

# McIntosh County Coalition

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2008

## Coalition Priorities:

1. Substance Abuse Prevention
2. Youth Education and Empowerment
3. Tobacco Control
4. Alternative Youth Activities
5. Community Mobilization
6. Non-Profit/Service Provider Facility

## About Us...

The McIntosh County Coalition for a Healthy Community, also known as McCoCo was established in 2001. Since being developed they have brought much needed resources to their communities including Drug Free Communities Grant, OCCY Grants, Tobacco Control Grant, alternative activities for youth and the community, county resource directory, and many opportunities for youth development and empowerment. This rural coalition has strived to bridge gaps and provide services and resources to the area.

Youth issues are a major priority of the group. McCoCo has always worked very hard to ensure that the youth of the community have a safe and healthy place to grow up. They offer activities such as After Prom Parties and the annual Trail of Terror to provide healthy alternatives for students. The coalition has established SWAT teams, 2 Much 2 Loose groups, and a PRIDE Youth Coalition to provide an opportunity for students to play an active role in improving the health of their community.

McCoCo recently partnered with the Oklahoma Commission on Children and Youth to conduct a key informant survey in McIntosh County. Numerous community members were surveyed and the information was compiled into a report which the coalition is using to create a plan to meet the needs identified by the community.

Because McIntosh County is a rural area with many small towns and few resources this coalition has gone above and beyond to partner, collaborate, and pull resources to make it a healthier place to work, play and live.

## Significant Outcomes:

- ◆ Funded for OCCY Special Projects Grant
- ◆ Tobacco Control School and City Policy changes
- ◆ Refunded for Drug Free Communities Grant
- ◆ Funded for OCCY Special Projects Grant
- ◆ Merger with Youth & Family Services Board
- ◆ Tobacco education and media campaign
- ◆ Drug prevention media campaign
- ◆ Increase in number of Social Host Ordinances

## Partners:

OCCY  
McIntosh Co. Health Department  
Department of Human Services  
John Crow IV Memorial Foundation  
Youth Emergency Shelter  
OSU Extension  
CASA  
APRC  
Muskogee Creek Nation  
PRIDE Youth Coalition  
Pittsburg County Resource Directory  
McIntosh Co. Youth & Family Services  
Area Schools  
Elected officials  
Oklahomans for Independent Living  
Eufaula Police Department  
2 Much 2 Loose  
Deep Fork Community Action

## Key Activities:

- Trail of Terror
- OCCY Key Informant Survey
- ATOD Prevention Activities
- Tobacco Control Activities
- Strategic Planning
- PRIDE Projects and presentations
- Annual After Prom Party
- Town hall meeting on underage drinking held

