

Pontotoc County Turning Point

Pontotoc County

Coalition Priorities:

1. Physical Activity and Nutrition
2. Tobacco Control
3. Coalition Expansion and Development
4. Worksite Wellness
5. Alcohol, Tobacco, and other Drug Prevention

About Us...

Pontotoc County Turning Point is a young coalition that is working very hard to improve the health of their community. This group has recently put a strong coalition infrastructure into place including leadership, bylaws and active committees. They continue to expand their partnership while expanding their involvement in the community.

This coalition holds monthly Walk This Weigh and Play This Weigh events in the Ada area with a different theme or focus each month. They have not only established a regular community group that walks but have new community members attend walks as well. They have partnered with Success by Six to provide Play This Weigh activities during the walks to provide a chance to participate in active play.

One of the new goal areas of the group is tobacco control. They are working to establish SWAT teams in county schools and have partnered with the local hospital to provide cessation resources to employees and promote the adoption of a tobacco free campus policy.

The coalition has assisted with focus groups on the topic of worksite wellness. They are partnering with community businesses to improve their worksite wellness policies.

Pontotoc County Turning Point is an active part of their community and is well on their way to improving the health of the citizens of their area.

Partners:

Valley View Regional Hospital
Pontotoc County Health Department
Ada Regional United Way
Chickasaw Nation
Success by Six
Ardmore Area Prevention Resource Center
2-1-1
McCortney Hospice
East Central University
Tri-County Indian Nations CDC
Ada Jobs Foundation
Ada Schools
Boys and Girls Club
Even Start
Oklahoma Parents as Teachers
ECU Child Care Resource & Referral

Key Activities:

- Monthly Walk This Weigh
- Community and School Education
- Coalition Building
- Community Mobilization
- Community Needs Assessment
- Tobacco Control Activities
- Coalition Infrastructure Established

Significant Outcomes:

- ◆ Great American Smokeout Event
- ◆ Students Working Against Tobacco Teams
- ◆ Eggs and Issues Event
- ◆ Over 10 Walk This Weigh Events Held
- ◆ Educational Presentations in Area Schools