

Partnership for Change

Atoka and Coal County

Coalition Priorities:

1. Tobacco Control
2. Teen Pregnancy Prevention
3. Methamphetamine Prevention
4. Reduce Health Disparities
5. Youth Leadership and Empowerment
6. Community Development

About Us...

Partnership for Change is an active group of individuals working to improve the health of citizens of Atoka and Coal Counties. Since its development in 2001, the partnership has maintained a successful collaborative effort striving to meet the needs of the families and communities of both counties.

PFC has not only networked to pull resources but has through grants and other funding opportunities brought much needed resources and services to their communities. They have successfully implemented a comprehensive tobacco control program that has provided cessation resources, youth development and empowerment, tobacco free policies and environments, developed community education campaigns, provided youth and student education and even prevented tobacco sponsorship in their area. The coalition held Summer Fun Camps in both counties to provide an opportunity for youth to enjoy a camp in their own community. The camps offered education on nutrition, physical activity, tobacco prevention and other topics as well as an opportunity to participate in active play. Recently the partnership was awarded funding for a youth special project through OCCY which will allow the coalition to send area youth to the 2 Much 2 Loose Training and bring the underage drinking initiative back to area schools. The coalition is currently partnering with the Department of Mental Health and Substance Abuse to implement a Methamphetamine Prevention Grant in Atoka County.

Partnership for Change continues to improve the health of the area through a strong and dedicated coalition challenged to make a difference.

Partners:

DHS
The Oaks—Area Prevention Resource Center
SWAT
PSI -Postponing Sexual Involvement
Kountry Kids Daycare
Choctaw Nation
Coal County Health Department
Area Schools
Atoka Chamber of Commerce
Atoka Memorial Hospital
Coalgate Hospital
Coalgate Register
Big Five Community Action
INCA/Jamm Transit
Kiamichi Technology Center
OSU Cooperative Extension
Atoka County Health Department
Department of Mental Health & Substance Abuse
Atoka County Times
Ameristate Bank

Key Activities:

- Tobacco Control Activities
- Postponing Sexual Involvement Mentor Program
- Summer Fun Camps
- SWAT recruitment and activities
- Media Campaigns
- Girl Power and Wise Guys Annual Conf.
- Tobacco Control Counter Sponsorships
- Coalition Strategic Plan
- March Against Meth

Significant Outcomes:

- ◆ Tobacco Control Policy & Systems Change
- ◆ Methamphetamine Prevention Grant
- ◆ OCCY Youth Special Projects Grant
- ◆ Youth Empowerment and Education Programs: Tobacco, Teen Pregnancy and Violence Prevention

