

Texas County Turning Point Partnership

Texas County

Coalition Priorities:

1. Eating as a Family
2. Physical Activity/Nutrition
3. Childhood Obesity
4. Walk this Weigh
5. Access to health care

About Us...

Texas County Turning Point Partnership, located in the heart of the Oklahoma Panhandle, is a diverse partnership with a desire to give the people of Texas County every opportunity to be healthy, productive citizens. Texas County's partnership was one of the three originally funded partnerships when they received a grant from the W.K. Kellogg and Robert Wood Johnson Foundation. Since 1998, they have been actively participating in many different projects. One the best projects TCTP sponsors is the Children's Health Fair. The Fair, held every July, brings many children's services to one location before school starts. This past year Texas County Turning Point received the Turning Point/ WIC grant that provided funding to hold cooking demonstrations of quick and healthy recipes and cookbooks to giveaway at the Children's Health Fair. It also paid for a full size advertisement on the Guymon public transportation bus showing a family at a dinner table using the slogan: The Foundation of a Family Starts at the Table. The slogan was created by one of our local partners. We were also able to develop brochures promoting this initiative to hand out at the Children's Health Fair and other community activities.

Partners:

American Red Cross	City of Guymon
Department of Human Services	Oklahoma Department of Mental Health and Substance Abuse Services
Faith Community	Oklahoma Panhandle State University
Guymon Daily Herald	OSDH Turning Point Staff
Guymon Public KGYN Radio Schools Station	OSU Extension
Local Citizens	Texas County EMS
Memorial Hospital of Texas County	Texas County Fire Department
Next Step Network	Texas County Health Department
Northwest Domestic Crisis	Texas County School Systems
Brown & Associates Insurance	

Key Activities:

- Held monthly partnership meetings to address partnership initiatives
- Held Walk this Weigh six week program for all Texas County citizens
- Collected donations for Write Stuff program
- Held 4th annual Children's Health Fair
- Applied for and received Turning Point/ WIC Grant for eating as a family campaign
- Encouraged businesses to apply for Certified Healthy Business Certification
- Met with doctors and hospital CEO to discuss access to health care issues

Significant Outcomes:

- Over 180 children attended Children's Health Fair
- School supplies distributed to Texas County schools through Write Stuff project
- Social marketing campaign promoting eating as a family
- Over 300 people participated in Walk This Weigh
- Purchased banners and other materials for Children's Health Fair
- Received a \$1000 award from the Partner's Conference for Oklahoma Families for the Children's Health Fair project

