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# BUILDING HEALTHY COMMUNITIES IN OKLAHOMA THROUGH PARTNERSHIPS

**T**he Oklahoma Turning Point Initiative has been an amazing journey. When the original proposal came from the Robert Wood Johnson Foundation and the W.K. Kellogg Foundation, it spoke of “transforming” public health through community-based partnerships. This simple idea hit a chord with the Oklahoma State Department of Health. Although the public health system in Oklahoma had one of the best infrastructures in the nation, with 69 county health departments and a well-trained work force of 2400 employees, progress was not being made on Oklahoma’s health status indicators. Worse yet, Oklahoma’s age-adjusted death rates were actually getting worse since the mid-1980s compared to the rest of the nation—the only state with such a dubious distinction. So, what was wrong?

The answer was in our approach to public health. The same centralized public health system that allowed development of an excellent infrastructure also inhibited input from local communities. Decisions about public health were made at the Central Office in Oklahoma, and public health services were implemented in a “cookie-cutter” fashion in each community. Of course, the flaw with this system is that each community is unique in its make-up and the same public health approach for one community likely will not work for another.

This is why the Turning Point Initiative has been so important to Oklahoma. It has changed how we do the business of public health. Simply, unless communities are actively engaged in not only determining their own public health needs, but also developing and implementing solutions, improvement in community health will not be realized. Therefore, as a result of the Oklahoma Turning Point Initiative, the centralized system is reorganizing itself to:

- accept recommendations from stakeholder groups and coordinating untapped expertise between physicians and other health professionals, businesses, education, public health, citizen groups, and the faith community;
- share responsibility for a community’s health;
- find ways to share resources among agencies at the state and local level;
- use available public health resources differently with greater flexibility at the local level; and
- accept accountability for the outcomes of public health decisions at both the local and state levels.

These fundamental steps, while looking basic to many, represent extraordinary system change for Oklahoma. For the first time, communities have an equal voice in public health decisions. For the first time, public health workers within the Oklahoma State Department of Health see their role as supportive to community-based decisions and initiatives. And for the first time, community members see the important role they play in assuring a healthier state for future generations. What are the results of these system changes? Some amazing things:

- community partnerships over the entire state working on local health improvement activities;
- additional communities that have requested technical assistance to start new partnerships;
- a shift toward population-based public health activities;
- a formal recommendation from the State Board of Health to use Oklahoma's Turning Point *Public Health Innovation Plan* as the guide for restructuring public health in Oklahoma;
- the transformation of the state Oklahoma Turning Point Advisory Committee into the Oklahoma Turning Point Council that supports community Turning Point partnerships and advocates for statewide policy changes for health improvement;
- new community health services developed and implemented by local communities;
- communities organizing to adopt healthy behaviors and encourage hundreds of citizens to exercise and eat healthy;
- new local policies such as local seat belt ordinances, removing sugar drinks and unhealthy snacks from school vending machines, and the adoption of local smoke-free environments;
- and many, many more system changes that are helping improve the health of all Oklahomans.

Of course these system changes did not just happen on their own. It took people who were not afraid to redefine their relationships with one another. Key leaders in Oklahoma's counties and at the Oklahoma State Department of Health were committed to spend the time necessary to build a relationship, and think differently about how to approach public health. Many trips were taken from Oklahoma City to the Panhandle, to each corner of the state, and back again. Many things were discussed and some arguments occurred. But in the end, what mattered was the fact that we all began to realize—at the local and state levels—we simply wanted to help the people of Oklahoma. What we had been doing wasn't working. And we committed ourselves to turning things around by committing to each other, and redefining our relationships as true partners.

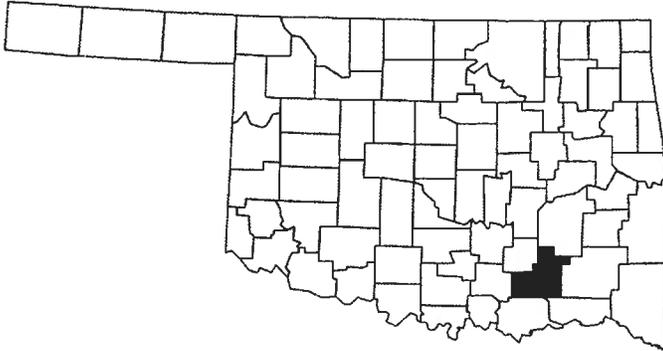
Now, it's not about the "state" people or the "local" people. It's about *us*, working together to build healthy communities. We simply work together as partners to improve health. If a community needs assistance in finding data, we figure out how to find the data. If someone from a community has a better idea on how to impact the health of their citizens, we work together to make that idea happen.

Have our health status indicators turned around as a result? Well, not quite yet, and true, measurable improvement in our health status indicators may be years into the future. But we are confident that the future is indeed bright and that these new relationships and our roles as public health partners will impact our state's health in a lasting, positive way.

# ATOKA COUNTY

## ATOKA COMMUNITY CHEST

Established in 1991



**T**he Atoka Community Chest Coalition was established in 1991. Its purpose was to organize and collaborate services provided by civic, faith-based, non-profit and government agencies, so they could better serve and meet the needs of their families and communities. In 1993, the Coalition became aware of a high need for assistance with prescription drugs for individuals not eligible for Medicaid or other resources. The coalition accepted the challenge and yearly raises the funds to operate an Emergency Prescription Drug Program to serve the county.

### Activities

- Partnered with the Partnership for Change/Turning Point
- Open forum at monthly meeting.
- Identified Priorities: Medical Access and Prescriptions, Collaboration and Networking..
- Established current services available.
- Identified nutrition services that are not being met.
- Developed a general plan the coalition could best function on the local level.
- Core groups formed to meet specific needs of the community.
- Core groups comprised of local partners.

### Outcomes

- Breast Cancer Support group that meets monthly.
- Six-month media campaign addressing nutrition services.
- Increase Women, Infants and Children (WIC) participation.
- Abstinence Education Programs Implemented.
- Partnered 2<sup>nd</sup> Annual Atoka County Resource Rally.
- Youth Day at Atoka County Fair.
- INCA Head Start Spaghetti Dinner & Bingo fund raiser.
- Atoka Parent Teacher Association Fall Carnival.
- Angel Tree Party.
- Winter Arts and Crafts Fair.

- Salvation Army Bell Ringing Participation
- Conducted Community Needs Assessment
- 2<sup>nd</sup> Annual Interagency Collaborative Training

### Future Plans

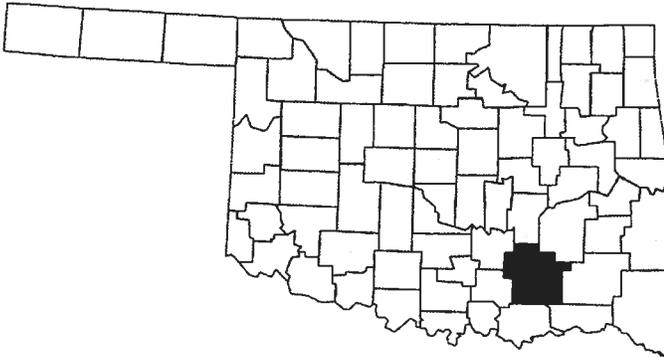
- Expand the partnership and core groups.
- Establish networking between service providers to meet identified needs.
- Identify and obtain funds to be used for this project not otherwise identified.
- Host fund raiser for senior nutrition site.
- Community garden.
- Develop a three-year strategic plan for Coal and Atoka counties to include newly identified areas of need.
- Expand public recreation and exercise facilities: i.e. walking course and skateboard ramps at city park.
- Expand the Emergency Prescription Drug Program.
- Inquire and research possibilities to apply for a Federally Qualified Health Care Center for Atoka County residents.

### Participants

- USDA
- Oklahoma State Department of Agriculture
- Regional Food Bank
- OSDH Turning Point and WIC staff
- Big Five Community Action Agency
- Oklahoma State University Cooperative Extension Service
- Choctaw Nation
- Atoka Parent Teacher Association
- Atoka Chamber of Commerce
- Partnership for Change Coalition
- Salvation Army
- Abstinence Program – Postponing Sexual Involvement, Teaching Everyone Abstinence Matters, and Girl Power
- Langston University
- Atoka County Commissioners
- Oklahoma State Department of Human Services
- Dayspring Church
- Oklahoma State Department of Education
- Bureau of Indian Affairs
- INCA Community Action Agency
- Atoka County Health Department
- Atoka County Department of Human Services
- Head Start
- Senior Nutrition Center
- Atoka County Public School Systems
- Atoka County Fire Department

# ATOKA AND COAL COUNTIES PARTNERSHIP FOR CHANGE

Established in 2001



**T**wo counties, Atoka and Coal, were chosen for an initial Partnership for Change project because of their relatively stable and diverse population base, their high poverty rates, and their relative lack of readily accessible nutrition and other assistance program services. As an example, the poverty rate in Atoka County for Fiscal Year 2000 was 27.5 percent, while the rate of Food Stamp Program participation was 10.6 percent. In Coal County, the comparable figures were 25.1 percent and 11.2 percent, respectively. The Partnership for Change project is a collaborative effort among nutrition and related service organizations in Atoka and Coal counties. This collaborative effort is designed to meet the specific nutritional needs of eligible clients in an effort to increase utilization of existing nutrition services. The organizations providing services have established specific initiatives and coordinate these efforts with the project.

## Activities

- Established a collaborative effort among nutrition and related service organizations in Atoka.
- Applied for Smoke Alarm Grant.
- Applied for Century 21 Grant in Partnership with the Atoka First Baptist Church.
- Market and promote of existing services utilizing the Oklahoma State University Cooperative Extension Service in providing 50 resource manuals for agencies in Atoka & Coal counties, billboards owned by Choctaw Nation, advertisement on public transportation vans, newspaper columns, radio, bank invoice inserts, Choctaw Nation monthly newsletters, Sonic, and other media outlets.
- Establish viable networking between the principal service providers to meet the identified needs.
- Identified and obtained state, federal, and local funds, not otherwise identified, that could be used for this project.
- Established focus groups at the client level to advise the coalition of barriers and needs from their perspective, and

to use these groups to collect data as an ongoing data collection mechanism on the success and short comings of the program and track the effect of our efforts.

- Utilize school-based social workers to identify eligible families who qualify for food nutrition services in Coal and Atoka counties.
- Provide access to food nutrition services by optimizing public transportation system in Coal and Atoka counties.

## Outcomes

- Conducted a Community Needs Assessment.
- Identified Goals and Objectives.
- Developed Strategic Plan.
- Conduct annual Community Resource Rally events in Coal and Atoka counties.
- Provide Free Public Transportation for Senior Nutrition Centers and for individuals needing access to sustain food security in the home.
- Annual Community Health Fair in partnership with the Coalgate Hospital.
- Facilitate annual Community Interagency Collaborative Training (cross training between clerical staff and supervisors of over 16 agencies located in Coal and Atoka Counties).
- Conducted a blind survey of clientele and compared findings with those identified by the focus groups.
- Established a senior nutrition coalition comprised of all service organizations whose primary function is to serve the elderly. This group will best serve as a conduit for the clients' immediate and long-term nutritional needs and also provide input to the coalition's objectives.
- County wide Media Campaign on Health and Nutrition—Implemented a positive image campaign, market and promote public awareness of the food nutrition services available within Coal and Atoka counties, while also dispelling myths and incorrect beliefs about the application and certification process concerning food nutrition service application.
- Expand and enhance existing office hours of food nutrition services to maximize availability for eligible families to access service.
- Host a Nutrition Resource Rally in April 2002 to recruit eligible families, increase awareness, and administer a survey to compare findings with those identified by the focus groups.
- Have 12 agencies rotating their services in commercials broadcasted four times a day, six days a week at KHKC Radio in Atoka.

### Future Plans

- Expand the partnership.
- Identify resources to support indigent drug program.
- Assess the possibility of applying for a Federally Qualified Health Care (FQHC) clinic.
- Farmers Market in Atoka County.
- Construction of a school cafeteria on campus.
- Expand trails system in Coalgate.
- Develop a three-year strategic plan.

### Participants

- Big Five Community Action Agency/Sorts Transit
- INCA Community Action Agency/Jamm Transit
- Coalgate Hospital
- Senior Nutrition Center
- Atoka First Baptist Church
- Atoka & Coalgate Chamber of Commerce
- New Hope Medical Facility
- Kiamichi Technology Center

- Department of Human Services
- Coal and Atoka County Health Departments
- Coalgate Register
- American Cancer Society
- Oklahoma State University Cooperative Extension Service
- County Commissioners
- Community members at large
- USDA
- Oklahoma State Department of Agriculture
- Choctaw Nation
- Oklahoma State Department of Health Turning Point staff
- Regional Food Bank
- Big Five Community Action Agency
- Choctaw Nation
- Dayspring Church
- Coal and Atoka counties Public Schools
- INCA Community Action Agency
- Women, Infants and Children (WIC)
- Head Start
- Girl Scouts
- Southeast Oklahoma Division on Aging (SODA)

# BEAVER COUNTY

## BEAVER HEALTH AWARENESS PARTNERSHIP

Established in 2003



**T**he Beaver Health Awareness Partnership formed in early 2003 as a result of the OSU Community Planning Process. They are currently involved in conducting a community health assessment which will allow them to set definite priorities. As a result of their planning process and early results of the assessment, they have already begun looking into the feasibility of providing airvac services and a YMCA in the community.

### Activities

- Developed partnership with area agencies, hospital, local citizens, and community groups.
- Created a survey to identify healthcare: access, scheduling, strong points, problem areas, and services offered.
- Helped in recruiting of physician.
- Applied for the Dairy Makes a Difference grant, to implement calcium education and promotion in schools.
- Held monthly meetings with various reports from providers.
- Investigated feasibility of medi-vac service for Beaver County.
- Working on feasibility of Wellness/Fitness Center.

### Outcomes

- Strong partnership committed to address health issues facing the community.
- Increased awareness of public health issues in the community.
- Community Health Assessment.
- Promotion of Healthy Lifestyles in Beaver County.

### Future Plans

- Development of Wellness/Fitness Center.
- Develop Community Health Improvement Plan.
- Increase partnership membership.

- Increase partnership activity.
- Continue to develop positive relationships among the citizens of Beaver County and the health community.

