

Beckham—Roger Mills County Turning Point Partnership

Beckham and Roger Mills County
2007

Coalition Priorities:

1. Positive Youth Development:
2. Health & Wellness
3. ATOD (Alcohol, Tobacco and Other Drugs)

About Us...

There were three groups meeting regularly within Beckham and Roger Mills counties. These were Systems of Care, Western Oklahoma Tobacco Control Coalition and the Sayre Resource Network. With guidance from the APRC, members from these three groups met to discuss merging into one large coalition. All parties involved agreed to this and the Beckham – Roger Mills Turning Point Coalition was created. Some barriers include the fact that we are new coalition and still in the midst of working out the chinks and kinks associated with change. Also, there needs to be more community members and key leaders recruited. Our strengths include the people that are currently on the coalition appear very committed and truly want to see change in our communities. We have many key leaders that are willing to work. The future plans of the coalition are to continue meeting monthly and trying to get new faces to the table. The sub-committees are just now forming, but they will begin meeting soon. We plan on getting some media attention and hopefully complete some smaller projects and build upon these successes in the future.

Partners:

Red Rock Area Prevention Resource Center
Beckham Co Health Dept
SWAT
City of Elk City
Great Plains Child Care Resource and Referral
Office of Juvenile Affairs
Elk City Youth & Family
Lincoln Teen Center
Great Plains System of Care
Dept of Human Serv.
Western Tech Center
Concerned Citizens
Integris Clinton Regional Hospital

Key Activities:

- Coalition planning and development
- Meth Prevention Project
- SWAT Team float in Rodeo Parade
- Community Assessment
- Promotion of tobacco free policies among cities and schools
- Designing coalition logo
- Systems of Care families enjoyed a Halloween party at the Corn Maze.
- Media campaign to increase awareness of coalitions efforts
- Pursuing Safe Routes to School funding
- Merritt High School in 2M2L Youth Leadership Training

Significant Outcomes:

- ◆ Awarded three year, \$20,000 Meth Prevention grant through ODMHSAS
- ◆ City of Sayre passed Youth Access to Tobacco ordinance
- ◆ Nine schools have passed 24/7 tobacco free policies
- ◆ Established 2m2l team in Merritt

