

Carter County
Carter Count Turning Point Partnership
20001 Established

At a Glance

The Partnership took the next big step in the war against nicotine addiction and second hand smoke by successfully competing for a Tobacco Settlement Endowment Trust Grant. Partnership effort has been directed to establishing a strategic plan aimed at increasing social capital, reducing nicotine addiction, reducing tobacco industry influences, and promoting clean indoor air. Funding was established to expand the Good Shepard Clinic services to a five-day a week clinic from one medical clinic per week thus greatly increasing access to care for low-income families.

Key Activities of 2005

- Adopted strategic plan for reducing Nicotine addiction, tobacco industry influences, promoting clean indoor air, eliminating youth access to tobacco, and increasing social capital
- Conducted community interventions; 24/7 policy at Plainview schools; 24/7 policy at Ardmore Schools; 24/7 policy at Mercy Memorial Hospital
- Conducted surveillance of Tobacco Issues
- Walk Against Racism
- Conducted needs assessment of homeless population
- Conducted Table Top Exercise aimed at assessing Community's readiness to address children's needs during a disaster
- Recruited Valero Refining as a partner, who sponsored meetings and provided lunch at their workplace
- Established Students Working Against Tobacco at Plainview School and Chickasaw Nation
- Expanded access to free primary and secondary care and free prescription services

Priorities of the Partnership

- Tobacco Free Community
- Increase awareness of benefits of active living
- Establish two workplace wellness programs
- Conduct a community wide fitness promotion
- Increase community capacity to provide indigent health care
- Reduce complications and risks of diabetes

Partners

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| <ul style="list-style-type: none">• Ardmore Chamber of Commerce• Ardmore MS Counselor• Ardmore Parks and Recreation• Ardmore Police Department• Ardmore Public Schools• Boys & Girls Club• Bramlett Insurance• Carter County Health Department• Chickasaw Nation• Children's Shelter• City of Ardmore | <ul style="list-style-type: none">• David Mordy, Atty.• Dr. Shelton• Erma Alford, RN• HFV Wilson Community Center• Lone Grove School• Mercy Hospital• OSU Extension• Plainview Public Schools• St. Mary's Church• Students Working Against Tobacco• Valero |
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For More Information:

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