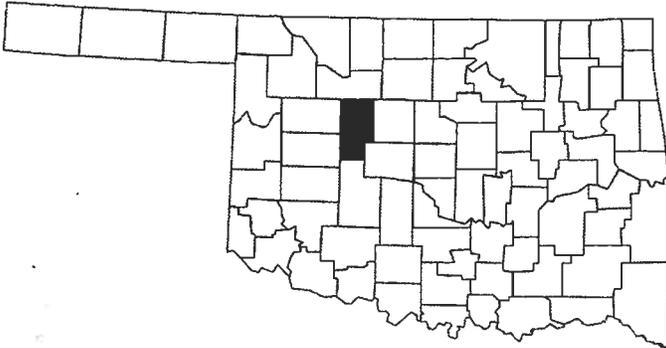
### Participants

- Beaver County Health Department
- Beaver Hardware Store
- Leisher's Flower Shop
- Chris Berry, First Security Bank
- Don Rogers, First Baptist Church
- Bank of Beaver City
- Joyce Clark, Sheltered Workshop
- Steve Madden, Madden Oil Company
- Beaver County Memorial Hospital
- Nutrition Site
- Oklahoma State University Cooperative Extension Service
- Colvin-Mills Agency
- Herald Democrat
- Beaver Fire Department
- Dennis Warren, Assembly of God Church
- City of Beaver
- Representative Gus Blackwell
- Don Brown, Brown's Real Estate & Auction
- Roger Hester, Farm Bureau
- Panhandle Motor
- Denneth Shook, Emergency Management
- Dorothy Standley, Opportunities, Inc.
- Patrick Neville, Beaver County Abstract
- Marcia Howard, Howard Drilling Company
- Laurie & Arlo Anderson, A-1 Auto Works
- Town of Forgan
- Gina Downing, The Garden's
- Beaver County Sheriff's Department
- Carol Francis, Beaver Post Office
- Community Clinic
- Craig Downing, Downing's Market
- Joel Johnson, Beaver Lumber Company
- Alan Clark, Beaver Funeral Home
- Beaver Senior Citizens
- Jim Loepp, Loepp Law Office
- Beaver Auto Supply
- Leona Perry, Area Agency on Aging
- Scott Nichols, Hardberger & Smylie
- Beaver County Pioneer Library
- OEDA
- Beaver Chiropractic Center
- Beaver County Commissioners
- Department of Human Services

# BLAINE COUNTY

## BLAINE COUNTY COMMUNITY HEALTH ACTION TEAM

Established in 2002



**T**he Blaine County Community Health Action Team formed in 2002. They began by looking at the health status of the county residents and in particular the youth. It didn't take long for the partnership to decide something had to be done. They agreed that the issues are large and beginning with education may be the most appropriate step. They decided to partner with Watonga Kiwanis and host a county-wide 8<sup>th</sup> Grade Wellness Day. This will allow the students to receive some education on topics that aren't traditionally taught in the schools. Every school in the county participated in the event, which was held November 5, 2003.

### Activities

- Developed partnership with area agencies, hospital, and community groups in August 2002.
- Planning for an 8<sup>th</sup> Grade Wellness Conference.

### Outcomes

- Strong partnership committed to address health issues facing the community.
- Increase in awareness of public health issues in the community.

### Future Plans

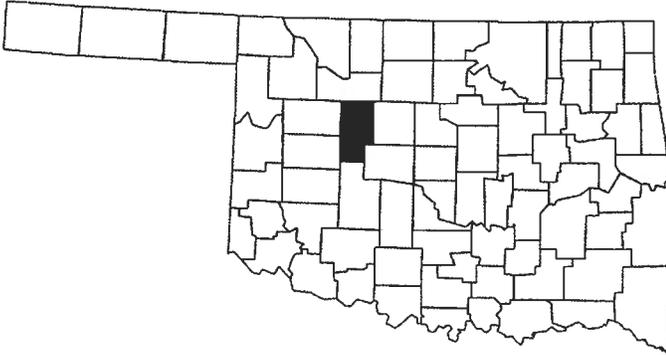
- Host an 8<sup>th</sup> Grade Wellness Day for all the county schools on a yearly basis.
- Develop a Community Health Improvement Plan.

### Participants

- Blaine County Health Department
- Roman Nose State Park
- Department of Human Services
- Oklahoma Commission for Children and Youth
- YWCA
- Business Owners
- Preventionworks
- Watonga Police Department
- Faith Community
- County Judge

# BLAINE COUNTY—GEARY GEARY COMMUNITY HEALTH CARE

Established in 2000



**T**he Geary community is committed to providing health care services to their residents. As a result of that commitment, they developed a partnership to help identify funding sources and opportunities that may be available to rural communities. Through this partnership, services that were not traditionally offered in that community became available.

## Activities

- Developed partnership with area agencies, hospital and community groups.
- Applied for rural health grants.

## Outcomes

- Strong partnership committed to address health issues facing the community.
- Increase in awareness of public health issues in the community.

## Future Plans

- Conduct Youth Risk Behavior Survey (YRBS) in local school.
- Increase injury prevention programs in the community.
- Provide school health services such as immunizations, screenings, smoking cessation classes as well as education on various health issues.
- Apply for Rural Healthcare Outreach Grant.

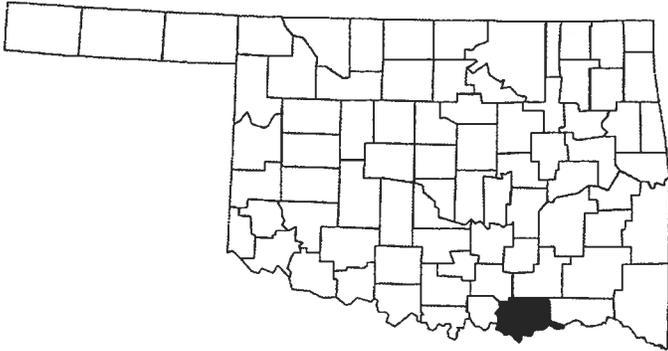
## Participants

- Geary Schools
- Parkview Hospital
- Chamber of Commerce
- Emergency Medical Service
- Nursing Home Board
- Local Physicians
- Local Pharmacist
- Concerned Citizens
- Local Business
- Blaine County Health Department

# BRYAN COUNTY

## BRYAN COUNTY TURNING POINT COALITION

Affiliated with Turning Point in 2002



**T**he Bryan County Turning Point Coalition became a Turning Point partnership in 2002. They have primarily focused on adolescent development and education but have recently identified additional health priorities such as nutrition, diabetes, cardio vascular disease, obesity, and sedentary lifestyles.

### Activities

- Developing Bryan County Turning Point Initiative.
- Applied for the US STEPS to Healthy Living Grant.

### Outcomes

- Girl POWER Club.
- Wise Guys Program.
- Bryan County Coalition has partnered with the Turning Point Initiative.
- Developed a strategic plan.
- Coalition has change their name to identify itself as a Turning Point partnership "Bryan County Turning Point Coalition."

### Future Plans

- Expand partnership.
- Implement Community Needs Assessment.
- Establishment of a School Health Advisory Council.
- Implement addition components of the Strategic Plan.
- Develop a local community needs assessment tool.
- Develop School Health Advisory Council.
- Begin remodeling physical facilities (school) to reduce risk factors associated with asthma by Jan 2004.

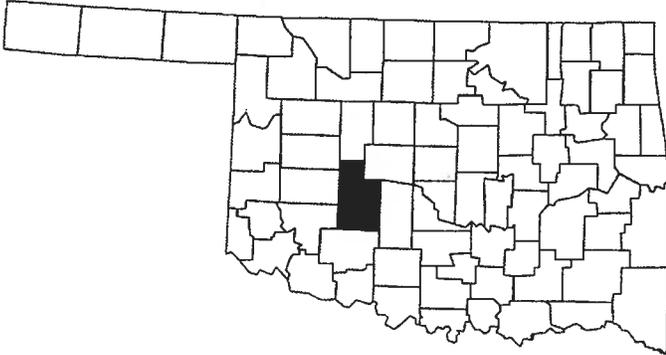
### Participants

- Bryan County Health Department
- Turning Point staff of the Oklahoma State Department of Health
- Bryan County Coalition
- Bryan County Community Council
- Turning Point Coalition
- Durant Public Schools
- Choctaw Nation Community Health Programs/Health Services
- Durant Chamber of Commerce
- Durant Kiwanis Club
- Durant Lions Club
- OSU Extension Service
- Medical Center of Southeastern Oklahoma
- Success by Six Initiative
- Bryan County Health Department
- City of Durant - Parks & Recreation Department
- Southeast Oklahoma Division on Aging (SODA)
- Chickasaw Nation Health Services

# CADDO COUNTY—ANADARKO

## CADDO COUNTY INTERAGENCY COALITION

Established in 1995—Affiliated with Turning Point Initiative in 2003



**A**nadarko's partnership became affiliated with Turning Point in February 2003 from a community coalition led by Department of Human Services and the Hospice. Formerly an information exchange group, the coalition became an action group with a vote to become the Caddo County Turning Point partnership. They quickly conducted a community assessment, led by area churches, called Dream Night. Over 20 community needs were identified. Foremost among them was a need for a community resource directory. The partnership is currently collecting data for the directory and recruiting sponsors so 10,000 may be distributed. Identifying diabetes prevention and complications as a top priority, the partnership joined with Reach 2010, Chronic Disease Division, OSDH; the Caddo County Health Department; and the Wichita Tribe to develop a plan to promote active living. The partnership is currently looking for funding mechanisms for the plan while implementing parts of it with existing resources.

### Activities

- Established Turning Point Partnership.
- Conducted Community Health Needs Assessment.
  - High incidence of diabetes
  - Need of health resource directory
  - Lack of physical activity
- Prioritized community needs.
  - Youth Prevention Activities
  - Diabetes Prevention and Education
  - Physical Activity
  - Economic Development
- Applied for \$250,000/year, five year STEPS Grant.
- Developing By-Laws for the Partnership.
- Studying the feasibility of United Way in Caddo County.

### Outcomes

- Formalized structure of Partnership.
- Developed Resource Directory.

### Future Plans

- Expand and strengthen Partnership.
- Establish United Way or Community Chest.
- Develop and implement Youth Prevention Activities.
- Develop interventions for Diabetes Prevention and Treatment.
- Promote Physical Activity.

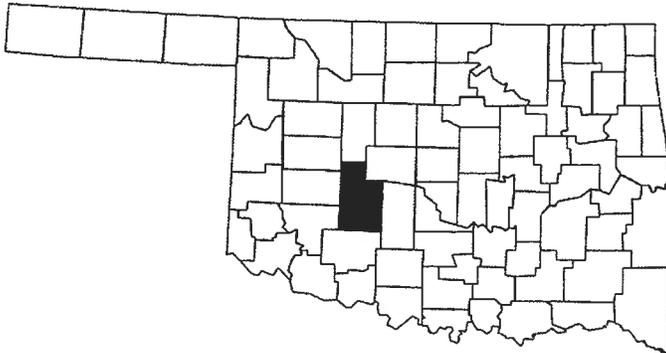
### Participants

- Caddo County Health Department
- Heartland Hospice
- Wichita Mountains Prevention Network
- Legal Aide Services of Oklahoma
- Christian Center
- Oklahoma State University Cooperative Extension Service
- Wichita and Affiliated Tribes
- New Directions
- Renal Services
- Girl Scouts
- County Commissioners
- Physicians Hospital
- Department of Human Services
- Apache Tribe
- Washita Valley Headstart
- Ft. Cobb Housing Authority
- Anadarko City

# CADDO COUNTY—HYDRO

## COMMON GROUND, A TURNING POINT PARTNERSHIP

Established in October 2002



One day in October 2002, a community church pastor went searching for alcohol and drug prevention services and stumbled onto the Turning Point philosophy. He quickly convened a group of community leaders in the Hydro community. The group conducted a needs assessment survey and named their partnership Common Ground. Common Ground's mission is to improve the community's physical, emotional, and spiritual health by working on common issues. The Ministerial Alliance took a leadership role and recruited the Community Club and the not for profit Nursing Home, Maple Lawn Manor, to join together to sponsor a first ever health fair and blood drive to promote awareness of community needs. Held at the nursing home the health fair attracted over 100 visitors and was the largest blood drive ever in Hydro.

### Activities

- Developed Partnership.
- Conducted community health assessment.
- Conducted community health needs assessment.
- Set priorities for partnership.
  - Drug Prevention
  - Grief Support
  - Access to Services
  - Economic Development
  - Clean Indoor Air
  - Physical Activity
- Advocated for County Seat to change policy and offer increased rural transportation in Hydro.
- Conference with Commissioner of Mental Health to review lack of mental health services, particularly drug and alcohol rehabilitation counseling.

### Outcomes

- Clean Indoor Air Statute passed.
- Health Fair established which provided cardiovascular screening and prevention education; College of Nursing provided health services as part of community health curriculum; first time college had linked with rural community for clinical practice.
- Established a grief support group staffed by eight churches working cooperatively.

### Future Plans

- Continued growth of partnership.
- Develop Community Health Improvement Plan based on assessments.

### Participants

- Community Church
- Hydro Public Schools
- Community Club
- Community Volunteers
- Nursing Home
- Mennonite Church
- Hydro Pharmacy
- Realtors
- Insurance Agency

# CANADIAN COUNTY—EL RENO

## EL RENO HEALTHCARE COALITION

Established in 2002



**T**he El Reno Healthcare Coalition began meeting with OSU to go through the community health planning process. Once the surveys were in and the needs were identified, the coalition decided to continue working to improve the health for their residents. Their priority issues included: mental health, diabetes, and elder issues. One of the driving forces behind this coalition was Mrs. Rogers, who passed away suddenly in July. The coalition has taken a break the past few months.

### Activities

- Participated in the Oklahoma State University (OSU) Community Planning Process.
- Established priority health issues.
- Two subcommittees were formed to address the priority areas identified by the group: mental health and diabetes.
- Host an Annual Town Hall Meeting focusing on priority health issues identified by the community.
- Hosted a Bioterrorism Update for first responders and concerned citizens in the county.
- For Diabetes Awareness Month, hosted a teleconference at Redlands Community College, submitted articles on a weekly basis educating the community on diabetes prevention, held a poster contest in area schools giving a bicycle away as the grand prize.

### Outcomes

- Partnership of strong, dedicated individuals committed to address the health issues of the community.
- Through the OSU process the community received a health services directory, a report on the economic impact of the health sector in El Reno, and a survey on health care issues in the community.
- Increased communities' awareness of public health issues.

### Future Plans

- Expand partnership.
- Develop a Community Health Improvement Plan.
- Continue to work with the schools to increase awareness about diabetes, proper nutrition, and physical activity among students and faculty.

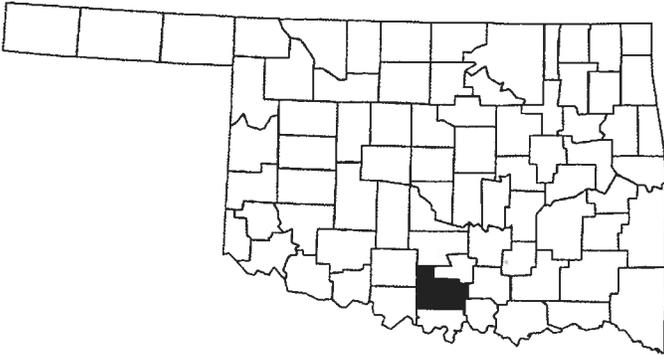
### Participants

- C.A.R.E.
- Canadian County Health Department
- Concerned Citizens
- El Reno City Government
- El Reno Schools
- Oklahoma State University Cooperative Extension Service
- Parkview Hospital
- Russell-Murray Hospice

# CARTER COUNTY

## CARTER COUNTY TURNING POINT

Established in 2000



**F**ounded in 2000 as Ardmore Tomorrow, the Carter County Turning Point Partnership has had success taking a broad strategic approach to improving their community's health. The strategic plan included a quality of life plan, which developed over \$1 million in private and public funds to build a trail system which links four Ardmore schools, three parks, six churches, an historic neighborhood, the public library, and Ardmore's national award winning Ardmore Main Street Project. In addition, a soon-to-be-completed railroad depot restoration will become a community center and Main Street headquarters. The partnership plan also includes active living promotion activities. The education improvement plan, "Ardmore Gets an A," has resulted in improved student academic performance. The environmental improvement group implemented a bicycle-recycling center, which has helped children and given bikes to adults needing transportation to work. Currently the partnership is focusing on youth risk prevention activities and community-wide health promotion.

