

# Central Oklahoma Turning Point (COTP)

Oklahoma County

2008

## Coalition Priorities:

1. Access to Healthcare
2. Children's Oral Health
3. Corporate Wellness
4. Oklahoma Wellness Week
5. Teen Health Issues
6. Tobacco Use Prevention

## About Us...

Central Oklahoma Turning Point (COTP) began in 2003. A 1,000+ stakeholders from every community sector participated in the planning process—researching ways to improve the health status of central Oklahomans. Personal behavior is a contributing factor to overall poor health in Oklahoma. Work is concentrated in five subcommittees: 1) Education; 2) Community Engagement; 3) Healthcare Systems; 4) Health Policy; and 5) Youth Engagement

COTP has become an initiative of United Way of Central Oklahoma. In 2005, *Oklahoma Wellness Week* was launched to coincide with *National Public Health Week*—an annual event now. A county-wide health fair, lectures, *Walk this Weigh*, and other activities round out the week. In 2006, during *Oklahoma Wellness Week*, COTP introduced *Strong & Healthy Oklahoma*, a collaboration of community partners and multiple disciplines. To date, almost a million copies of the Guide to a Strong & Healthy *Oklahoma* have been distributed statewide. A Spanish version is scheduled to be published soon.

A new Corporate Wellness Coordinators group was formed via a partnership with OK City-County Health Department (OCCHD) and the Oklahoma City Community Foundation (OCCF).

Partnerships and collaboration are critical to our success in sustaining efforts and maintaining active community involvement.

## Partners:

A Chance to Change  
American Heart Assn  
AmeriCorps  
ACOG  
Blue Cross & Blue Shield  
Boys & Girls Clubs  
Catholic Charities  
Chesapeake Energy  
COINS  
Debbie Anglin PR  
Fit Kids Coalition/OICA  
Greater O.C. Chamber  
Health Alliance for Unins.  
Integrus Health  
Journal Record  
Latino Comm Dev Agcy  
Mercy Health Center  
Metro Hospital Alliance  
Metro Library System  
Metro Technology Center

Millwood Public Schools  
OC Community Fdn  
OC Indian Clinic  
OCCHD/TUPC  
OCU School of Nursing  
OK Co Medical Society  
OETA  
OK Hospital Association  
OSDH  
OU College of Nursing  
OU COPH  
OU Medical Center  
Sandridge Energy  
Sch for Healthy Lifestyle  
Skyline Urban Ministry  
Southern Nazarene Univ  
St Anthony Hospital  
Teen Empower, Inc.  
The Oklahoman  
United Way, Central OK

## Key Activities:

- Annual Stakeholder Retreat
- Corp Wellness Coordinators Group
- Tobacco-use Prevention Efforts
- Funding for Mobile Dental Units
- Oklahoma Wellness Week-*Walk This Weigh*, County-wide Health Fair
- Health Alliance for the Uninsured
- "Parent's Let's Talk" Trainings for Parents of Teens

## Significant Outcomes:

- ◆ Hosted the visit of Acting Surgeon General, Steven K. Galson (January 2008) – led to statewide efforts to reduce underage drinking
- ◆ Increased funding for Oklahoma Dental Foundation to purchase mobile dental units
- ◆ Developed Corporate Wellness Coordinators group
- ◆ Education using public health grand rounds hosted by the OU College of Public Health
- ◆ Distributed almost 1,000,000 copies of the Guide to a *Strong & Health Oklahoma*
- ◆ Increased school districts adopting 24/7 tobacco ban
- ◆ *Oklahoma Wellness Week* activities drew 4,000+



Acting Surgeon General & Dr. Terry Cline address underage drinking during town hall meeting Jan '08