

## Priorities:

Physical Fitness & Nutrition  
Tobacco Control  
Health and Safety

## Partners

Muskogee Parks & Recreation  
Muskogee County Health Department  
DHS  
Muskogee Regional Medical Center  
MCHB  
Cherokee Nation Muskogee Health Center  
ECOMAA  
APRC  
Haskell Public Schools  
Muskogee Schools  
Muskogee Phoenix  
Green Country Behavioral Health  
Hilldale School  
Oklahoma School for the Blind

## Major Outcomes:

- Numerous tobacco related policy changes
- Completed comprehensive strategic plan
- 1200 shoes display and media coverage
- Expansion of partnership and priorities
- Recruited and trained youth and adult advocates
- Secured funding for program in an additional county
- Increase in utilization of the OK Tobacco Helpline

## About Us....

Muskogee County Turning Point has gone through many changes recently. The partnership has had a very strong tobacco committee and has recently expanded to allow for additional committees to address other health needs identified through a comprehensive strategic planning process. The group has had many major successes in tobacco control and is planning on carrying that through areas such as physical activity, nutrition, health and safety.

The coalition completed a comprehensive strategic plan that identified the need to address additional health related issues in the county as well as expand the partnership and bring in new members. One of the major changes the partnership will realize is expansion of some of its services and programs to Sequoyah County. This group has and will continue to make a real impact on the health and well-being of citizens from children to seniors.



## Key Activities

Partnership Expansion  
Strategic Planning  
Tobacco Control Activities  
SWAT  
Senior Fitness Activities  
County-wide media campaigns  
Walk This Weigh  
Continued support for and participation in community events

**Muskogee County Turning Point**  
Muskogee County