### Activities

- Carter County Turning Point group formed.
- Elected officers.
- Ardmore Tomorrow, a community-based strategic planning process and work plan completed its first year of activities.
- Trails Commission created by Ardmore City government.
- Applied for Oklahoma Department of Transportation for Transportation Enhancement Funds to complete \$1 million Trails project.
- Safe Kids Coalition expanded prevention activities.
- Planned trails project.
- Planned youth crisis center in low socio-economic area.
- Conducted needs assessment.
  - Community Survey
  - Data Evaluation

### Outcomes

- Received \$20,000 in local community funds to develop trails plan.
- Two hundred car seats given with education to families.
- Three hundred families received car seat safety check.
- Ten new community members received car seat safety training.
- Safety on Wheels Event served over 100 children, helmets fitted and given to children and safety education provided to parents and children.
- Developed school-based adolescent health program.
- Applied for funding for adolescent health program.
- Developed research proposal for adolescent health.
- Secured partial funding for youth crisis center.
- Received funding of \$660,000 to construct trails.
- Partnership prioritized health concerns from needs assessment.
  - Youth Prevention Programs
  - Diabetes Prevention and Care
  - Cardiovascular Disease Prevention
  - Indigent Care
  - Physical Activity
  - Trails
  - Bicycle Recycling Center
- As of July 2003, 260 bicycles given to needy youth and adults.
- Bicycle racks installed at several businesses including Michelin Tire.
- Established volunteer boxing and physical fitness center in low socio-economic neighborhood.
- Established Diabetes Awareness Task Force.
- Received \$10,000 private foundation grant to assist with indigent diabetes care and education.
- Started program in the African American community addressing the need for early detection and tight control and care of diabetes.

### Future Plans

- Working with Family Shelter to develop Strategic Plan.
- Working with Community to plan and develop expansion of the Youth Crisis Prevention Program.
- Expand the partnership.
- Provide three community safety events.
- Identify top community health improvement priorities.
- Submit application for Carol White funding to expand adolescent health program to five rural schools.

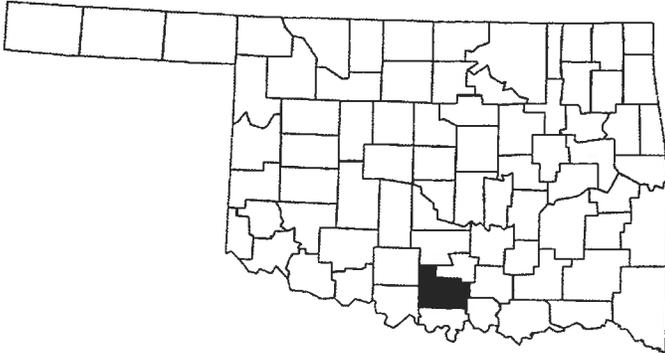
## Participants

- Ardmore City Government
- Ardmore Fire Department, Chief
- Ardmore Optimist Club
- Ardmore Renaissance Center
- Ardmore Schools
- Ardmore Tomorrow
- Ardmore Village
- Big Five Community Services
- Carter County Commissioners
- Carter County Health Department
- Chickasaw Tribe
- Covering Kids Coalition
- Dickson School System
- Dr. Ron Graves
- East Central University
- Family Shelter
- Hardy House
- Lifestyles Center of America
- March of Dimes
- Mercy Memorial Hospital
- OSDH Turning Point staff
- OSU Cooperative Extension Service
- Representative Greg Piatt
- Safe Kids Coalition
- Senator Johnnie Crutchfield
- Trails Commission
- University of Oklahoma Health Sciences Center – Oklahoma City
- Wal-Mart
- YMCA
- Youth and Family Counseling
- YWCA

# CARTER COUNTY—HEALDTON

## HEALDTON BEAUTIFUL

Established in May 2003



**H**ealdton Beautiful in June of 2003 learned about Ardmore's Turning Point Partnership activities and said, "We want to do that too!" So, they joined the Turning Point communities and identified their top priority as improving community infrastructure and beauty by developing a master parks and recreation plan. From that accomplishment, they plan to ensure construction of Healdton's first trail. This is an ambitious plan for a small band of leaders, but no problem for Healdton Beautiful, A Turning Point Partnership. They have already acquired the land, identified federal funding, and are working on private matching funds. This partnership will not let any grass grow under their feet because their goal is a trail!

### Activities

- Conducted needs assessment.
  - High incidence of cardio vascular disease
  - No community infrastructure to allow physical activity
  - High percentage of citizens over age of 60 years

### Outcomes

- Developing Community Health Improvement Plan.
- Promoting Physical Activity to improve health and quality of life.
- Developed Community Advocacy group to establish trails plan for Healdton City.
- Advocate for Grant application to develop and implement master plan.

### Future Plans

- Expand the partnership.
- Complete Community Health Improvement Plan.
- Continue with Physical Activity Promotion.
- Explore grant opportunity and other resources for trails systems.

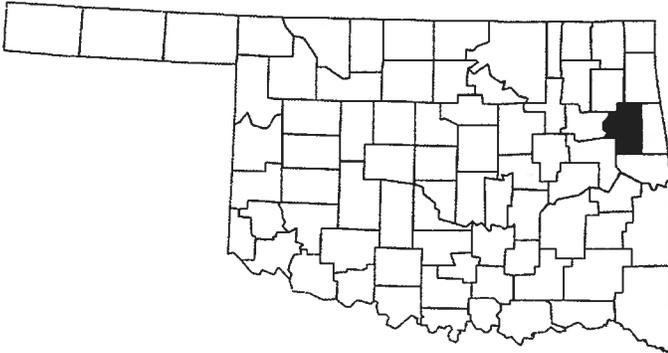
### Participants

- Chamber of Commerce
- Local volunteers
- Pharmacy
- City of Healdton
- Southern Oklahoma Technical Center
- Carter County Health Department
- Healdton Public Schools
- Healdton Hospital

# CHEROKEE COUNTY

## CHEROKEE COUNTY HEALTH COALITION

Established in 1998—One of the Initial Pilot Communities



**W**hen we speak of system change at the local level, it can have a tremendous impact on the community. The Cherokee County Health Coalition has been a shining example of how diverse groups of people can make a difference and impact the wellness of the community. Selected as one of the original 41 Turning Point communities nationally, the Cherokee County Health Coalition has accomplished many health improvement goals. There are approximately 60 active partners with the coalition. As a Walk This Weigh pilot, new partner opportunities have opened. Successes to date include the establishment of a Health Care Authority to address funding issues, elimination of unhealthy drinks and snacks from vending machines on school grounds, enforcement of a “no tobacco” policy, school-sponsored outdoor sporting events, opening a community health clinic in Hulbert and their continued growth, especially in areas where residents would not otherwise receive services, and the implementation of the Great Body Shop—a school-based physical health curriculum in the Head Start program.

### Activities

- Established four work groups of the Health Coalition.
  - Tobacco Prevention and Control
  - Healthy Kids for a Healthier Tomorrow
  - Safe Kids Coalition
  - Publicity
- Established Health Care Authority whose members include Northeastern State University (NSU), Tahlequah City Hospital, and Cherokee County Health Department.

### Outcomes

- Created a vision: As a collaborative partnership the Council will promote innovative health related programs and seek resources for Cherokee County citizens to achieve a self-determined quality of life necessary for good health.

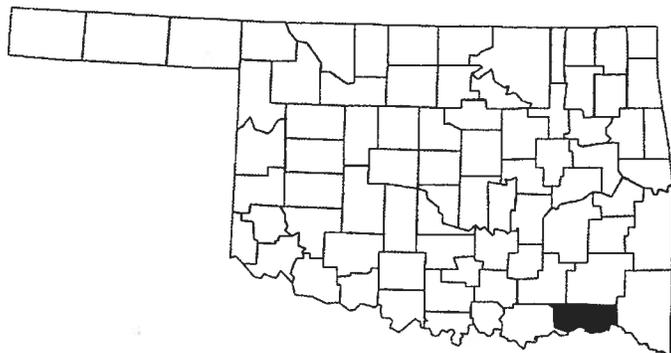
- Students Working Against Tobacco (SWAT) is active.
- Implemented cessation/education program where kids can attend class instead of being suspended from school.
- Tahlequah Public Schools are 24/7 smoke-free campuses.
- Great Body Shop curriculum in Cookson Hills and Cherokee Nation Head Start sites. 2000 children ages 3-6 have participated over the past two years of the program.
- In partnership with the Cherokee Nation, approximately 1,000 car/booster seats have been given away through several health fairs and car seat checks.
- Implemented education outreach program on the dangers of Meth labs and how to detect labs in a community.
- Monthly column with the Tahlequah Press.
- The coalition is one of the pilots for Walk This Weigh.
- Tahlequah Public Schools eliminated junk food and soda pop from the vending machines.
- Hulbert Community Health Center opened in August 2002 and received Federal 330 funds in August of 2003. They have begun construction on a new clinic and hope to open in Spring 2004.
- The clinic in partnership with the health coalition, Vanderbilt University, Robert Wood Johnson, and W.K. Kellogg Foundations are in the process of opening a birthing center targeting the indigent of Cherokee County.
- Health Services Council developed the Rural Health Foundation and NSU Center for Rural Development. Initiatives of the center include:
  - Public Forums
  - Conference for Health Care Professionals
  - Integrated Health Care Systems
  - Research and Development
  - Organize activities in five surrounding counties

### Participants

- Cherokee Nation
- Northeastern State University
- Cookson Hills Head Start
- Cherokee County Health Department
- OSU Extension
- Hastings Hospital
- Tahlequah City Hospital
- Tahlequah Public Schools
- Hulbert Public Schools
- Tenkiller Public Schools
- Keys Public Schools
- State Representative
- Cookson Hills Methodist Church
- Local Business Leaders

# CHOCTAW COUNTY CHOCTAW COMMUNITY COALITION

Established in 2002



**T**he original Choctaw County Coalition was established in 1996, to provide input for the Teen Pregnancy Prevention Program implemented by the local county health department. This group of individuals was very active throughout the community in addressing the high teen pregnancy rates in Choctaw County. But due to lack of funding this program was no longer provided and as a result dissolved the Choctaw County (Teen Pregnancy Prevention) Coalition in 2000. In 2002, the community coalition was re-engaged through a Safe and Drug Free Schools Grant awarded to the Hugo Public Schools. The role of the coalition was to provide guidance for implementation of the grant's overall strategies, and the task force action plans. The coalition has provided the necessary leadership to mobilize the community around the issue of preventing violence and related problems within the community. Within this framework, committees were formed to address specific issues, which correspond to objectives adopted for the project. In addition to this role, in January, 2003 the coalition expanded their primary focus of violence prevention into other community health concerns, such as sedentary lifestyles, community beautification, the arts and youth education.

## Activities

- Established County-wide Community Coalition from former Hugo Safe and Drug Free Coalition.
- Conducted Needs Assessment.
- City-wide designated "clean-up" days.
- Implemented the surveillance of police patrolling city parks.
- Restored city tennis courts and Ansley Park in Hugo.
- Enhanced security features in all public schools in the Hugo School District.

## Outcomes

- Identified Priorities: Safe Schools, Youth Development/ Education, Economic Development, and Community Beautification.
- Restored city tennis courts and Ansley Park in Hugo.
- Enhanced security features in all public schools in the Hugo School District.
- Adopted Walk This Weigh Campaign.

## Future Plans

- Expand the partnership.
- Adopt ByLaws.
- Establish Advisory Board.
- Increase community participation through community based activities.
- Implement Community-wide "Walk This Weigh" campaign.
- Implement Youth Risk Behavioral Survey (YRBS) in Hugo Public Schools, Fall 2003.

## Participants

- Choctaw Memorial Hospital
- Destiny Future Quest
- Kiamichi Technology Center
- Hugo Public Schools
- Little Dixie C.A.A.
- Choctaw County Health Department
- Housing Authority
- Local Banks: Bank First, First United, Security First National
- Wal-Mart
- McDonald's
- City Council
- Chamber of Commerce
- Oklahoma State University Cooperative Extension Service
- Choctaw Nation
- Mental Health Center
- Hugo Daily News
- Community members at large

# CIMARRON COUNTY

## CIMARRON COUNTY TURNING POINT

Established 2003



**C**imarron County is the last county in the Panhandle of Oklahoma. Its population is just a little over one person per square mile. The partnership formed in 2003. They have already successfully met their first priority, which was to build a sidewalk and gazebo at the only nursing home in town.

### Activities

- Developed partnership.
- Identified priorities.
- Developed plan to implement priorities.
- Held monthly meetings.
- Core groups formed to meet specific needs of the community.

### Outcomes

- Lions Mobil Unit came to Keyes.
- Side walk project at Cimarron Nursing Home.
- Gazebo.
- Special Immunization Clinic.

### Future Plans

- Expand the partnership.
- Complete phase two of nursing home side walk.
- Conduct Community Health Needs Assessment.
- Continue fund raising.

### Participants

- Cimarron Nursing Home
- Cimarron County Memorial Hospital
- Local Physicians
- Eta-Alpha Sorority
- Boise City Schools
- Oklahoma State Department of Health Turning Point staff
- County Commissioners
- Lutheran Church Group
- Faith Community
- Keyes Klassic Lady Lions

## CHOCTAW NATION OF OKLAHOMA HEALTHY LIFESTYLES TASK FORCE

Established in 2001



In the fall of 2001, Chief Pyle recognized the increasing epidemic of diabetes and obesity that threatens the Choctaw people. He created a special task force, the Diabetes Multi-Resource Task Force, to work toward preventing diabetes among Choctaws.

The Task Force members were health professionals, Choctaw Nation program directors, a representative of the Choctaw Nation tribal council, and Chief Gregory E. Pyle.

Recently the task force changed its name to the Healthy Lifestyles Task Force and will focus on all the health problems facing Choctaw people. Diabetes remains the most serious health issue for Choctaw Nation.

