Priorities:

Physical Fitness and Nutrition
Partnership Development
Community Assessment
Coalition Organizational Structure

Major Outcomes:

Successful Walk This Weigh Events
Secured important community by-in
Provided paid coalition staff person
Data collection for needs assessment
Turning Point/WIC mini-grant activities

Partners

East Central University
Pontotoc County Health Department
Success by Six
United Way
Valley View Regional Hospital
211 of Oklahoma
Chickasaw Nation
Curves Fitness Center

About Us….

The Pontotoc County Turning Point Partnership has seen many changes over the past year. They were initially formed out of a small and specific board and later made the decision to restructure and expand both coalition membership and priorities. Even though they were experiencing growing pains, they continued to remain active in community events and Walk This Weigh.

The group is currently planning for a comprehensive county-wide coalition. They are hard at work on community needs assessments, partnership expansion, and organizational structure. One of the coalition member agencies has provided a staff person to work specifically on developing the partnership.

Key Activities

Series of Walk This Way & Play This Weigh Events
Partnership Building
Strategic Planning
Data collection and needs assessment
Participation in community events
Turning Point/WIC Mini-Grant award
June Bug Festival Event
Coalition organizational structure

Pontotoc County Turning Point

Pontotoc County