

Pittsburg County
SouthEast Tobacco-Free Oklahoma Coalition--SETFOC
Established September 1999—Affiliated with Turning Point 2002

At a Glance

The South East Tobacco-Free Oklahoma coalition was founded in September 1999. The Oklahoma State Health Department had received grant dollars to be used for tobacco prevention in Oklahoma and Pittsburg County was one of five counties chosen to receive money to implement a tobacco prevention program. The purpose of forming the coalition was to have community input into the goals and activities implemented to curb tobacco use in the area. The group has continued to focus on these areas: preventing youth initiation to tobacco use, promoting cessation among youth and adults and preventing exposure to secondhand smoke. These efforts have been expanded through continued funding through the Tobacco Endowment Trust Fund Grant dollars. SETFOC is a very dedicated group of people from all areas of the community working to create a healthier Pittsburg County by reducing tobacco use.

Key Activities of 2005

- Received TSET Grant for Community Level Tobacco Control
- Comprehensive tobacco related community assessment and data collection.
- Great American Smokeout
- Kick Butts Day
- World No Tobacco Day
- Youth Tobacco Survey
- Published County Smokefree Dining Guide

Priorities of the Partnership

- Prevent Youth Initiation to Tobacco: Tobacco Free School Policies, SWAT and Youth Empowerment, Preventing Youth Access to Tobacco
- Protection from Secondhand Smoke: Smokefree Workplace Policies/Compliance, Tobacco Free School Policies, Smokefree Restaurants, Smokefree Parks and Outdoor Activities
- Promote Tobacco Cessation: Promote Oklahoma Tobacco Helpline, Provide Resources and Support for Smokers Who Want to Quit, Develop a Local Tobacco Cessation Program, Community Level System Change

Partners

- American Cancer Society
- Choctaw Nation
- Community Members At Large
- KJAX Production
- McAlester Boys and Girls Club
- McAlester News Capitol
- McAlester Public Schools
- McAlester Radio
- McAlester Regional Health Center
- OSDH Turning Point Staff
- Pittsburg County Health Department
- Pittsburg County Local Service Coalition
- Pittsburg County Restaurant Owners
- Students Working Against Tobacco
- The Oaks Area Prevention Resource Center

For More Information:

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