### Activities

- Diabetes Public Awareness Campaign
- Walk This Weigh Pilot
- Get Kids Fit
- Poster/Quilt Project
- School Activity Day(s)
- Chief's Challenge/Corporate Challenge
- Clayton Community After School Project
- Trails System in Antlers
- Strategic Planning Process 5<sup>th</sup> grade diabetes prevention program
- 3<sup>rd</sup> grade school program
- Summer youth wellness camps
- Walk This Weigh campaign
- Chief's Challenge
- New Diabetes Wellness Center
- Professional facilitator at conference
- Poster contest to raise diabetes awareness. Posters framed and Distributed to all programs
- Retinopathy prevention
- Increased staff and funding for diabetes program
- Diabetic recipe contest
- Exercise equipment in community centers

- Walking tracks and playground equipment at health center
- Decreased blood glucose and blood pressure
- with evidenced based  
Medicine
- Great leadership
- Implemented nutrition and exercise program at Jones Academy
- Increased awareness of diabetes and Choctaw services in the community
- Implemented experiential diabetes self-management education program
- Completed diabetes video
- Strengthened relationships/collaborations with outside entities. Ex. OUHSC, OSDH, Turning Point, CDC, and IHS
- Attained national recognition
- "Healthy Living" tent at Tushkahoma festival
- Awareness stamp "Stamp Out Diabetes" on all outgoing mail
- Healthy snacks and water available in vending machines
- Heightened awareness and importance of healthy lifestyles
- Diabetic educators community wide
- Standardizing treatment of out-of-control diabetes
- Heightened education of services available at Choctaw Nation Health Services facilities

## **Outcomes**

- Identified goals and objectives
- 5<sup>th</sup> grade diabetes prevention program
- 3<sup>rd</sup> grade school program
- Summer youth wellness camps
- Walk This Weigh campaign
- Chief's Challenge
- New Diabetes Wellness Center
- Professional facilitator at conference
- Poster contest to raise diabetes awareness. Posters framed and Distributed to all programs
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- Heightened education of services available at Choctaw Nation Health Services facilities

- Active involvement on a grass roots level
- This project is a tribal initiative
- We have made learning fun!
- Task force was established
- Youth wellness camps with more program collaboration
- Improved lab values and weight reduction
- Project Get Kids Fit and exercise equipment at Jones Academy
- Trail of Tears virtual walk
- Increased level of activity among the community members
- Pedometers
- Salad Sisters
- Community dietitian
- Health fairs
- DARE rodeo
- Fewer amputations
- Helped identify diabetics with community screening
- Healthy menus for elder nutrition program
- Promotion in Bishinik
- Diabetes and nutrition education in clinics
- Non-profit foundation
- Developed Director of Healthy Lifestyles Position
- Quilt for fund raising from poster contest
- 50,000 home visits by CHR's
- Mobile Wellness Units
- 500 Healthy Lifestyle screenings at Labor Day festival
- 28,000 miles Alzheimer's Outreach
- TEAM WORK!
- Expanded partnerships

### **Future Plans**

- Keep Community centers with exercise equipment open 7 days a week  
Open earlier, close later, have trainers present
- Teach classes in specific groups such as wheelchair bound/arthritis/etc.
- Provide showers and dressing rooms
- Promote outside activities. Seniors would enjoy activities such as fishing trips, bird watching, gardening, mall working, etc.
- Give rewards for exercise. Every time they come to the center to exercise, give them an "activity ticket" they can redeem for chosen items at a "reward shop", such as t-shirts, pedometers, pens, sugar free candy, etc.
- Heated indoor pools in all communities
- Provide meals daily at community centers and open for extended hours
- Registered dietitian in every clinic
- Space for community gardens
- Provide alcohol/drug prevention programs
- Smoking Cessation
- Exercise at bingo places
- Develop and create centers for Health Excellence throughout the 10 1/2 county area that is fully staffed with an array of prevention programs which would include but not be limited to: Nutrition, Smoking Cessation, Managing high blood pressure/cholesterol, women and men's healthy information programs, mentoring, support groups, exercise of the whole family, abstinence, drug alcohol education, tutoring, family preservation
- Collaborate between primary care and DWC to standardize diagnosis and treatment of diabetes
- Adopt a program - Big Brother/Big Sister, mentoring, family mentoring family

- Social worker in every school
- Tribal case management
- Database management
- Elevate preventive health to #1 priority
- School based health clinics, adolescent wellness camps
- Youth parent conference for teen parents
- Farmers markets - set aside tribal money to allow people to get zero cost fresh fruits and vegetables regardless of income
- Expand CARES program
- Expand CRIMES programs

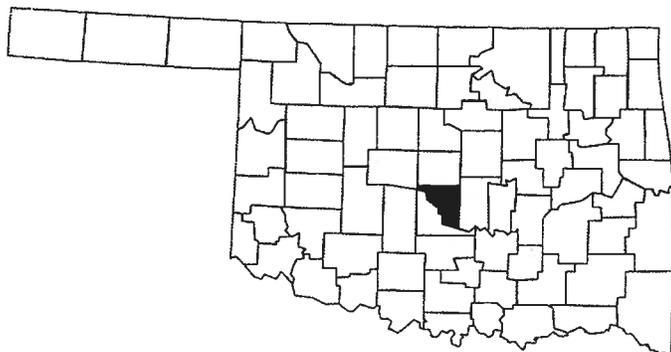
### **Participants**

- Turning Point
- Diabetes Wellness Center
- REACH 2010
- Nursing Services
- Oklahoma State Department of Health
- Community Turning Point Coalitions
- Public Schools

# CLEVELAND COUNTY

## CLEVELAND COUNTY TURNING POINT PARTNERSHIP

Established in August 2000



**T**he Cleveland County Turning Point was established in 2001 in response to the Oklahoma State Board of Health's report that stressed the importance of working together to reverse the trends of poor health in Oklahoma. The mission of the CCTP is to create a healthy and thriving Cleveland County that promotes wellness through prevention, education, and community action. The CCTP partnership is composed of over 90 individuals representing a variety of local organizations/agencies in Cleveland County. CCTP members want to see "more community dialogue, participation, people working together on solutions". During the first year of the partnership, the CCTP developed a logo, bylaws, and identified the following priority areas for Cleveland County: tobacco use/prevention, physical activity, mental health, nutrition/healthy eating, substance abuse, diabetes, and teenage pregnancy. During the second year of the partnership, the CCTP focused on implementing strategies related to tobacco use/prevention and physical activity. Under tobacco use/prevention, the CCTP supported legislation for smoke-free establishments in Oklahoma. As part of their physical activity initiative, the CCTP is implementing the Walk this Way one year pilot project from October 2003 through September 2004. They also have supported the implementation of a Success by Six Project which has developed a strategic plan to improve children's readiness for school.

### Activities

- Cleveland County Turning Point established: Summer 2000 was the first meeting – More than 60 attended.
- Conducting assessments: Surveyed first group to see what issues were important to group.
- Offered classes on how to use a pedometer in coordination with Norman Regional Hospital.
- Sponsored county-wide Walk For Health.
- Assessed communities' health.
- Investigated innovative community programs.

- Recruited new partners.
- Supported policy changes to decrease nicotine addiction.
- Advocated for comprehensive school health programs in Norman Public Schools.
- Participated in National Turning Point Forum.
- Developed plan to establish brand identification for Cleveland County Turning Point.
- Assisted with assessment of children's needs and available community resources.

### Outcomes

- Presented survey information to group.
- Presentation of Norman issues by stakeholders.
- Adopted bylaws, mission, and vision statements.
- Increased community awareness of benefits of walking.
- Developed Turning Point Logo.
- Partnership conducted Community Health Needs Assessment.
- Partnership prioritized health issues.
  - Physical Activity
  - Clean Indoor Air
  - Children's Issues
- Development of Survey to assist with establishing a master trails and recreation plan for Norman.
- Partnered with child advocacy groups to establish a "Success by Six" plan to increase day care quality.
- Partnership reflects broad community participation.
- Routine attendance of 30 members.
- Drafted resolution regarding comprehensive school health programs.
- Implemented "Get Cleveland County Moving Campaign," a year-long walking initiative.
- Weekly news article in Norman Transcript related to local health issues.

### Future Plans

- Expand the partnership.
- Do marketing and public relations.
- Increase participation in walk for health.
- Implement strategic plan for health improvement.
- Advocate for system change through a slate of policy issues that pertain to public health priorities.
- Support \$1.00 increase in cigarette excise tax.
- Support elimination of pre-emption.
- Reduce initiation of tobacco use among children and adolescents.

- Increase the proportion of persons age 2 and over who consume at least two daily servings of fruit, six daily servings of grain products, and three daily servings of vegetables.
- Increase the number of worksites that offer nutrition and weight management classes.
- Establish two workplace wellness programs per year.
- Increase the proportion of persons with diabetes whose condition has been diagnosed, and those with diabetes who have at least on HgA1C.
- Increase the proportion of adults with diabetes who have annual dilated eye exam.
- Develop Cleveland County Turning Point Web site.
- Increase proportion of adults who engage regularly in moderate physical activity.

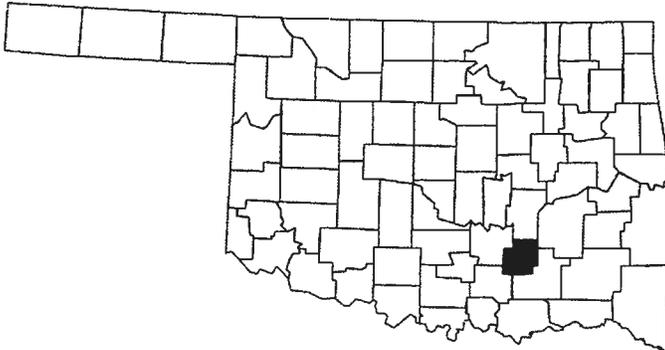
### Participants

- CASA
- Cleveland County Health Department
- Center for Children & Families
- Department of Human Services
- Griffin Memorial Hospital
- Health for Friends
- Healthy Start

- LINK Norman
- Local physicians
- Mental Health Services
- N.P.H.O.
- NAIC
- Neighborhood Centers
- Norman Chamber of Commerce
- Norman City
- Norman Prevention Coalition
- Norman Public Schools
- Norman Radiology
- Norman Regional Hospital
- Norman Transcript
- Oklahoma State Department of Health Turning Point staff
- Oklahoma University Medical Center
- Oklahoma State University Cooperative Service
- Rural Electric Cooperative Association
- Sarkey Foundation
- Social Service Coordinating Council
- Teen Parenting Program
- Thunderbird Club House
- University of Oklahoma

# COAL COUNTY COALITION

Established in 2001



**C**oal County is a small rural community located in Southeast Oklahoma with high unemployment, high poverty, and a large senior population on fixed income. Although a variety of services were available for these groups and the community at large, no coordination of these services were in place. Through the Partnership for Change, an organizational meeting was held to identify what services were being offered in the community. The group identified not only current services offered but also needs in the community that are not being met. It was agreed that organizing this group into a coalition could assure better services for those in need and provide a working partnership to serve the community. Since its inception, the coalition (Named COALition after Coal County) has had a great impact on the services being provided by making efficient use of available resources. The value of Coalition being in place was never more clear than when the primary employer in Coal County (Wrangler Jeans) closed its doors after 30 years and the community was in turmoil. Because the Coalition was already established and a work in progress, it was able to coordinate services to those 300 displaced workers and insure their immediate needs.

## Activities

- Partnership for Change project collaborative implemented.
- Public transportation system provided for nutritional purposes in the community.
- Hosted County-wide Resource Rally.
- Conducted Community Needs Assessment.
- Applied for Safe and Drug Free Schools Grant.
- Identified need for indigent drug program.

## Outcomes

- Identified key personnel on the local, state and federal level.
- Conducted an open forum for introductions and identification of barriers.

- Established current services available.
- Developed the community COALition partnership to serve as a sub-committee to the Partnership for Change.
- Identified nutrition services that are not being met.
- Developed a general plan so the coalition could best function on the local level.
- Core groups formed to meet specific needs of the community.
- Core groups comprised of local partners.
- Advocacy from coalition contributed to restoring funding for the senior nutrition sites in Coal County.
- Meals on Wheels have been sustained by the faith-based organizations.

## Future Plans

- Expand the partnership.
- Expand core groups to meet all community needs.
- Establish networking between service providers to meet identified needs.
- Identify and obtain funds to be used for this project.
- Establish funds to sustain Senior Nutrition Site.
- Develop a Diabetes Support Group.
- Develop resources to assist medical professionals to provide prescription drugs for the low and fixed income (under-insured and uninsured).

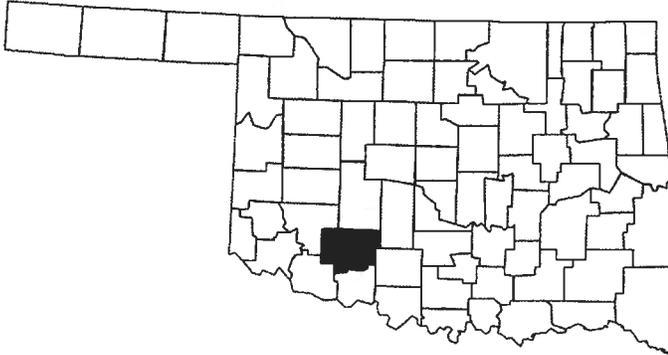
## Participants

- USDA
- New Hope Medical Center
- Oklahoma State Department of Agriculture
- Regional Food Bank
- Oklahoma State Department of Health Turning Point and WIC staff
- Big Five Community Action Agency
- Oklahoma State University Cooperative Extension Service
- Choctaw Nation
- Coal County Commissioners
- Oklahoma State Department of Human Services
- Dayspring Church
- Oklahoma State Department of Education
- Bureau of Indian Affairs
- INCA Community Action Agency
- Coal County Health Department
- Coal County Department of Human Services
- Head Start
- Senior Nutrition Center
- Coal County Public School Systems
- Coal County Fire Department

# COMANCHE COUNTY

## COMANCHE COUNTY TURNING POINT PARTNERSHIP

Established in 2003



**T**he Comanche County Turning Point Partnership formed in late 2003. Although a very new partnership, it has big plans and is looking to be successful in making system changes very soon. The Comanche County Health Department is one of the key partners, and has dedicated one half-time staff person to help support the partnership.

### Activities

- Lawton/Ft. Sill United Way committed to pulling together community leaders from a good cross section of the community to develop the partnership.
- Personal contacts being made to explain the Turning Point philosophy and recruit partners.
- Outreach education (brochures, news articles, presentations, public meetings).

### Outcomes

- County health department providing support for community development around local health issues.
- Strong partnership between hospitals, health department, county commissioners, schools, business community, city and county government, community, and Tribal Nations.
- Commitment from several community leaders to work on local health issues.

### Future Plans

- Develop goals and timelines.
- Develop or adopt assessment tool for community needs assessment, community health assessment, and community health recourses.
- Conduct needed assessments.
- Prioritize community health issues.

- Partnership will help design programs based on community needs.
- Partnership will help in the implementation of programs.
- Expand prevention programs in Comanche County.
- Expand the partnership.
- University of Oklahoma College of Nursing to assist with community assessment.

