

**TURNING POINT INITIATIVE
COMMUNITY REPORT ON PARTNERSHIP ACTIVITIES**

November 2001

ATOKA COUNTY

- 2001 Activities
 - Partnership for Change project collaborative started
 - Open forum
 - Applying for smoke alarm grant
 - Community Chest coalition partnership
 - Installation of computer and software for WIC program (Teletask)

- Outcomes
 - Identified key personnel on the local, state and federal level
 - Conducted an open forum for introductions and identification of barriers
 - Established current services available
 - Identified nutrition services that are not being met
 - Developed a general plan on the coalition could best function on the local level
 - Core groups formed to meet specific needs of the community
 - Core groups comprised of local partners
 - Increase WIC participation

- Future Plans
 - Expand the partnership
 - Expand the number of core groups to meet all needs of the community
 - Marketing and promotion of existing services possibly utilizing OSU Ext. to provide 50 resource manuals, billboards owned by Choctaw Nation, advertisement on public transportation vans, newspapers, radio, mail inserts, Choctaw Nation newsletters, and other media outlets
 - Establish networking between service providers to meet identified needs
 - Identify and obtain funds to be used for this project not otherwise identified
 - Establish focus groups to advise the coalition of barriers and needs from their perspective, and evaluate the program from their perspective.
 - Conduct a blind survey of clientele and compare findings with those identified by the focus groups.
 - Establish a senior nutrition sub-committee of all service organizations that serve the elderly.
 - Attempt to provide comparable nutritional packages for all WIC clients receiving services through Choctaw Nation and the State WIC programs.
 - Expand technology to other counties

- Participants
 - USDA
 - Department of Agricultural
 - Regional Food Bank
 - Oklahoma State Department of Health Turning Point and WIC staff
 - Big Five Community Action Agency
 - OSU Ext.
 - Choctaw Nation
 - Langston University
 - Atoka County Commissioners
 - Oklahoma State Department of Human Services
 - Dayspring Church
 - Oklahoma State Department of Education
 - Bureau of Indian Affairs
 - INCA Community Action Agency
 - Atoka County Health Department
 - Atoka County Department of Human Services
 - Head Start
 - Senior Nutrition Center
 - Atoka County Public School Systems
 - Atoka County Fire Departments
 - WIC clients and staff