

McIntosh County Coalition for a Healthy Community

McIntosh County

Coalition Priorities:

1. Substance Abuse Prevention
2. Youth Education and Empowerment
3. Tobacco Control
4. Alternative Youth Activities
5. Community Mobilization

About Us...

The McIntosh County Coalition for a Healthy Community, also known as McCoCo was established in 2001. Since being developed they have brought much needed resources to their communities including Drug Free Communities Grant, OCCY Grants, Tobacco Control Grant, alternative activities for youth and the community, county resource directory, and many opportunities for youth development and empowerment. This rural coalition has strived to bridge gaps and provide services and resources to the area.

Youth issues are a major priority of the group. McCoCo has always worked very hard to ensure that the youth of the community have a safe and healthy place to grow up. They offer activities such as After Prom Parties and the annual Trail of Terror to provide healthy alternatives for students. The coalition has also sponsored events including a bicycle rodeo and youth listening conference and is always active in supporting other community events that focus on youth. The coalition has established SWAT teams, 2 Much 2 Loose groups, a PRIDE Youth Coalition and recently a Youth Advisory Board to provide an opportunity for students to play an active role in improving the health of their community.

Because McIntosh County is a rural area with many small towns and few resources this coalition has gone above and beyond to partner, collaborate, and pull resources to make it a healthier place to work, play and live.

Partners:

OCCY
McIntosh Co. Health Department
Department of Human Services
John Crow IV Memorial Foundation
Youth Emergency Shelter
OSU Extension
CASA
APRC
Muskogee Creek Nation
PRIDE Youth Coalition
211 of Oklahoma
Pittsburg County Resource Directory
McIntosh Co. Youth & Family Services
Area Schools
Elected officials
Oklahoma Freedom Riders-Eastern

Key Activities:

- Trail of Terror
- Youth Listening Conference
- ATOD Prevention Activities
- Tobacco Control Activities
- Strategic Planning
- PRIDE Projects and presentations

Significant Outcomes:

- ◆ Tobacco Control School and City Policy changes
- ◆ Youth Advisory Board Established
- ◆ Held successful Youth Listening Conference
- ◆ Refunded for Drug Free Communities Grant
- ◆ Partnered to establish a McIntosh County Resource Website
- ◆ Held a county wide resource luncheon to network and pull resources
- ◆ Funded for OCCY Special Projects Grant