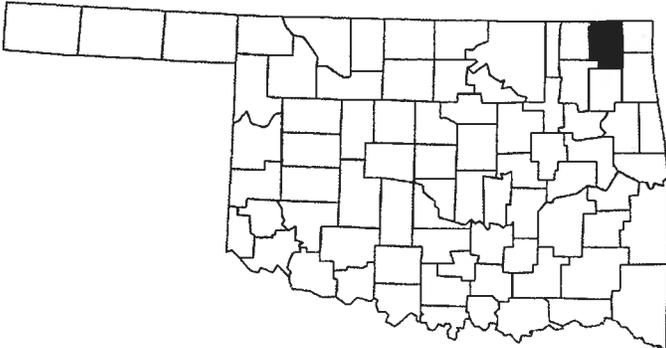
### Participants

- American Cancer Society
- Armed Services YMCA
- ASCOG
- Cameron University
- Center for Creative Living, Corp.
- Comanche County Health Department
- Comanche County Memorial Hospital
- KCCU Radio
- Lawton Food Bank
- Lawton Ft. Sill Chamber Commerce & Industry
- Lawton Police Department
- Lawton/Ft. Sill Family YMCA
- Lawton/Ft. Sill United Way
- Marie Detty Youth & Family Services
- Oklahoma State University Cooperative Extension Service
- Pregnancy Resource Center
- Reynolds Army Hospital
- Southwestern Medical Center
- Success By Six
- SW Oklahoma SAFE KIDS
- SWAN
- University of Oklahoma College of Nursing at Lawton
- USPHS, Lawton Indian Hospital
- Comanche Tribe

# CRAIG COUNTY

## CRAIG COUNTY TURNING POINT

Established in May 2003



**E**ven though this partnership is in its infancy, the progress towards real system change at the local level has been fast. This group has reached out to various sectors of the community for input and has been willing to work with non-traditional partners to accomplish their goals. The need for creating a partnership in Craig County stemmed from several crises situations including closing of Eastern State Mental Hospital, possibility of losing the ambulance service, and the politics of change because of limited resources. This partnership is learning how to work with existing entities and reach compromises that create a win-win for all parties. This is a very good example of systems change at the local level.

### Activities

- First meeting hosted by the Craig County General Hospital.
- Completed community opinion survey in July 2003.
- Based on the results the coalition formed the following work groups.
  - Mental Health
  - Trails and Facilities
  - Substance Abuse
  - Senior Health Issues
  - Community Health Center
- Working with local media to publicize the coalition activities and health education.

### Outcomes

- Data were collected on 329 people. The survey results demonstrated that there is a very high prevalence of cancer in Craig County. Also, heart disease and mental health issues were ranked very high as being an influence on the health of the community. Respondents also reported that obesity and lack of exercise facilities were of a concern.

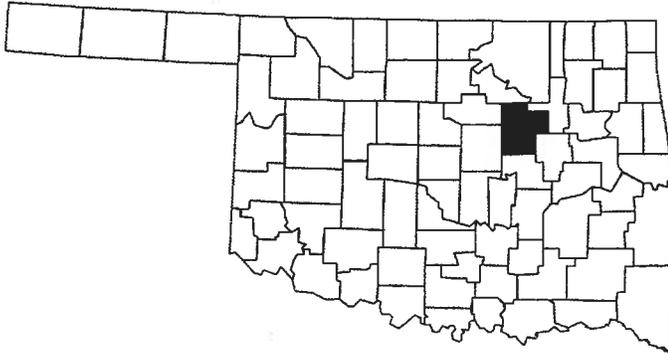
- The Trails and Facilities subgroup has met with several grantors about monies available for projects.
- The City of Vinita was given 648 acres of land near the Oklahoma Forensics Hospital and plans to develop a multi-use park that includes trails, fishing docks and playground for kids.
- The Trails and Facilities subgroup is meeting with various land plan consultants and hopes to create a master trail and park development plan for the Vinita area.
- The Substance Abuse subgroup is in the process of gathering data for the Craig County area in order to compile a resource directory.
- Plans are being made to implement Students Working Against Tobacco (SWAT) teams in various schools.
- Hosting a symposium on Meth use and detection that will be open to the public as well as service providers.
- Mental Health subgroup was formed due to the huge problem that has faced the community since the closing of Eastern State Hospital. Due to some overlap in suggested activities, they have now joined forces with the Substance Abuse subgroup.
- The joint groups are beginning to narrow their focus of the vast problem and plan on initially focusing on middle school students and establishing preventative mental health and substance abuse programs.
- The Community Health Center subgroup was charged with researching the possibility of applying for the Federal 330 funds. After initial research the subgroup became aware of several other possible applications in Northeast Oklahoma for these funds. The group decided to focus on other pressing issues at this time.

### Participants

- Craig County General Hospital
- Local Town Mayors
- County Commissioners
- State Representative
- County Sheriff
- School Superintendents
- Department of Human Services
- Department of Mental Health and Substance Abuse
- Craig County Health Department
- Business Owners
- Faith Community
- Chamber of Commerce
- City Government
- Senior Citizens

# CREEK COUNTY BRISTOW TURNING POINT

Established in January 2003



**T**he Bristow community of 3,500 residents has a rich history of working collaboratively on several local issues. A local doctor in conjunction with the local hospital is coordinating the partnership. The participation from the community is diverse as it includes all sectors. Bristow is part of the Walk This Weigh pilot and has partnered with various businesses to encourage employees to increase physical activity levels. The partnership hosts quarterly health forums that focus on various health issues. By participating in Turning Point, the community feels that they can begin to tackle pressing health issues. According to Dr. Cooper, Chair, "Turning Point came to Bristow at the right time. I had been looking for something that folks could embrace and this initiative has been what we needed to get things going. I am excited about the possibilities."

## Activities

- Conducted community opinion survey April 2003.
- Hosted the Wild Flower Run May 2003.
- Held Health Symposium focused on women's health issues May 2003.
- Held Health Symposium focused on diabetes August 2003.
- Hosted the Caring Van for back-to-school immunizations in August 2003.
- Pilot community for Walk This Weigh.

## Outcomes

- Completed the strategic planning process and developed mission is to improve the health and wellness of all the citizens in Bristow.
- Survey showed that high blood pressure is the number one health issue facing most of the residents in Bristow.
- Wild Flower run had 1,200 walkers and runners participate.

- Approximately 75 attended the Health Symposium on women's health.
- Approximately 80 children received immunizations through the Caring Van event.
- Over 600 participated in the kick-off event for Walk This Weigh.

## Future Plans

- There are two priority areas for immediate action:
  - Working with residents on improving physical activity levels and bettering their nutrition levels. They will do this by: increasing the number of recreational activities for young and old alike; collaborating with local restaurants and businesses in offering nutritious food and meal options; providing diabetes screening, prevention and intervention activities for all ages and ethnicities; improving the livability of the Bristow community through community design by developing a comprehensive trail and enhancement plan that will increase the physical activity level of all residents.
  - Providing programs for the youth of Bristow that address poor lifestyle choices by: developing a cadre of after school programs for youth such as Scouting, Boys and Girls Clubs, recreational activities, youth group, etc. that address the 40 developmental assets that all children need to become happy, healthy and productive adults; implementing drug and alcohol prevention, intervention, and rehabilitation programs for youth; strategizing positive activities for youth that address bullying, anger management, and crime; implementing youth self-esteem programs that delay sexual activity among our youth.

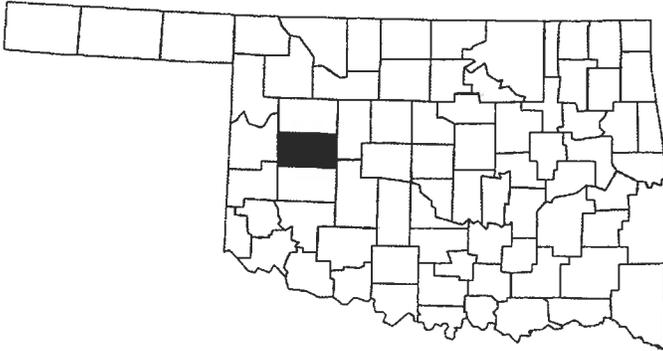
## Participants

- Bristow Medical Center
- Spirit Bank
- Community Bank
- Bristow Public Schools
- Kwikset
- Ministerial Alliance
- City of Bristow
- Sports Complex
- KREK Radio
- Bristow News
- Creek County Health Department

# CUSTER COUNTY

## CUSTER COUNTY TURNING POINT

Established in 2002



**A**fter a countywide presentation of the county's state of health and bioterrorism awareness, the community became interested in addressing bioterrorism preparedness. A small committee began looking at potential threats in the community. As a result a tabletop discussion has been planned bringing key players to the table to further discuss potential threats as well as plan for a mock bioterrorism event.

### Activities

- Hosted a Community Forum highlighting bioterrorism and the state of the county's health report.
- Participated in planning a bioterrorism tabletop discussion.

### Outcomes

- Increase in awareness of public health issues in the community.
- Over 60 county residents attended the initial meeting.

### Future Plans

- Expand local Turning Point Partnership.
- Set health priorities for the partnership.
- Develop a Community Health Improvement Plan.

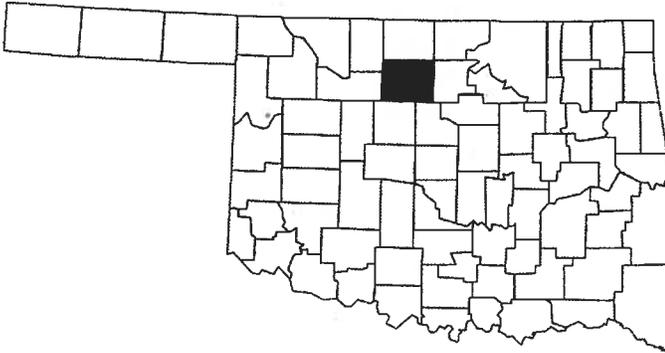
### Participants

- Concerned Citizens
- County Commissioners
- Custer County Health Department
- Local Physicians

# GARFIELD COUNTY

## ENID METRO. AREA HUMAN SERVICE COMMISSION

Affiliated with Turning Point Initiative in 2001



**T**he Enid Metropolitan Area Human Service Commission was established for a number of years. They affiliated with Turning Point in 2001. They meet on a regular basis to survey the needs and strengths of the community.

### Activities

- Coordinated Americorps volunteers in storm debris removal.
- Received emergency grant for limb removal for disabled and elderly.
- Created new on-line community resources directory.
- Helped in formation of new Advisory Board for senior citizens' center.
- Coordinated community funding to provide required match for two Department of Human Services social workers out-stationed in schools.
- Arranged funding for re-instatement of two School and Family.
- Enrichment (SAFE) counselors employed by Enid Public Schools programs.
- Began large-scale community needs survey.
- Submitted application for a substance abuse treatment planning grant.
- Coordinated funding for continuation of physician services in Enid schools.
- Out-stationed a full-time Families In Tune Specialist at one school to provide support services related to implementation of the Schools Attuned initiative.

### Outcomes

- Volunteers completed clean up of 160 yards for elderly and disabled residents.
- All local service organizations now have free on-line access to information about community resources; and information can be kept current much more easily than in printed form.

- Senior Center services are becoming more accessible to larger numbers of eligible citizens.
- Out-stationed social workers are now facilitating access to services for families through outreach from six Enid schools.
- SAFE counselors are providing individual, group, and family counseling for students at four schools (in addition to services of regular school counselors).
- Feedback from key informants and clients is being compiled, along with large amounts of census and other data in preparation of a report on community needs.
- Wellness Centers and neuro-developmental assessments are being continued with a pediatrician on-site one half-day each week in five elementary schools, with replacement funding from another source.
- Family involvement at school increasing with the assistance of Families In Tune Specialist.

### Future Plans

- Complete community's needs assessment and develop recommendations for action.
- Develop strategy for creation of local substance abuse treatment facility.
- Complete data entry and maintain resources directory.
- Increase access to health care services for the uninsured indigent.

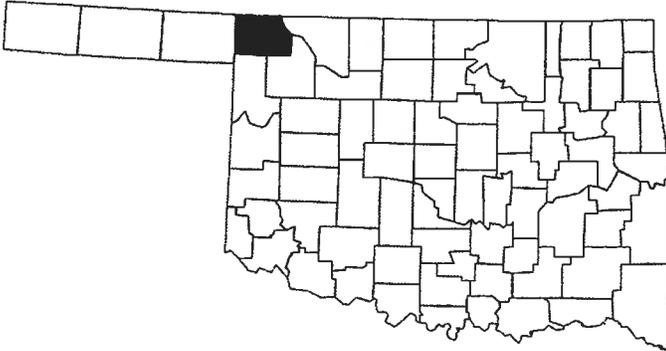
### Participants

- Advance Foods
- City of Enid
- Community Development Support Association
- County of Garfield
- Department of Human Services
- Enid Chamber of Commerce
- Enid Development Alliance
- Enid Family Medicine Clinic
- Enid Public Schools
- Garfield County Health Department
- INTEGRIS Bass Baptist Hospital
- Northern Oklahoma College
- Northern Oklahoma Resource Center
- Northwest Oklahoma Osteopathic Foundation
- Northwestern Oklahoma State University
- Oklahoma Blood Institute
- Oklahoma Employment Security Commission
- United Way of Enid and Northwest Oklahoma
- Youth & Family Services

# HARPER COUNTY

## HARPER COUNTY TURNING POINT PARTNERSHIP

Established in 2001



One task at a time, this small community has had outstanding success. With the passage of a sales tax for the support of a county health department, a new county health department was opened in Laverne with a satellite office in Buffalo. Now they are working on the establishment of an Independent Living Center. The Partnership is small in number, but big in work ethic and understanding of their abilities in the community. If they try to multi-task, completion of a task will not happen. Taking one task at a time and seeing it through completion works for this community, and will benefit them for many years. This is how a community has success—by doing what they know and doing it themselves.

### Activities

- Partnership conducted community assessment.
- Partnership prioritized community needs and developed goals.
- Outreach education (brochures, FAQ's, news articles, presentations, public meetings).
- Partnership held meetings monthly.
- Conducting funding research for independent living center for the elderly population.
- Fund raising events for independent living center.
- Partnership traveled to and presented Harper County Story to Osage County Partnership. The Osage Partnership is faced with similar health issues as Harper County has already experienced.
- Working on plans for affordable independent living center.

### Outcomes

- Partnership identified top priority to establish a county health department.
- County Commissioners adjusted county sales tax to include 14 percent for the support of a county health department.
- Vote for the county sales tax passed by 91 percent.

- Strong partnership between hospital, health department, county commissioners, schools, business community, city and county government, and community.
- Board of Health established.
- Health department opened offices in Laverne and Buffalo.
- Partnership consulted with county health department to establish local Community Health Services based on community needs.
- Health survey developed and distributed throughout county.
- Partnership identified top priority to establish independent living center for the elderly population.
- Established Harper County Development Authority and a governing board.
- Contract signed on property for independent living center in Laverne and Buffalo.

### Future Plans

- Help design programs based on community needs.
- Help in the implementation of programs.
- Expand Prevention programs in Harper County.
- Expand the partnership.
- Utilize health professionals from existing area health departments and other resources.
- Make application for grants to construct independent living housing for the elderly population.

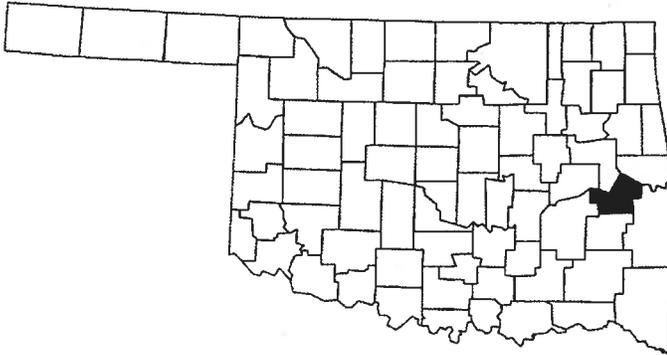
### Participants

- Bank of Laverne
- Beaver County Health Department
- Buffalo Public Schools
- City of Laverne
- OSDH Community Health Services and Turning Point staff
- County newspapers
- Freedom West
- Harper County 4-H Clubs
- Harper County Commissioners
- Harper County Community Hospital
- Harper County Emergency Medical Services
- Harper County Firefighters
- Laverne Public Schools
- Murphy's Farms
- Northwestern Oklahoma State University
- Oklahoma State University Cooperative Extension Service
- Parish Nurse Program for Harper County
- Senior Citizens
- Texas County and Woodward County Health Departments

# HASKELL COUNTY

## HASKELL COUNTY HEALTH RESOURCE BOARD

Established in January 2002



**E**stablished through the Oklahoma State University health care study, a coalition of stakeholders representing the faith community, business sector, medical and public health, education, law enforcement and human service sectors have identified several priorities for the community that will not only improve the health of the residents but will eventually affect economic development in a positive way. The primary issue for Haskell County is addressing the access to health care issue. By working with a diverse group of partners the goal is to provide a seamless system of care that is accessible, affordable, and available to all who want or need primary as well as emergency care.

