

Bryan County Turning Point Coalition

Bryan County

2008

Coalition Priorities:

Healthy Lifestyles
Drug Free Community
Community Collaboration & Awareness
Youth/Family Development and Education
Economic Development



Walk N Roll to School Day, held in conjunction with the International Walk to School Day, as part of the Safe Routes to School grant program. The program, which promotes healthy lifestyles, lower fuel consumption and less traffic congestion.

Partners:

U-Turn Consortium, Durant Public Schools, Bryan Co. Health Dept., Bryan Co. Community Council, APRC, OCCY, Choctaw Nation: Healthy Lifestyles Community Health Programs/Health Services, Home Safety Literacy, SE Okla. Traffic Safety Coalition, Durant Chamber of Commerce, Durant Kiwanis Club, Durant Lions Club, Bryan Co. OSU Extension Srvs., Medical Center of Southeastern Oklahoma, City of Durant, Parks & Recreation Department, Southeast Oklahoma Division on Aging (SODA), SMART START, Radio Stations – KLBCFM, Big Five C.A.A. Media - Durant Daily Democrat, Victory Life Academy, Youth Services of Bryan County, SOSU Continuing Education, Retired Appellate Court Judge, Okla. Dept. of Human Services, Legislators, Crisis Pregnancy Center, County Commissioners, Durant Main Street, Counseling Cnt. of S.E. Okla., Law Enforcement, SOSU Leadership Class and Subway

About Us...

The Bryan County Turning Point Coalition became a Turning Point partnership in 2002. Coalition Members represent many sectors of the community that contributes to the coalition's successes and effectiveness. Serving as a role model to other counties, the BCTPC is a leader in drug, alcohol and tobacco initiatives and prevention strategies. In 2008, energies have also focused a Healthy Workforce, Literacy, Injury Prevention (Traffic Safety), fitness, nutrition and school health. This partnership believes in the Turning Point philosophy that only through a community-based, decision-making process where community citizens taps into their own resources, strengths, and visions is when we can effectively promote positive and sustainable changes in the publics' health and the public health system.

Key Activities:

The 3rd Annual Turning Point Chili Challenge
Pandemic Influenza Community Planning Meeting
Teen Pregnancy Prevention Activities
Alcohol Enforcement Activities w/ Durant Police Dept.
Youth Leadership/Development - Under Age Alcohol Use Prev. Training
Male Health Involvement Initiatives
Health Promotion Activities—CATCH
Media Campaigns on Positive Health Promotion
Make It Your Business—Worksite Wellness Promotion
"Walk and Roll to School" Day
Conducted Coalition Self Assessment - Character Education
Adolescent Health Conference Parent Education Workshops
Summer Camp for At-risk youth Drug Free Community Grant
Violence Prevention HPV Vaccination Promotion/Educ.
Tobacco Prevention SWAT Team Development



Business and Merchant Fair at Southeastern Student Union Building ~ HPV Awareness and Education Booth

Significant Outcomes: ~ "You really can change the world if you care enough.", Marian Wright Edelman:

- ◆ Partnership with the SOSU Leadership Class to address HPV Vaccine Awareness
- ◆ Partnership with Subway to provide incentives to college students who are vaccinated for HPV.
- ◆ Partnership with SOSU Wellness Program to pursue funding for a Healthy Lifestyles Initiative to serve the SOSU Workforce and college students, Bryan County youth and community members.
- ◆ Significant data showing a reduction in use of alcohol by teens in the Durant Community.
- ◆ Making an impact on the problem and the awareness of alcohol abuse and the attention raised within the community regarding this risky behavior.