

Oklahoma County Central Oklahoma Turning Point 2004

- **Activities**

- David Chrislip retained as Consultant/ Lead Facilitator.
- Stakeholders approved *Agreement of Guidelines for Working Together*.
- Stakeholders took on small group – large group work, *Understanding the Challenges, Defining Vision/ Strategies, Building Capacity, & Moving to Action*.
- Identified six *Key Performance Areas*: Community Design, Community Education & Health Promotion, Health Education in Schools, Healthcare System, State Policy, and Community Responsibility and Accountability.
- The Coordinating Committee met with members of the Steering Committee and David Chrislip to review and refine strategies.
- Stakeholders heard presentations by statisticians, physicians, economists, legislators, administrators, and other subject-matter experts to better understand scope of health problems in the community.
- COTP was featured on *Flash Point*, hosted by Burns Hargis and Mike Turpen
- The Oklahoman produced a special full-color, 4-page section on COTP and other Oklahoma Turning Point Partnerships.
- COTP and Integris Health metro hospitals sponsored a “healthy cooking” demonstration by Chef Walter Husbands to the stakeholders.
- Organizations were recruited to sponsor box dinners for stakeholder meetings.
- Eleni Tolma, (College of Public Health), contracted to evaluate the process.
- A “Profile of Collaboration” survey was made.
- *Listening Sessions* were held to get input from the community on health concerns.
- Blue Cross & Blue Shield of Oklahoma sponsored *The Caring Van* to provide flu shots for the stakeholders.
- Oklahoma City-County Health Department nurses donated holiday time to administer flu shots to stakeholders.

- **Outcomes**

- COTP created a community health improvement Action Plan.
- A Community Health Consortium representing central Oklahoma was developed.
- Endorsed the 24/7 Smoking Ban at Oklahoma City Public Schools.
- Adopted the Centers for Disease Control and Prevention school health model.
- Developed listserv for health issues under consideration by Oklahoma Legislature
- Strategies from *Six Key Performance Areas* presented to entire stakeholder group.
- The *Six Key Performance Areas* are actual working committees meeting regularly and planning health improvement strategies, etc.
- United Way of Metro Oklahoma City, Blue Cross/Blue Shield of Oklahoma, Oklahoma City-County Health Department, Bone & Joint Hospital and McBride Clinic, The Oklahoman, Bank of Oklahoma, Mercy Health Center, St. Anthony Hospital, and the Oklahoma County Medical Society sponsored box dinners for the stakeholder meetings
- The Process Evaluation committee conducted 14 interviews with randomly selected stakeholders; developed presentation slides for the website.
- The results of the “Profile of Collaboration” survey indicated COTP objectives have been achieved. Approximately 90 stakeholders are present at each meeting; overall, 212 are actively involved in the process.
- COTP held 18 *Listening Sessions* across the metro to obtain input from the broader community. Approximately 439 people attended these sessions.

Oklahoma County

- A special celebratory dinner and “commencement ” exercise held to unveil the strategies, acknowledge stakeholders’ diligent efforts, benchmark the progress and accomplishments achieved during eight months of planning meetings.
- COTP in collaboration with OETA and others applied for *Sound Partners for Community Health* grant.
- Craig Knutson joined United Way; will serve as Executive Director for the COTP, *Community Partners Health Initiative*.
- Nina Reaves (United Way), provided staff support and website maintenance.
- AmeriCorps Promise Fellow, Jennifer Jackson hired by United Way of Metro Oklahoma City; provided staff support for COTP.
- The Funding Subcommittee has developed ongoing plans for sustainability.
- Jackie L. Jones hired as Executive Director of COTP; will manage the overall planning and implementation of the health improvement plan.

• Future Plans

- The *Community Education & Health Promotion, Walk This Weigh* committee is making extensive plans for a “walk” and health fair in November 2004.
- Launch “Healthy Sundays” to provide health info to the public on regular basis.
- Partner with the Oklahoma State Turning Point Council to share “best practices” for health promotion and training.
- Further research and define the healthcare system, identify gaps and connections.
- Maintain meeting notices, activities, etc., on the COTP website, <http://www.healthyoklahomans.org>.
- Continue efforts to expand stakeholder group to ensure diversity/ broad community inclusion.
- Promote the Oklahoma Turning Point Council, *Walk This Weigh* program.
- Obtain Metro Transit maps for bus route access to healthcare sites.
- Develop a comprehensive list of free clinics in the metro area.

• Participants

- 1-2-1-Construction Company
- Ackerman McQueen, Inc.
- American Heart Association
- American Red Cross of Central Oklahoma
- Anglin Public Relations
- Architectural Foundation
- Areawide Aging Agency, Inc.
- Arvest Bank
- Association of Central Oklahoma Governments
- Association of Plumbing, Heating, Cooling Contractors (PHCC)
- B.D. Eddie Enterprises
- Balanced Healing Medical Center
- Bank of Oklahoma
- Bank One Commercial Lending
- Bank One of Oklahoma
- Beale Professional Services Association Insurance Plans
- Bethany Public Schools
- Blue Cross/Blue Shield of Oklahoma
- Boldt Construction
- Bone & Joint Hospital
- Boys and Girls Club of Oklahoma County
- Boy Scouts of America, Last Frontier Council
- C.L. Frates & Co.
- Calm Waters Center for Children and Families
- Carpenter Chiropractic Clinic
- Catholic Charities
- Center for Mind, Body, Spirit
- Center for Nonprofits
- Central Oklahoma AFL-CIO Labor Council
- Central Oklahoma Integrated Network Systems
- Central Oklahoma Workforce Investment Board
- Central Oklahoma Project Access
- *Chance to Change*
- Chesapeake Energy Corporation
- Chickasha Public Schools
- Children’s Hospital of Oklahoma
- Christ the King Church
- Citizens League of Central Oklahoma
- City of Oklahoma City