### Activities

- Conducted the OSU feasibility study with 100 residents participating.
- Identified primary health care, dental care, mental health and substance abuse as priority issues.
- In August 2002 dialogue began between the Choctaw Nation, Haskell County Health Department and the Haskell County Healthcare System (hospital) in creating a seamless system of delivering primary health care to the county.
- In October 2002 the three entities began collaborations on designing a comprehensive primary and preventive health care system to improve the health status of underserved and vulnerable populations within the Haskell County service area. By working together, delivery of a seamless system of care that focuses on ensuring the availability and accessibility of essential primary and preventive health services to the people who have the most limited access to services and face the greatest barriers to care became a priority.
- In March of 2003 a health trust authority was established between the three entities to oversee the various projects of the community as related to the delivery of health care.
- Hired a grant writer in March of 2003 in order to apply for the federal 330 funds for the primary care health clinic.

### Outcomes

- The OSU feasibility study indicated that the hospital was in dire straits.
- Approximately 42 percent of the visits last year to this facility were non-emergency, as many residents use the emergency room as their primary care clinic.
- Even though those who use the local hospital are satisfied with the care received, many residents chose to travel to Fort Smith, Muskogee, McAlester, and Tahihina for care. This represents revenues lost to the Stigler community.
- The Haskell County Health Department currently rents space in downtown Stigler. This building is also over 50 years old and has some environmental issues that make it hazardous to the employees who work there and clients who frequent the health department.
- The Choctaw Nation realized some of the health and economic factors that face Haskell County and therefore chose Stigler to open a Community Health Center. The Choctaw Nation felt that a community health center located in Stigler would help to not only address the needs of this population but also serve those who are uninsured in Haskell County.
- Ground breaking for the new health department and primary care health clinic was held on October 13, 2003.

### Future Plans

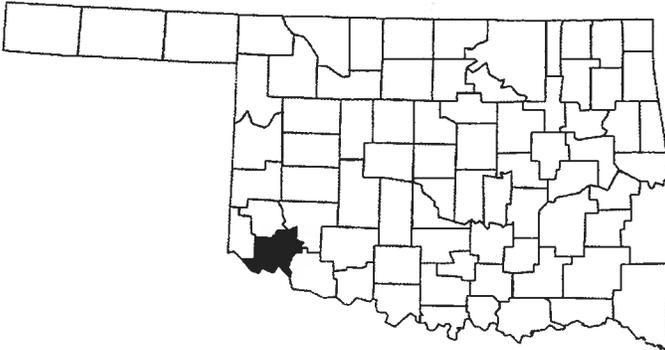
- Submission for the FQHC funds will be spring of 2004.
- Memorandums of Understanding between the three entities are being created to allow for better delivery of services.
- The end result for Haskell County will be a healthier community, economic growth, and a model collaborative for other projects not only in the state of Oklahoma but also in other areas of the country. By 2010, Haskell County will no longer be one of the 500 most needy communities; rather it will be one of the healthiest communities in America.

### Participants

- Choctaw Nation
- Haskell County Health Department
- Haskell County Health Care (hospital)
- KIBOIS
- OSU Extension
- Local businesses
- Kiamichi Vo-Tech
- County Commissioners

# JACKSON COUNTY COMMUNITY HEALTH ACTION TEAM

Established in 2002



**T**he Jackson County Community Health Action Team formed after an initial community meeting discussing the state of the county's health. The team quickly did a community assessment to begin identifying their health priorities. As a result of the assessment and other research, the partnership identified their priorities as being: immunization, responsible sexual behavior, substance abuse, access to health care, physical activity and injury prevention. The partnership's vision is to be one of the healthiest counties in the state by 2020.

## Activities

- Approached Altus Chamber of Commerce to build a walking track around the new children's fun park.
- Held a Health Awareness Day offering free health screenings to all participants.
- Wild and Windy Walk held through Health Awareness Day.
- Established priority health issues for the partnership including: substance abuse, physical activity, injury prevention, and childhood and adult immunizations.
- 9,000 surveys sent to determine health concerns and needs in the community. Various members of the partnership donated copies of the survey.
- Developed a Community Health Improvement Plan.
- Successfully advocated for Altus City Council to pass a local seat belt ordinance.
- Selected as a pilot community for "Walk This Weigh."
- Planning Walk This Weigh yearly events.
- In planning phase of opening a community health clinic.
- Childhood immunization poster contest.
- Passed a 24/7 tobacco-free policy in Altus schools.
- Car seat check offering free child restraints to families.
- Established a committee to review research-based curricula on adolescent sexuality.
- Met with hospital and local physicians about using OSIIS (an immunization surveillance program) in their practices.

## Outcomes

- Increased awareness of public health issues in the community.
- Partnership of strong, dedicated individuals committed to address the health issues of the community.
- Increased physical activity among county residents.
- Over 200 participants came through the health booths.
- Seat belt compliance rates increased.

## Future Plans

- 24/7 tobacco free policy in all schools throughout county.
- Discussed with the city closing the road that circles the city's reservoir. The reservoir is a popular place for residents to go walking, ride their bikes and roller blade. By closing the road it would make the location a much safer environment.
- Open Community Health Clinic.
- Establish Safe Routes to School project.

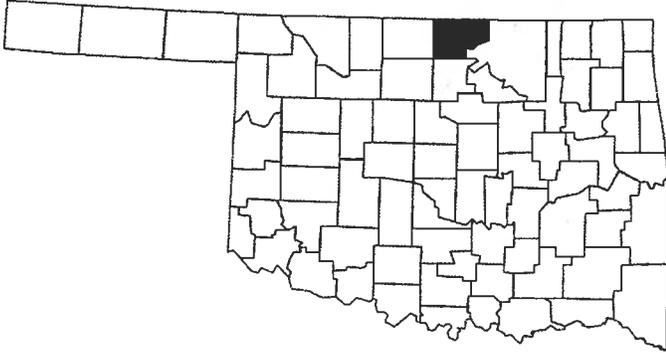
## Participants

- ACMI House
- Altus Air Force Base
- Altus Chamber of Commerce
- Altus City Planning Department
- Altus Police Department
- Altus Public Schools
- Blair Public Schools
- CASA of Southwest Oklahoma
- Communities of Promise
- Concerned Citizens
- Faith Community
- Jackson County Health Department
- Jackson County Memorial Hospital
- KeyB Radio Station
- Local Attorneys
- Local Physicians
- Oklahoma Highway Patrol
- Olustee City Clerk
- OSU Cooperative Extension Service
- RSVP
- Southwest Community Action
- Southwestern Youth Services
- State political leaders (Senator and Representative)
- United Way
- Western Oklahoma State College
- Wichita Mountains Prevention Network
- Workforce Oklahoma

# KAY COUNTY

## KAY COUNTY TURNING POINT

Established in 2003



**A**fter hearing a presentation on Turning Point, United Way in Ponca City became very interested in forming a partnership. There are a number of coalitions and groups meeting in Ponca City, however, the idea behind the Kay County Turning Point partnership is to bring these groups together to begin identifying common goals and reduce duplication of efforts.

### Activities

- Identifying stakeholders and developing the partnership.

### Future Plans

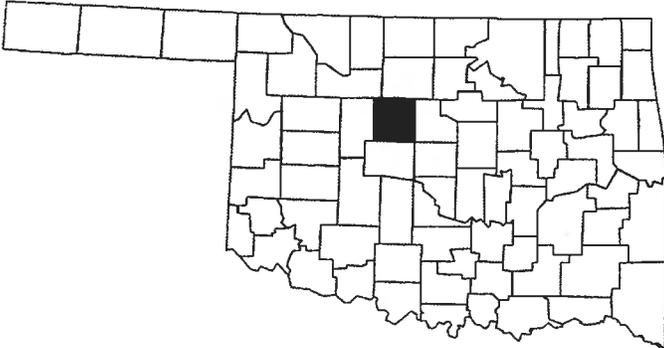
- Expand the partnership.
- Reduce duplication of efforts.
- Prioritize health issues.

### Participants

- Kay County Health Department
- United Way

# KINGFISHER COUNTY COMMUNITY ADVISORY BOARD

Established in 2002



**K**ingfisher County Community Advisory Board was formed after a community meeting discussing the state of the county's health and as a result of an existing Kingfisher Collaborative. The Collaborative is an OCCY board and their focus is on children's issues. The community is committed to addressing the health issues impacting their residents young and old. Therefore, the Advisory Board was formed to address the issues that affect the entire population. Their first priority is to become an active living community. They are very interested in developing trails and promoting programs that will encourage physical activity in the residents everyday lives.

## Activities

- Survey of community to identify existing community groups and/or meetings.
- Distributed survey throughout Kingfisher County including: county fair, all county schools, churches, etc.
- Partnered with the Trails Committee to work on increasing physical activity in the community.
- Kingfisher County Collaborative (KCC), which began in 1997, identified the need for the school system to have access to a school nurse, school-based social worker, and mental health professional.
- School Nurse position established providing nursing services to children at the Kingfisher Public School in partnership with the Kingfisher County Health Department and the school system.
- The Department of Human Services and the Kingfisher School Administration partnered to hire a school-based social worker.
- A Mental Health Professional was hired by Wheatland Mental Health to work with children at the schools.
- Selected as a pilot community for "Walk this Weigh."
- Hired an Active Living Coordinator.

## Outcomes

- Increased awareness of health issues in the community.
- The school nurse has implemented many presentations at the elementary, middle school, high school and at a private school. Presentations included topics such as: seat belt safety, drunk driving, and hygiene.
- The school-based social worker has helped the school system and children by obtaining eyeglasses and finding providers for dental care. She conducts the program, "Bullying Prevention" and assists the school counselors in classroom presentations.
- The mental health professional provides child advocacy groups and parent resources; family, individual and group guidance counseling, and behavioral health services.
- The tutoring programs have helped with resolving truancy issues, provided health education presentations on topics such as smoking, alcohol abuse, violence prevention, drug prevention, character building and parenting skills.
- Kingfisher's Active Living coordinator was hired in August 2003. She has a lot of support from the community, especially Kingfisher Trails Committee, which submitted its Master Trails plan in a statewide competition and placed second.

## Future Plans

- Expand the partnership.
- Establish Safe Routes to Schools.
- Develop trails system in Kingfisher.

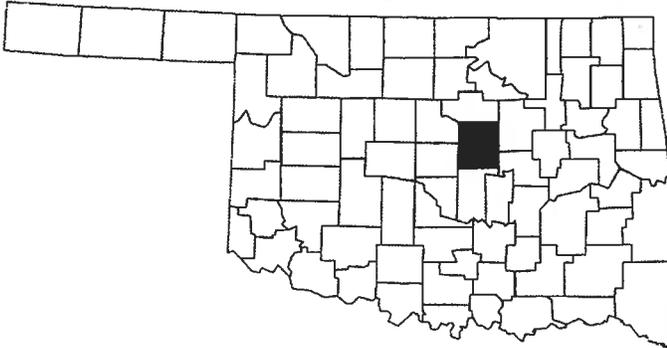
## Participants

- Business Community
- Concerned Citizens
- Kingfisher Chamber of Commerce
- Kingfisher County Clerk's Office
- Kingfisher County Department of Human Services
- Kingfisher County Health Department
- Kingfisher Hospital
- Kingfisher Public Schools
- Kingfisher Trails Committee
- Ministerial Alliance
- Oklahoma Commission on Children and Youth
- Oklahoma State University Cooperative Extension Service
- Russell-Murray Hospice
- St. Peter and Paul Private School
- Wheatland Mental Health

# LINCOLN COUNTY

## COMMUNITY HEALTH ADVISORY BOARD

Established in 2001



**T**he Lincoln County Community Advisory Board has been working together for two years. The group quickly identified priority areas as access to health care and nutritional needs of the elderly. They have been working diligently for the past two years to get a community health clinic in the county. In the past three months all their hard work has begun paying off. They are only a few months away from opening the doors of the Lincoln County Health Clinic.

### Activities

- Established health priorities for the partnership: community health clinic, substance abuse, nutrition, childhood immunizations and adult immunizations.
- Developed subcommittees to work on the feasibility of having a community clinic in the county.
- Developed Bylaws for Community Health Clinic.
- Established a Pharmacy Distribution Center.
- Developed and distributed a community health survey.
- Promoted food security among elderly and others by means of a food coop called Heartland SHARE.

### Outcomes

- Low-income individuals with ongoing pharmaceutical and medical expenses are able to get their prescriptions filled at a greatly reduced cost. There is an income guideline.
- Partnership of strong, dedicated individuals committed to address the health issues of the community (county).
- City of Chandler offered a building to house the Community Health Clinic.
- Recruited volunteers for the Community Health Clinic.
- Established a Board of Directors for the Community Health Clinic.
- Individuals in the community can buy monthly food packages at a reduced price.

### Future Plans

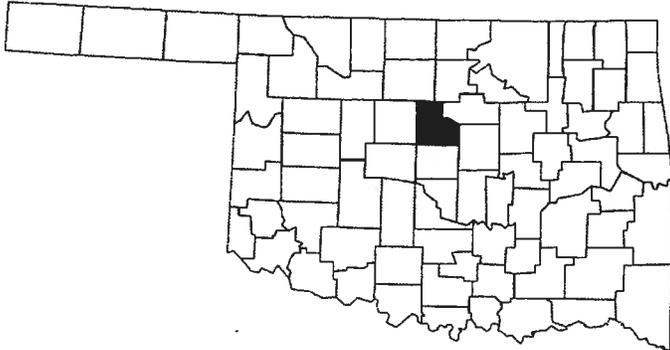
- Open the doors of the Community Health Clinic providing health care for low-income families without insurance.

### Participants

- Central Oklahoma Community Action Agency, Inc.
- Chandler City Government
- Chandler Food Pantry
- Community Representatives
- Faith Groups
- Langston University (Families First Nutrition Education)
- Lincoln County Department of Human Service
- Lincoln County Health Department
- Lincoln County News
- Oklahoma State University Cooperative Extension Service
- Oklahoma University College of Nursing
- Sac and Fox Nation

# LOGAN COUNTY BETTER HEALTH COMMITTEE

Established in 1999



**T**he Logan County Better Health Committee formed as a result of the OSU community health planning process and out of a networking meeting. Once the planning process was complete, the community realized there was much to be done to begin improving the health status of their community. The consensus was that a networking meeting was not the forum to begin addressing these issues. Therefore, the Better Health Committee began to meet and prioritize health issues while maintaining involvement with the networking meeting. Their priority issues are: substance abuse (tobacco, drugs, alcohol), physical activity, childhood and adult immunizations, and injury prevention.

