

**TURNING POINT INITIATIVE
COMMUNITY REPORT ON PARTNERSHIP ACTIVITIES**

November 2002

PONTOTOC COUNTY

- 2002 Activities
 - Pontotoc County developed Turning Point Initiative
 - Implemented tobacco prevention activities and events through Southeast Tobacco Oklahoma Coalition (SETFOC)

- Outcomes
 - Turning Point Partnered with SETFOC
 - Developed the Healthy Communities Coalition

- Future Plans
 - Expand Partnership
 - Identified key personnel on the local, state and federal level
 - Conducted an open forum for introductions and identification of barriers
 - Established current services available
 - Identified needs that are not being met
 - Developed a general plan on the coalition that could best function on the local level
 - Identify sub-committees to meet specific needs of the community

- Participants
 - Healthy Communities Coalition
 - Oklahoma State Department of Health Turning Point staff
 - Pittsburg County Health Department
 - SETFOC