

Muskogee County Turning Point

Muskogee County
2008

Coalition Priorities:

1. Tobacco Control
2. Physical Fitness & Nutrition
3. Worksite Wellness

About Us...

The Muskogee County Turning Point Coalition is a committed group of diverse individuals dedicated to improving the health of Muskogee County. They have three overarching goal areas; tobacco control, worksite wellness, and physical fitness and nutrition. They have had many successes in tobacco control and plan to carry that into their other goal areas.

The tobacco control committee, Muskogee Against Tobacco has been very active and made a huge impact on not just Muskogee but Sequoyah County. From Students Working Against Tobacco, secondhand smoke initiatives, cessation, youth prevention to tobacco and the promotion of policy and system changes this committee works to reduce the burden of tobacco on community members.

Muskogee County Turning Point's newest project is the partnership to implement the City of Muskogee Wellness Initiative. This is a joint effort with the Muskogee Against Tobacco coalition, Muskogee Turning Point, the City of Muskogee and Care ATC to improve the health of their community. It is a chance to create new strategies that will help to change norms related to eating, activity and tobacco.

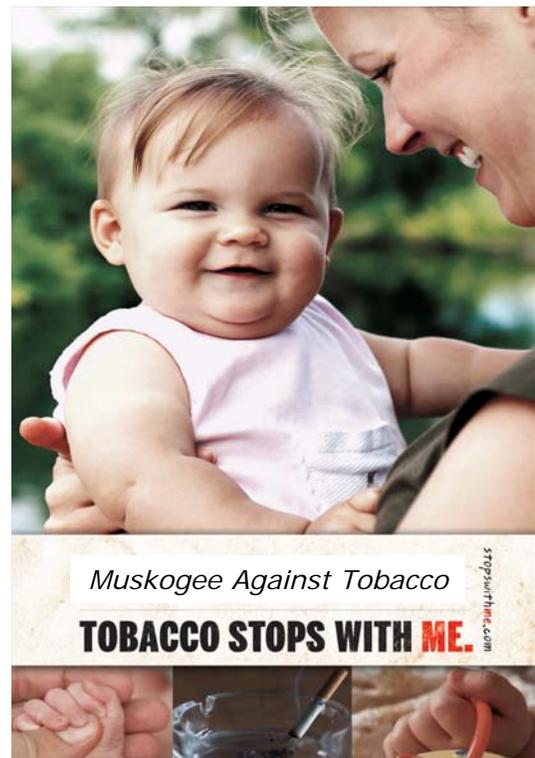
This partnership has and will continue to make a real impact on the health and well-being of citizens from children to seniors.

Significant Outcomes:

- ◆ Numerous tobacco related policy changes
- ◆ Expanded tobacco control program
- ◆ Worksite Wellness and Certified Healthy Business Promotion
- ◆ Youth Empowerment/Advocacy Activities
- ◆ Secondhand Smoke Initiative
- ◆ Expansion of Partnership and Priorities
- ◆ City of Muskogee Wellness Initiative

Partners:

Muskogee Parks & Recreation
DHS
Muskogee County Health Department
MCHB
Cherokee Nation Muskogee Health Center
ECOMAA
APRC
Muskogee Regional Medical Center
SWAT
Haskell Public Schools
Muskogee Schools
Muskogee Phoenix
Green Country Behavioral Health
Hilldale School
Oklahoma School for the Blind
City of Muskogee
Care ATC



Key Activities:

- Tobacco Control Activities
- ATOD Prevention Activities
- Worksite Wellness Promotion
- Physical Fitness and Nutrition Promotion