

# OUR Turning Point Coalition

## Beckham and Roger Mills County

### 2008

#### Coalition Priorities:

1. Positive Youth Development:
2. Health & Wellness
3. ATOD (Alcohol, Tobacco and Other Drugs)

#### About Us...

There were three groups meeting regularly within Beckham and Roger Mills counties. These were Systems of Care, Western Oklahoma Tobacco Control Coalition and the Sayre Resource Network. With guidance from the APRC, members from these three groups met to discuss merging into one large coalition. All parties involved agreed to this and the OUR Turning Point Coalition covering Beckham – Roger Mills Counties was created.

Through the Meth Prevention grant funded by Oklahoma Dept of Mental Health and Substance Abuse, we implemented Creating Lasting Family Connections (CLFC) an evidenced based program. CLFC will increase awareness of the significant dangers of meth use, interrupt the cycle of parents passing their habits on to their children, prevent initiation and help those who are seeking an intervention. The coalition has also worked very hard with a design company in OKC to develop a meth prevention campaign. A coalition member, David Wright, was asked to speak at the Annual Meth Prevention Conference in Norman, OK.

OUR Turning Point Coalition covering Beckham – Roger Mills Counties is primed and ready to aggressively address the very issues impacting residents health, specifically, tobacco use, underage drinking, meth use and obesity.

We recently formed committee to begin the process of establishing a YMCA in the Elk City area. This will prove to be a wonderful resource for the community through youth programs, childcare and wellness center.

#### Partners:

Red Rock Area Prevention Resource Center  
Beckham Co Health Dept  
SWAT  
City of Elk City  
Great Plains Child Care Resource and Referral  
Office of Juvenile Affairs  
Elk City Youth & Family  
Lincoln Teen Center  
Great Plains System of Care  
Dept of Human Services  
Western Technology Center  
Concerned Citizens  
Integrus Clinton Regional Hospital  
Elk City Schools

#### Key Activities:

- Coalition planning and development
- Meth Prevention Project
- SWAT Team float in Rodeo Parade
- Community Assessment
- Promotion of tobacco free policies among cities and schools
- Elk City Schools Participated in International Walk to School Day
- Development of Meth Prev. Media Campaign
- Extensive media coverage of local tobacco prevention efforts
- SWAT Teams participated in Kick Butts events including Project 1200.
- Advocated for local Social Host Ordinances
- Hosted Town Hall meeting focused on Underage Drinking
- Pursuing YMCA in Elk City

#### Significant Outcomes:

- ◆ Awarded three year, \$20,000 Meth Prevention grant through ODMHSAS
- ◆ Awarded final year of CX grant focused on tobacco prevention
- ◆ Developed meth prevention media campaign.
- ◆ Communities passed Social Host Ordinance
- ◆ Implemented Creating Lasting Family Connections.
- ◆ Committee actively working to establish a YMCA in Elk City.
- ◆ Local school districts passed 24/7 tobacco free policies

**METH**  
IS A DIRTY WORD.

