

Jackson County Community Health Action Team

Jackson County
2007

Coalition Priorities:

1. Tobacco Use Prevention
2. Underage Drinking
3. Access to Healthcare
4. Immunization
5. Physical Activity/Nutrition

About Us...

Jackson County Community Health Action Team (JCCHAT) began meeting in 2003. We began like many other Turning Point partnerships and that is by doing a community needs assessment then developing a strategic plan to address the needs identified in that assessment. In 2003 we developed a three year plan and was very excited to realize that we accomplished many of the goals we set. We conduct a community assessment every two years and revise our strategic plan during those years.

JCCHAT's vision is to become one of the healthiest counties in the state by 2020. We have had significant accomplishments over the past four years that will help us reach our vision. JCCHAT successfully advocated for the city of Altus to pass a local seatbelt ordinance which attributed to a decrease in motor vehicle fatalities and injuries as well as a substantial increase in our seatbelt compliance rate. Other accomplishments include the establishing a free health clinic, hosting community walks, 24/7 tobacco-free schools, active SWAT teams, educating city government to pass local tobacco ordinances such as smoke-free environment and youth access.

As with most coalitions, JCCHAT has gone through ebb and flow. JCCHAT members are volunteers and community coalitions require commitment. We are very appreciative of those members who have been committed to the effort from the beginning and continually look for new members and innovative ideas.

Partners:

Altus Chamber of Commerce
Altus Police Dept.
Oklahoma Highway Patrol
Altus City Planning Dept.
State political leaders
Jackson Co. Mem. Hospital
Jackson Co. Health Dept.
Faith Community
SW OK Community Action Grp
OSU Extension
SW Youth Services
Concerned Citizens
Altus Public Schools
Local Physicians
Local Pharmacists
3rd District CASA
Western Okla State College
ACMI House
Blair Public School
Templo Sinai

Wichita Mtn Prev Network/
APRC
OCCY
Altus Kiwanis Club
American Red Cross
Integrus Medical Clinic
Armed Services YMCA
Altus Air Force Base
(AAFB) Family Advocacy
AAFB Child Dev. Center
AAFB 97MSS/DPF
AAFB 97 MDOS/HCI
AAFB Patient Education
AAFB 97th Medical Group
AAFB Child - Youth Ctr
AAFB Health & Wellness Ctr
Great Plains Youth & Family, Child Care Resource & Referral
Free Health Clinic
Altus Animal Aid

Key Activities:

- ◆ Community Walks
- ◆ Free Health Clinic
- ◆ Strategic Planning
- ◆ Project 16 in all schools
- ◆ Operation Storefront
- ◆ Reward Reminder visits (10 of 11 stores failed)
- ◆ SWAT float at Christmas parade
- ◆ Helpline billboards targeting Hispanic/Latino population
- ◆ Harvest for the Hungry food drive
- ◆ Partnered with local Hispanic Church to build a Community Garden in low income neighborhood.
- ◆ Walking trail enhancement project
- ◆ Present to City Council regarding tobacco ord
- ◆ Reading Renaissance Prog at Washington Elementary
- ◆ Pfizer Lunch and Learn regarding Chantix

Significant Outcomes:

- ◆ Over 1,400 visits to the Free Health Clinic
- ◆ Over \$200,000 worth of prescriptions filled at no cost to patient
- ◆ Committee developed to address underage drinking in Blair
- ◆ Developed two additional SWAT teams
- ◆ They wrote two books, "Toby the Tobacco Free Kid" and "Chewey Chewless" to illustrate the importance of being tobacco free. The target audience was 2nd graders