Oklahoma County

- Clements Food Foundation
- Cleveland County Health Department
- Community Council of Central Oklahoma
- Community Health Charities Oklahoma
- Communities Foundation of Oklahoma
- Contact Crisis Helpline
- Cooperative Urban Ministries
- Cox Communications
- D-Dent, Inc.
- Deaconess Hospital - Bethany
- DeMarge College
- Deer Creek Public Schools
- Department of Human Services
- Department of Mental Health & Substance Abuse Services
- Devon Energy
- Eagle Ridge Institute
- Edmond City Hall
- Edmond Public Schools
- EMSA
- Eunice Khoury Insurance
- Evaluation Research Institute
- Everest Brothers
- Fairview Baptist Church
- Fellowship of Christian Athletes
- First Baptist Church
- Foundation Management, Inc.
- General Motors Corporation
- GMO Urban Ministries
- Greater Oklahoma City Chamber of Commerce
- Griffin Communications
- H & H Gun Range
- Harrah Public Schools
- Heritage Hall School
- Hirst Imports, Inc.
- Holy Temple Baptist Church
- Integris Canadian Valley Regional Hospital
- Integris Health
- Journal Record
- Joy Reed Belt & Associates, Inc.
- KFOR
- KOCO-TV
- KOMA
- Kamps Market
- Langston University at Oklahoma City
- Latino Community Development Agency
- Leadership Oklahoma City, Inc.
- Literacy Council
- Mary Mahoney Memorial Health Center
- Mason & Moon Advertising
- McBride Clinic
- McDonald's
- Mental Health Association – Oklahoma County
- Mercy Health Center
- MetaFund
- Metro Technology Center
- METRO Transit
- Millwood Schools
- Moore High School
- Mustard Seed Development Corporation
- NAMI-Oklahoma
- National Forum for Black Public Administrators
- Neighborhood Services Organization
- Neighbors Coffee
- Nichols Hills Publishing Company, Inc.
- NICA-Canadian County
- Norman Health Club
- Norman Hospital
- Norman Public Schools
- North Care Mental Health Center
- Oasis
- OCMS
- OETA
- Office of Personnel Management, State of Oklahoma
- Oklahoma AFL-CIO Council
- Oklahoma Academy of Family Physicians
- Oklahoma Alliance on Aging
- Oklahoma Association Management
- Oklahoma City Air Logistics Center
- Oklahoma City Community College
- Oklahoma City Community Foundation
- Oklahoma City-County Health Department
- Oklahoma City-County Health Department Board
- Oklahoma City Fire Department
- Oklahoma City Indian Clinic
- Oklahoma City Police Department
- Oklahoma City Public Schools
- Oklahoma City Public Schools Foundation
- Oklahoma City Rescue Mission
- Oklahoma City University
- Oklahoma Commission for Teacher Preparation
- Oklahoma Conference of Churches-IMPACT Committee
- Oklahoma County District Attorney

Oklahoma County

- Oklahoma County Medical Society
- Oklahoma County Training & General Assistance
- Oklahoma Dental Hygienists Association
- Oklahoma Dietetic Association
- Oklahoma Gas and Electric
- Oklahoma Federal Executive Board
- Oklahoma Financial Network
- Oklahoma Foundation Management, Inc.
- Oklahoma Foundation for Medical Quality
- Oklahoma Hospital Association
- Oklahoma House of Representatives
- Oklahoma Institute for Child Advocacy, Heart of OKC
- Oklahoma Malt Beverage Association
- Oklahoma Marriage Initiative
- Oklahoma Medical Research Foundation
- Oklahoma Municipal Assurance Group
- Oklahoma Natural Gas
- Oklahoma Nazarene University
- Oklahoma Osteopathic Association
- Oklahoma Primary Care Association
- Oklahoma Safe Kids Coalition
- Oklahoma State Department of Education
- Oklahoma State Department of Health
- Oklahoma State Medical Society
- Oklahoma State Pharmacy Association
- Oklahoma State Senate
- Oklahoma State University – Oklahoma City
- Oklahoma Tourism & Recreation Department
- Oklahoma Turning Point Council
- Oklahoma Visual Arts
- OUHSC Board of Health
- OUHSC College of Public Health
- OUHSC Pediatrics
- OU Medical Center
- Panera Bread
- Partners in Public Health
- *Positive Tomorrows*
- Presbyterian Health Foundation
- Prevent Blindness-OK
- SBC
- Schools for Healthy Lifestyles
- Shalom
- Skyline Urban Ministry
- South Chamber
- Southern Nazarene University
- Special Care, Inc.
- St. Anthony Foundation
- St. Anthony Hospital
- St. Anthony North
- Sunbeam Family Services
- Sysco
- Temple Bnai Israel
- The Daily Oklahoman
- The Greater Oklahoma City Chamber
- The Hertz Corporation
- The Kerr Foundation, Inc.
- The MakeUp Bar
- The Oklahoman
- The Oklahoma Academy
- The Oklahoma Red Hawks
- Third Degree Advertising
- Tican Corporation
- United Way of Metro Oklahoma City
- United Way of Norman
- Unity Health Center
- University of Central Oklahoma
- University of Oklahoma
- Urban League of Greater Oklahoma City
- USA Screen Printing
- Utility Information Service
- Variety Health Center/ DHS
- Veterans Administration Medical Center
- Volunteer Center of Central Oklahoma
- Walker Companies
- Western Heights Public Schools
- Youth Leadership Exchange
- Youth Services for Oklahoma County
- Tobacco-Free Coalition
- YWCA of Oklahoma City, Inc.