Priorities:

- Tobacco Control
- Teen Pregnancy Prevention
- Reduce Health Disparities
- Youth Leadership & Empowerment
- Physical Activity/Nutrition
- Community Development
- Sustain and grow coalition

Partners

American Cancer Society

Atoka Chamber of Commerce
Atoka Community Chest
Atoka First Baptist Church
Atoka Memorial Hospital
Coalgate Hospital
Big Five
Choctaw Nation
  CORE Capacity
  Healthy Lifestyles
Coal & Atoka Co. Health Dept.
County Public Schools
Coalgate Register

Atoka County Times
Ameristate Bank
Community members at large
County Commissioners
Department of Human Services
Girl Scouts
Head Start
INCA/Jamm Transit
Kiamichi Technology Center
OSU Cooperative Extension
DHS & School Based Social Workers
The Oaks—APRC
Senior Nutrition Center
Cornerstone Praise and Worship Center
Women, Infants & Children (WIC)
Area Youth

Major Outcomes:

- Decrease in tobacco use
- Decrease in teen birth rate
- Adolescent Health Conferences
- Tobacco control, Falumachichi and teen pregnancy prevention in schools

About Us….

Two counties, Atoka and Coal, were chosen for an initial Partnership for Change project because of their relatively stable and diverse population base, their high poverty rates, and their relative lack of readily accessible nutrition and other assistance program services.

Since its development in 2001, the Partnership for Change coalition has maintained a successful collaborative effort among organizations, civic, faith-based, non-profit and government agencies volunteers, schools, and businesses throughout Atoka and Coal counties. This collaborative effort focus is to organize and collaborate services and develop opportunities to better serve and meet the needs of the families and communities of Atoka and Coal County.

The success of the coalition has been dependant on having community wide representation of all sectors of the community from the general public. To identify needs in the community, the coalition needed a voice representing all possible concerns and as much diversity as possible. During the first two years of the life of the coalition, Nutrition was the highest priority in both Counties and was the first effort of the Coalition. From those early days, Partnership for Change has grown to meet many needs in the community. The coalition has expanded its role from Nutrition to include services to the community such as housing, substance abuse, tobacco control, teen pregnancy, interagency collaborative training, development of school policy, media campaigns, resource rallies, needs assessments, transportation, healthy lifestyle initiatives, cardio vascular prevention and other community efforts.

Key Activities

- WIC Grant provided exercise equipment in community parks
- Coal & Atoka County Tobacco Control Activities
- Community Interagency Collaborative Training
- Postponing Sexual Involvement Mentor Program
- Summer Fun Camps focusing on physical activity and nutrition
- Active and growing SWAT membership and initiatives
- County wide media campaigns
- National speakers addressing priority areas
- Camp PLEA
- Expansion of services
- Girl Power and Wise Guys Annual Conference
- 1200 shoes display and media event
- Media Campaign
- Coalition web page
- Tobacco related holiday events
- Continued support for and participation in community events

Partnership for Change

Atoka & Coal County