from the University of Kansas on “How do we get grassroots people involved in our community effort?” The article was accepted and posted on their web site
Article in Oklahoma Farmers Union publication related to the importance of Healthy Communities

Future Plans
- Expand the number of core groups to meet all needs of the communities
- Marketing and promotion of Community Health Needs
- Assist in developing and sustaining additional Community Partnerships
- Assist in the implementation of community needs assessments
- Assist in the development and implementation of Community Health Improvement Plans
- Continue to explore resources for continuation of the Oklahoma Turning Point Initiative

Participants
- Community Partnerships
- Oklahoma Turning Point Council
- Oklahoma Turning Point Council Coordination Committee
- Oklahoma Turning Point Council Executive Committee
- OSDH County Health Departments, Divisions, and Service Areas
- Turning Point National Program Office
- Robert Wood Johnson Foundation
- W.K. Kellogg Foundation
- Other state agencies and statewide organizations