## Activities

- Set health priorities: substance abuse (tobacco, drugs, alcohol), physical activity, childhood and adult immunizations, and injury prevention.
- Received funding from Blue Cross/Blue Shield for an immunization van to visit local schools and daycares providing childhood vaccinations.
- Social Worker position created in partnership with Department of Human Services, United Way Success By Six Initiative, and Guthrie Public Schools.
- Partnered with Oklahoma University Center for Early Childhood Professional Development to provide education to child care centers.
- Applied for State Incentive Cooperative Agreement (SICA) Grant in 1999.
- Conducted a phone survey to assess needs and attitudes of county residents in regard to health care.
- Host a free car seat check annually to promote the correct use and installation of child safety seat restraints.
- Established Oklahoma Parents As Teachers with strong leadership from the Logan County Health Department.

- Parent Resource Center established at Central School providing parents in the community resources for early childhood development.
- Bullying Prevention Education implemented in Guthrie Public Schools through partnership between the Logan County Health Department and school system.
- Implemented Risk Watch curriculum in Guthrie and Coyle Public Schools.
- Partnered with Guthrie Students Working Against Tobacco (SWAT) team to help make an impact on tobacco use in Guthrie area.

## Outcomes

- Strong partnership with area agencies and a commitment to working on improving the health status of the community.
- Social Worker in Guthrie Public Schools is providing much needed services to the children, parents and teachers and making home visits when needed.
- Parent Resource Center established at Central School providing parents in the community resources for early childhood development.
- 4-year-old program implemented throughout Guthrie area providing early learning to all 4 year olds.
- Payne Education Center Training for early learning and literacy development for all childcare professionals in Logan County.
- Safe and Drug Free School Coordinator provides education in all Logan County Schools.
- School nurse position established providing nursing services to children at the Guthrie Public School in partnership with the Logan County Health Department and the school system.
- Strong partnership with area agencies and a commitment to working on improving the health status of the community.
- SWAT teams established at Guthrie Junior High and Guthrie High School—the largest teams in the state.

## Future Plans

- Expand the Risk Watch Curriculum to Crescent and Mulhall-Orlando Public Schools.
- Establish and support SWAT teams in Crescent, Coyle, and Mulhall-Orlando.
- Administer the Youth Tobacco Survey in all county schools.
- Strengthen and expand partnership.
- Develop a Smoke Free Restaurant Guide.

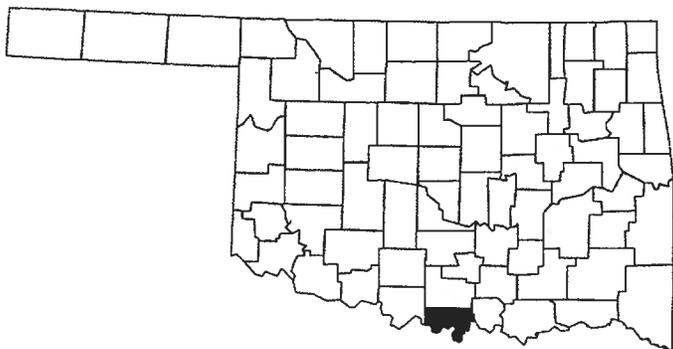
- Aid the local SWAT teams with their activities.
- Work to change tobacco policies in the county schools to a 100 percent tobacco free environment.

### Participants

- Citizens from Crescent, Mulhall, Langston, Coyle and Guthrie
- City of Guthrie
- COCCA
- County Commissioners
- Coyle Fire Department
- Coyle Housing Authority
- Coyle Schools
- Eagle Ridge Treatment Center
- Guthrie Fire Department
- Guthrie Police Department
- Guthrie Schools
- Headstart
- Job Corps
- Langston Police Department
- Langston University
- Logan County Department of Human Services
- Logan County Health Department
- Logan County Office of Workforce Development
- Logan County Youth and Family Service
- Logan Hospital
- Ministerial Alliance
- Oklahoma State University Cooperative Extension
- United Way
- Wheatland Mental Health

# LOVE COUNTY TURNING POINT COALITION

Established in 2002



**T**urning Point Love County brings together an amalgam of government, industry healthcare, and community groups who have a 12-year record of collaboration as the Task force on Child Abuse Prevention and the Coalition on Substance Abuse Prevention. Together, these groups formed the Turning Point partnership in October 2002 and conducted a community needs assessment. A health improvement plan was developed which called for a supervised walking trail complete with a mini-exercise and rest stations supervised by the Love County medical community. Trail construction funded by HUD is almost complete. Support programs such as smoking cessation, weight reduction programs and diabetic education programs are being implemented aimed at reducing heart disease and diabetes in Love County. The plan includes developing communication programs that create awareness and understanding of the benefits of active living. 10,000 copies of the first-ever community resource directory were distributed. The partnership noted recent economic growth in the community. This growth, in turn, resulted in the need to develop more leaders who could help guide Love County's future. Love County Leadership was born. The partnership raised over \$6000 to fund a yearlong leadership-training academy and recruited over 25 applicants for the inaugural class. A middle school mentoring program was implemented with 12 volunteers in the first class.

## Activities

- Organized Turning Point Partnership.
- Fund raising.
- Planning process for Leadership Love County.

- Recruitment of leadership class.
- Developed curriculum for leadership class.
- Revitalized mentoring program for middle school children.
- Conducted County Health Needs Assessment.
- Evaluated the economic impact of health system in Love County.

## Outcomes

- Partnership with formal structure.
- Established Leadership Love County.
- First leadership class started September 2003.
- Health and Social Services Directory.
- Partnership set top priority as Health and Fitness of Love County.

## Future Plans

- Develop Health Improvement Plan
  - Active Living Promotion
  - Trails construction
  - Expand Mentoring Program to one county middle school

## Participants

- Turner Schools
- Marietta Schools
- Marietta City
- Mental Health Services of Southern Oklahoma
- Barbara Sessions Communications
- Love County Health Center
- Oklahoma State University Cooperative Extension Service
- Department of Human Services
- Marietta Police Department
- Love County Health Department

# MAYES COUNTY

## MAYES COUNTY RESOURCE BOARD

Established in 1999



**T**his is a story of how a community can and does work together once the gaps in services are clearly identified and everyone involved understands a shared vision. Although several health issues were identified, the community felt that the best place to start was to ensure that everyone in the community had access to primary care and affordable medications. Once this issue was addressed then many of the other priorities would fall into place. As with most small communities, funding, or lack thereof, was an issue. But the community answered the call to action and many people donated money, supplies and labor to renovate a dilapidated duplex into a clinic that would serve everyone. More than three years in the making, the Mayes County Free Clinic now sees over 250 patients a month and continues to be operated 100% on the donations of the community. The tireless dedication of all the volunteers made the clinic possible. The community also has a Women's Health Resource Council. Over the years they have sponsored many health fairs focusing on breast health awareness, mammograms, the importance of exercise and nutrition, depression and other mental health issues and parenting classes. This outreach to the community has increased the awareness of the importance of prevention versus treatment.

### Activities

- July 1999 – social service agencies, local doctors and pharmacists met to discuss the unmet needs of the community. The interest of the group was with opening a free medical clinic with free pharmacy.
- January 2001 – local resident donates an unused duplex near the health department.
- February to November 2001 – a retired doctor and two residents began the remodel project on the Free Clinic. The plumbing, cabinetry, electrical, heat/air labor was donated as well as many of the supplies needed to complete the project.

- Start up funding came in the form of a grant from Jock Mayor Foundation in the amount of \$46,566.00. More than \$40,000 came from local donations from various groups.
- February 28, 2002 – The Mayes County Free Clinic opens to the public.
- Women's Resource Council conducts several health fairs throughout the county.

### Outcomes

- All the staff, doctors and pharmacists are volunteers.
- 250 residents of Mayes County are served every month.
- More than 18 patients seen per night between 6 to 9 pm.
- Filling 90-100 prescriptions per night.
- Completing 15-20 new indigent medical applications during a three hour period.
- Have filled over \$250,000 worth of prescriptions for free to the medically underserved.
- Dental clinic to open once a month starting in January 2004.
- Established a planned giving campaign to sustain the clinic.

### Participants

- First United Methodist Church (FUMC), Pryor
- United Methodist Women Group of FUMC, Pryor
- United Methodist Men Group of FUMC, Pryor
- Marvin Nelson & Lillian Rose Hammer Benevolent Fund
- Rep. Larry Rice & Sen. Stratton Taylor
- Optimist Service Club
- Lion's Service Club
- Sertoma Service Club
- Rotary Service Club
- St. Mark's Catholic Church Fundraiser
- Locust Grove Funeral Home
- Mayes County Medical Center
- Protein Technologies
- Pryor Home & Auto
- Beggs Pharmacy
- Public Service Organization
- Pryor Lumber
- United Way
- Chamber of Commerce
- Local Businesses
- Northeast Oklahoma Electric Company
- Modern Woodsman of America
- South Grand Lake Christian Church, Langley
- Fellowship of Believers, Langley
- Grand River Dam Authority

# MCCURTAIN COUNTY COALITION FOR CHANGE

Established in 1991



**T**he early form of the coalition was developed in 1991, called the McCurtain County Partnership. Later it was named the McCurtain County Coalition. In March 1999, it was renamed the McCurtain County Coalition for Change. Membership has grown to 45 members countywide. The logo for the coalition was developed through a student art contest in which the winner received \$100, donated by a coalition member.

## Activities

- Utilizing resources collectively.
- Identifying committee objectives.
- Focusing on issues collectively.
- Accommodating differences of opinions and priorities among members.
- Rotate meeting place to permit members to host meetings.
- The Community Action Planning (CAP) program continues with several programs utilizing Idabel High School students such as community clean up, skits on drug abuse, racism, intolerance, and kid cliques.
- Serving as model coalition for Choctaw County Coalition.
- Applied for Access to Health Care Grant addressing transportation needs for county residents to and from health care services.

## Outcomes

- Identified community goals and objectives.
- Access to health care.
- Abstinence Education Program Implemented.
- State Incentive Cooperative Agreement (SICA) Grant.
- The Battiest Community was awarded the Community Health Center Grant, now identified as a Federally Qualified Health Center.

- After school program established.
- Core tutoring programs continue to help students in computer technology, math, and language arts at the Booker T. Washington Center (BTW).
  - Software project implemented.
  - Employability and Work Maturity Skills.
  - Work Based Learning.
  - Citizenship Skills.
- Co-sponsored the O.W. Lee Amphitheater to be utilized by youth for music, drama, and dance.
- Grant Awarded—Oklahoma Leads Effective Teaching of American History (Project OLETAH)—to strengthen the teaching of American History as a separate academic subject within the curriculum of elementary and secondary classrooms in 50 school districts in rural southeastern Oklahoma.
- General computer technology program implemented for basic computer skills.
- Updated McCurtain County Coalition for Change website: [www.octm.com/mccfc/index.htm](http://www.octm.com/mccfc/index.htm).
- Participated in the Main Street project downtown—a new brick street-paving project.
- Updated the Character Education website: [www.octm.com/charactercounts/index.htm](http://www.octm.com/charactercounts/index.htm).
- Project READY—Recreational and Educational Alternative to Drugs for Youth Project (trips scheduled to Beavers Ben State Park, Go-cart Day, Miniature Golf, and swimming activities).
- Updated the alcohol and drug abuse policies for one school district and three small businesses.

## Future Plans

- Expand the partnership.

## Participants

- McCurtain County Health Department
- Oklahoma State Department of Health Turning Point staff
- Oklahoma State University Cooperative Extension Service
- Little Dixie Community Action Agency
- Battiest School District
- McCurtain County Hospital
- Idabel Minority Action Committee (IMAC)
- Communities for Change Coalition
- McCare Educational Cooperative

# MCINTOSH COUNTY COMMUNITY HEALTH COALITION

Established in 2001—Received a SICA Grant for Three Years at \$300,000



**O**ver the years the McIntosh County Community Health Coalition has gained many diverse partners. To date their partnership base is well over 200. There has been very positive feedback from the community on the various programs that have been implemented. Schools report lower number of fights, there are high scores on the post-test of many of the educational activities and the community garden continues to flourish and receive much attention from the community at large. By participating in the Walk This Weigh pilot program, the partnership has seen new stakeholders becoming involved and the awareness of the importance of community wellness has taken a front seat in the community.

## Activities

- Developing alternatives to using drugs and alcohol.
- Improving decision-making, peer resistance skills, stress management, and problem solving skills.
- Providing awareness to the community regarding key issues and ways the community can get involved.
- Supporting positive changes in community norms and laws through environment policies.
- Working to prevent under age tobacco use.

## Outcomes

- Created a website: <http://groups.msn.com/MCCOCO/home.htm>.
- Created strategic plan centered on three main goals:
  - To reduce alcohol, tobacco and other drug use by minors.
  - To increase positive asset development, resilience, and social competencies that help prevent substance abuse and other problems among youth.
  - To increase the number of families that can provide effective parenting, supervision, and discipline of children.

- Objectives for accomplishing goals:
  - Coordinate existing services.
  - Provide community education.
  - Develop and support effective prevention activities.
  - Contribute to community building by participating in community activities and events which promote the goals.
- Coalition membership continues to grow.
- Referrals with partnership members have grown.
- Surveys of youth show that through the efforts of the coalition, the education and awareness of social and health issues has increased.
- The school reports a lower number of fights.
- Increased demand from parents to participate in programs.
- Funding continues to come from fundraisers, local businesses and in-kind.
- The coalition has sponsored fun events, back-to-school parties and retreats for kids.
- Established Students Working Against Tobacco (SWAT) with approximately 55 students.
- Sponsored the Family Zone at the annual fireworks party.
- Established Hummingbird Beach—a drug free recreation area.
- Established a community garden in the Eufaula area.
- Committee members teach classes in local schools.
- Supported Red Ribbon Week.
- Conducted Parent University seminars.
- Created Victim's Impact Panel.
- Supported and honored restaurants for being smoke free.
- Supported local law enforcement in efforts to prevent drug and alcohol use among teens.
- Worked on instituting keg registration.
- In fiscal year 2002, over 3,100 people in McIntosh County were served through these various projects.
- Approximately 55 volunteers support coalition efforts.
- Participating in the Walk This Weigh pilot program.

