

TURNING POINT INITIATIVE STATE TURNING POINT OFFICE REPORT

November 2002

- 2002 Activities
 - Provided technical assistance to Community Partnerships
 - Staff and local partners attended National Turning Point Meetings in May and October
 - Made presentation to the State Board of Health Meeting and Retreat
 - Hosted the National Turning Point Meeting in Oklahoma City
 - Staff served on
 - Injury Prevention Coordinating Council
 - Oklahoma Health Improvement Partnership
 - Oklahoma Community Builders Coalition
 - National Public Health Leadership Collaborative
 - National Public Health Info-Tech Collaborative
 - Legislative Task Force on Tobacco
 - Developed 2010 Objectives for Oklahoma Turning Point Initiative
 - Made presentation at USDA/NFS on Partnership for Change and Oklahoma Turning Point Initiative
 - Staff facilitated Local Public Health Performance Standards for several county health departments
 - Updated Oklahoma Turning Point booklet
 - Invited and attended Robert Wood Johnson workshop in Washington DC on Relationship Building on Capitol Hill, addressing importance of community-based approach in the decision making process
 - Invited and attended Robert Wood Johnson workshop on “Strategic Communication”
 - Presented at the 16th Annual Eldercare Conference
 - Presented at the Oklahoma Conference on Aging
 - Working with the Immunization Division to assist newly hired immunization field representatives to utilize community partnerships for increasing immunization rates

- 2002 Outcomes
 - Thirty-five Community Partnerships across Oklahoma
 - Approval and funding for Epidemiologist position
 - Approval and funding for Field Representative/Marketing position
 - Invited to be on panel at Health Summit sponsored by Senator Inhoff
 - Oklahoma WIC provided funding to continue Partnership for Change
 - Immunization Division, Family Health Services, Community Health, and Office of Tobacco Use Prevention partnered with Turning Point and provided funding for the Turning Point Initiative.
 - Article and Picture about Oklahoma Turning Point Initiative appeared in Roll Call, a publication on Capitol Hill

- Invited to write article for Transformations on “Building Community Health Partnerships – Oklahoma Style”. Transformations is the National Turning Point News Publication
 - Invited to write article for Connect. Connect is sponsored by the Robert Wood Johnson Foundation. “All Policy is Relationships”
 - Sent out 22 “Funding Alerts” to local, state, and national partnerships
 - Published the first “The Community News Line” in September. This will be a quarterly publication
 - Recognized in the Governor’s FY-2003 Executive Budget as an initiative that works.
 - Presented article to Community Tool Box which is an on-line information service from the University of Kansas on “How do we get grassroots people involved in our community effort?” The article was accepted and posted on their web site
 - Article in Oklahoma Farmers Union publication related to the importance of Healthy Communities
- Future Plans
 - Expand the number of core groups to meet all needs of the communities
 - Marketing and promotion of Community Health Needs
 - Assist in developing and sustaining additional Community Partnerships
 - Assist in the implementation of community needs assessments
 - Assist in the development and implementation of Community Health Improvement Plans
 - Continue to explore resources for continuation of the Oklahoma Turning Point Initiative
- Participants
 - Community Partnerships
 - Oklahoma Turning Point Council
 - Oklahoma Turning Point Council Coordination Committee
 - Oklahoma Turning Point Council Executive Committee
 - OSDH County Health Departments, Divisions, and Service Areas
 - Turning Point National Program Office
 - Robert Wood Johnson Foundation
 - W.K. Kellogg Foundation
 - Other state agencies and statewide organizations