

**Woodward County**  
**Partners Acting as Change Agents**  
Established 1998

**At a Glance**

Partners Acting as Change Agents (PACA) is a diverse group of individuals from many different sectors of the community. The coalition continues to have much success due to the program director and other paid staff who collaborate with the many partners to address the coalition's goals. The majority of the work is done through multiple committees that meet monthly to address certain issues. These committees are well functioning and allow each individual the opportunity to use their time and talents to focus on a specific area. With the assistance of PACA's Tobacco Committee and Woodward's Students Working Against Tobacco (SWAT) group, Woodward Schools adopted the 24/7 tobacco free policy this year.

**Key Activities of 2005**

- Continued to hold monthly meetings and recruit committee members
- Developed and distributed assessment to obtain baseline data on the prevalence of those who smoke that actually smoke inside their residence
- Gave away "cold turkey" on Great American Smokeout for completing assessment
- Held Family Fun Fair in August
- Implemented Girl Power! and BASIC Training all-day events for 5<sup>th</sup> and 6<sup>th</sup> grade girls and boys
- Continued to implement BASIC Training and Girl Power Club after-school programs each week
- Woodward School adopted 24/7 tobacco free policy
- Compiled local youth activities for a Summer Activity Calendar that was distributed to all elementary and middle school students
- Reward-Reminder Visits yielded 100% compliance with Oklahoma's Youth Access laws; Synar visits also yielded 100% compliance
- Operation Storefront discovered two retailers out of compliance with tobacco products in self-service displays; the results were forwarded to the ABLE Commission who enforced state law and had products moved

**Priorities of the Partnership**

- Girl Power! and BASIC Training event for 5<sup>th</sup> and 6<sup>th</sup> grade boys and girls
- Increase PACA committees membership
- Begin a community Walk this Weigh initiative
- Assist Highland Park Elementary School with Happy Trails Walk
- Increase the number of Woodward County schools who have adopted a 24/7 tobacco free policy
- Educate City Officials on the need of the Kid's Inc, youth sports complex, on being tobacco free
- Increase the number of smoke-free homes
- Family Fun Fair
- Maintain 100% compliance among tobacco retailers

**Partners**

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| <ul style="list-style-type: none"><li>• Area Prevention Resource Center</li><li>• Department of Human Services</li><li>• First Christian Church</li><li>• Lighthouse Substance Abuse Services</li><li>• Local citizens</li><li>• Mazzio's Pizza</li><li>• OSDH Turning Point Staff</li><li>• PACA grant staff</li></ul> | <ul style="list-style-type: none"><li>• Students Taking On Prevention (STOP)</li><li>• SWAT group</li><li>• William S. Key Correctional Center</li><li>• Woodward County Health Department</li><li>• Woodward News</li><li>• Woodward Public Schools</li><li>• Woodward Regional Hospital</li></ul> |
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**For More Information:**

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