## Participants

- Juvenile Services
- Eufaula Memorial Library
- Lake Eufaula Association
- Foster Parents
- Creek Nation Eufaula Boarding School
- OCCY
- Community Youth
- Radio
- Eufaula Public Schools
- P.A.R.B.
- Department Human Services

- Pittsburgh County SWAT
- McIntosh County Health Dept.
- Joyful Day Preschool
- Wesleyan Youth, Inc.
- Rep. State of Oklahoma
- Pizza Hut
- Victim's Impact Panel
- Hanna Public Schools
- First United Methodist Church
- First Baptist Church of Eufaula
- Wellington Hills Home
- Checotah Police Department
- Creek Nation Headstart
- Peoples National Bank
- Fountainhead State Park
- BEACON
- Limewater Ministries
- Muskogee Nation Lighthouse Police
- Retired Senior Volunteers
- Dentist
- 4-H Club
- American Cancer Society
- Deep Fork Community Action
- Checotah School Nurse
- Youth Services
- District Attorney's Drug Task Force
- District Judge
- Community Hospital Lakeview
- Stidham Public Schools
- Medical Doctor
- County Commissioner
- Sulphur Springs Baptist Church
- Chamber of Commerce
- God's Helping Hands
- Girl Scouts
- Choices for Life Foster Care, Inc.
- Indian Journal
- American Legion
- Out Back
- Checotah Public Schools
- R Steel and Sons
- Angels Touch Hospice
- B & J Insurance
- Checotah Main Street
- OK for Independent Living
- Oklahoma State University Cooperative Extension Service
- Home Health
- Green Country Behavioral Health
- Hanna House of Prayer
- Oklahoma Highway Patrol
- Youth Shelter
- Workforce Oklahoma
- Attorney
- Quest, Inc.
- Workforce in Action
- McIntosh County Sheriff Dept.
- K & L Karaoke

# MUSKOGEE COUNTY

## MUSKOGEE COUNTY TURNING POINT

Established in October 2000



**T**he Muskogee Turning Point Partnership was one of the first new partnerships following the original three community Turning Point pilot sites. As with many new health initiatives the community responded as the coalition began its planning process. As the coalition began to produce programs that the community saw as successful new enthusiasm was generated and participation increased. Key successes include completing and distributing 10,000 health resource directories, hosting a town hall meeting for Covered the Uninsured Week in March of 2003, and having huge community participation in the What This Weigh campaign.

### Activities

- Initially engaged in a public awareness campaign to educate the local community on pressing health issues.
- Three committees were formed to address the concerns identified by the partnership: Healthy Lifestyles, Medical Access, and Methamphetamine Intervention.
- Healthy Lifestyles Committee's focus is on decreasing tobacco use by working with existing SWAT groups and with the State Health Department Tobacco Use Prevention Service. Plans are underway to use the Medical Alliance's statewide "Extinguisher Program" in the middle schools.
- Medical Access Committee conducted a community assessment on medical strengths and weaknesses. They developed a resource and referral list. They are also working with the local media to create a calendar that will be available to the community.

- Methamphetamine Intervention Committee identified areas of concern including health and safety issues, law enforcement and education/prevention issues. They participated with the Oklahoma Bureau of Narcotics and Dangerous Drug Control as a presenter.
- Participated in the Walk This Weigh pilot kick-off on October 2, 2003.

### Outcomes

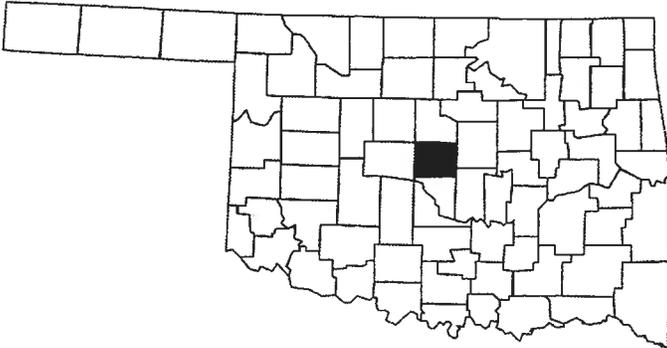
- Approximately 75 members of the coalition.
- Made two presentations concerning the drug issue.
- Many of the fore mentioned activities are ongoing for next year.
- A video on meth was developed to help with community education.
- Developed of a speaker's bureau.
- Developed of a prevention-training program for classroom teachers.
- Distributed approximately 10,000 health resource guides.
- Hosted a town hall meeting for Covered the Uninsured Week in March 2003. The local cable station aired the event and well over 50 people attended.
- Hosted Senior Health Fitness Day in May 2003.
- Approximately 1,700 adults and students are participating in the Walk This Weigh initiative.

### Participants

- Muskogee County Health Department
- Muskogee Parks and Recreation
- Department Human Services
- Muskogee Regional Medical Center
- State Legislator
- Local businesses
- Chamber of Commerce
- Muskogee Schools
- Bacone School of Nursing

# OKLAHOMA COUNTY CENTRAL OKLAHOMA TURNING POINT

Established 2003



**T**he Central Oklahoma Turning Point Partnership officially formed in 2003. However, a core group of individuals from the United Way of Metro Oklahoma City, the Oklahoma City-County Health Department, and the Oklahoma State Department of Health had discussed the need for a partnership since Turning Point first came to Oklahoma in 1998. Because of the huge number of stakeholders in Central Oklahoma, time was needed to make sure an inclusive process was developed so everyone's voice would be heard. Through the generous donations of funds, staff, and resources from many partners, this Turning Point partnership has been able to first build a very solid foundation and is poised to do great things.

## Activities

- Identifying diverse stakeholders and developing a process for convening and recruiting:
  - Business community
  - Funding agencies
  - Media relations
  - Education sector
  - Health providers
  - Nonprofit organizations
  - Faith community
  - Government agencies
  - Youth organizations
- Developing the Oklahoma County Metro Steering Committee.
- Developing a means to link mayors with their school district superintendent and the Youth Risk Survey to link to economic concerns – involve the Journal Record and the Chamber of Commerce.
- United Way of Metro Oklahoma City submitted an application to the Oklahoma Community Service Commission for an AmeriCorps Promise Fellow to coordinate the Central Oklahoma Turning Point initiative activities.
- A working group was formed to begin work on initiating tasks (e.g., identify stakeholders, design a constructive process, define information and education needs, identify resource and logistical support needs, and review makeup of the convening group and expand as necessary).
- The Central Oklahoma Turning Point Initiative hired a facilitator, David Chrislip, to help define the scope of the initiative and design a constructive process to improve community health.
- The working group and facilitator, David Chrislip, met to review “lessons learned” about successful collaboration, to clarify essential tasks for the initiating phase, and to assess the process for broad-based community inclusiveness.
- Two breakfast meetings were convened with business leaders, educators, foundation directors, media representatives, local government leaders, the faith community and medical professionals to build awareness of health issues and enlist support and participation.
- Co-Chairs were recruited.
- Job descriptions (role definitions) have been developed for the following positions: Initiative Co-Chairs, Steering Committee members, Fundraising Co-Chairs, Executive Director, and Facilitator.
- The Steering Committee met to review/approve job descriptions, to review/approve the budget, to review/complete the stakeholder list, to define next steps and schedule meeting dates in 2003 for the Initiative.
- Dan Straughan, United Way of Metro Oklahoma City, committed to serve as Executive Director for the Central Oklahoma Turning Point (COTP), Community Partners Health Initiative.
- The Steering Committee and Convening Group established six subcommittees: Stakeholder, Process Evaluation, Content Information Expertise, Marketing/Public Relations/Outreach, Fundraising, and Local Facilitators.
- Recruitment efforts were made to engage a second Co-Chair for the initiative.
- City-County Health Department committed five percent staff time to support the COTP.
- David Chrislip was engaged as lead consultant and facilitator.
- Beth Shortt, Leadership Oklahoma City, agreed to be a facilitator and will recruit six to eight experienced facilitators to donate their time to assist with Stakeholder meetings.
- The COTP applied for a \$10,000 grant from Partners in Public Health.
- DHHS Center for Health Statistics selected Oklahoma County to administer health exams to 490 people and to compile aggregate data.

- The Steering Committee met mid January at the Faculty House to refine stakeholder lists, obtain commitments for Steering committee members, and recruit Stakeholders.
- Sue Hale, The Oklahoman, and Joyce Reed, Griffin Communications, provided a COTP mini-workshop on how to engage the media and invited marketing/public relations representatives from hospitals, businesses, and non-profit organizations.
- The Content Information Expertise subcommittee developed a four-part presentation to "make the case" for addressing multiple health challenges in Central Oklahoma.
- Pam Troup, St. Anthony North, is asking for sponsors to support the Stakeholder meetings and dinners.
- The Process Evaluation subcommittee met with College of Public Health staff to make plans for process evaluation for the initiative.
- The Marketing subcommittee developed invitations, news releases, FAQ sheets, Stakeholder recruitment packets, and a website: <http://www.healthyoklahomans.org>.
- The Convening Leaders Breakfast was held with leaders and representatives from business, education, media, non-profit organizations, local government, the faith community, and healthcare to create awareness and enlist support and participation.

### Outcomes

- Approval received for AmeriCorps Promise Fellow—hiring process is underway.
- The Steering Committee is developing a suggested timeline for the local initiative, including an outline of the community-wide collaborative effort needed to set priority health issues and plan appropriate strategies for workable solutions.
- The Steering Committee had a conference call with David Chrislip and met the last week in December 2001 and the second week of January 2002 to map strategies for their initiating and implementation phases.
- United Way of Metro Oklahoma City hired AmeriCorps Promise Fellow, Diane Caballero, to assist with the activities of the Initiative.
- The breakfast convening group meetings netted twelve signed commitments to endorse the project, secure funding, provide financial and or in-kind support, and help recruit stakeholders.
- A list of potential funders has been developed.
- The Funding Subcommittee is developing campaign plans.
- COTP held its first Stakeholder meeting September 9, 2003 from 5:30 PM – 8 PM on the Metro Tech campus. Boxed dinners were provided for all the attendees.
- Sue Hale, The Oklahoman, committed to Co-Chair the initiative with Pam Troup.
- Beth Shortt recruited eight facilitators who will donate their time to facilitate meetings.
- COTP was awarded \$10,000 grant from Partners in Public Health.

- Dr. Eleni Tolma, College of Public Health, will provide process evaluation expertise.
- Blue Cross/Blue Shield of Oklahoma, Bone & Joint Hospital/McBride Clinic, Oklahoma City-County Health Department, Saint Anthony Hospital, The Daily Oklahoman, and United Way of Metro Oklahoma City are current sponsors for the stakeholder meetings (approximately \$2,000 which covers meeting room fees and box dinners). Sponsors can display organization materials and provide health information, etc.
- The Funding subcommittee is implementing strategic plans to sustain the initiative.

### Future Plans

- Continue efforts to expand the partnership.
- Tentative plans for a health forum early next spring.
- An Executive Director will be hired to manage the overall planning and implementation of the Central Oklahoma Turning Point Initiative.
- A second Co-Chair will be recruited for the Initiative.
- The stakeholder list will be expanded to ensure diversity and broad-based community inclusion.
- The first stakeholder meeting will be held early in calendar year 2003.
- Stakeholder meetings have been scheduled through 2004.
- The Steering committee is making plans for a community resource directory.
- Metro Tech will be the site for all Stakeholder meetings except three. Potential sites are being considered for these three meetings: Chamber of Commerce, libraries, community colleges, Oklahoma Home Builders Association, churches, etc.
- The Stakeholders will begin setting health priorities and developing strategic plans to improve the health of populations in Canadian, Cleveland, Logan, and Oklahoma counties.

### Participants

- Ackerman McQueen, Inc.
- American Heart Association
- American Red Cross of Central Oklahoma
- Anglin Public Relations
- Architectural Foundation
- Areawide Aging Agency, Inc.
- Arvest Bank
- Association of Central Oklahoma Governments
- Association of Plumbing, Heating, Cooling Contractors (PHCC)
- B.D. Eddie Enterprises
- Balanced Healing Medical Center
- Bank of Oklahoma
- Bank One of Oklahoma
- Bank One Commercial Lending
- Beale Professional Services Association Insurance Plans

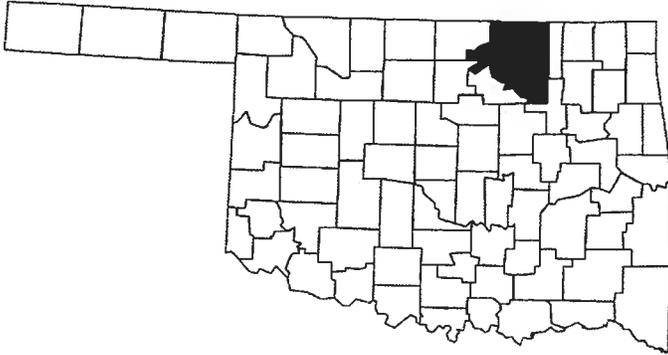
- Bethany Public Schools
- Blue Cross/Blue Shield of Oklahoma
- Boldt Construction
- Bone & Joint Hospital
- Boys & Girls Club of Oklahoma County
- Boy Scouts of America, Last Frontier Council
- C.L. Frates & Co.
- Calm Waters Center for Children & Families
- Carpenter Chiropractic Clinic
- Catholic Charities
- Center for Mind, Body, Spirit
- Center for Nonprofits
- Central Oklahoma AFL-CIO Labor Council
- Central Oklahoma Integrated Network Systems
- Central Oklahoma Workforce Investment Board
- Central Oklahoma Project Access
- Chance to Change
- Chesapeake Energy Corporation
- Chickasha Public Schools
- Children's Hospital of Oklahoma
- Christ the King Church
- Citizens League of Central Oklahoma
- City of Oklahoma City
- Clements Food Foundation
- Cleveland County Health Department
- Community Council of Central Oklahoma
- Community Health Charities Oklahoma
- Communities Foundation of Oklahoma
- Contact Crisis Helpline
- Cooperative Urban Ministries
- Cox Communications
- Daily Oklahoman
- Dale Rogers Training Center
- D-Dent, Inc.
- Deaconess Hospital - Bethany
- DeMarge College
- Deer Creek Public Schools
- Department of Human Services
- Department of Mental Health & Substance Abuse Services
- Devon Energy
- Eagle Ridge Institute
- Edmond City Hall
- Edmond Public Schools
- EMSA
- Eunice Khoury Insurance
- Evaluation Research Institute
- Everest Brothers
- Fairview Baptist Church
- Fellowship of Christian Athletes
- First Baptist Church
- Foundation Management, Inc.
- General Motors Corporation
- GMO Urban Ministries
- Greater Oklahoma City Chamber of Commerce
- Griffin Communications
- H & H Gun Range
- Harrah Public Schools
- Heritage Hall School
- Hirst Imports, Inc.
- Holy Temple Baptist Church
- Integris Canadian Valley Regional Hospital
- Integris Health
- Journal Record
- Joy Reed Belt & Associates, Inc.
- KFOR
- KOCO-TV
- KOMA
- Kamps Market
- Langston University at Oklahoma City
- Latino Community Development Agency
- Leadership Oklahoma City, Inc.
- Literacy Council
- Mary Mahoney Memorial Health Center
- Mason & Moon Advertising
- McBride Clinic
- Mental Health Association – Oklahoma County
- Mercy Health Center
- MetaFund
- Metro Tech
- METRO Transit
- Millwood Schools
- Moore High School
- Mustard Seed Development Corporation
- NAMI-Oklahoma
- Neighborhood Services Organization
- Nichols Hills Publishing Company, Inc.
- NICA-Canadian County
- Norman Health Club
- Norman Hospital
- Norman Public Schools
- North Care Mental Health Center
- Oasis
- OCMS
- OETA TV
- Office of Personnel Management, State of Oklahoma
- Oklahoma AFL-CIO Council
- Oklahoma Academy of Family Physicians
- Oklahoma Alliance on Aging
- Oklahoma Association Management
- Oklahoma City Air Logistics Center
- Oklahoma City Community College
- Oklahoma City Community Foundation
- