

**TURNING POINT INITIATIVE  
COMMUNITY REPORT ON PARTNERSHIP ACTIVITIES**

November 2002

**CLEVELAND COUNTY**

- 2002 Activities
  - Sponsored county wide Walk For Health
  - Offered classes on how to use a pedometer in coordination with Norman Regional Hospital
  - Assessed communities health
  - Investigated innovative community programs
  - Recruited new partners
  - Supported policy changes to decrease nicotine addiction
  - Advocated for comprehensive school health programs in Norman Public Schools
  - Participated in National Turning Point Forum
  - Developed plan to establish brand identification for Cleveland County Turning Point
  
- Outcomes
  - Adopted bylaws, mission, and vision statements
  - Increased community awareness of benefits of walking
  - Developed Turning Point Logo
  
- Future Plans
  - Increase participation in walk for health
  - Establish strategic plan for health improvement
  
- Participants
  - Norman Regional Hospital
  - Rural Electric Cooperative Association
  - Neighborhood Centers
  - Norman Public Schools
  - Norman City
  - Mental Health Services
  - Cleveland County Health Department
  - OSU Cooperative Services
  - University of Oklahoma
  - Norman Chamber of Commerce
  - Link Norman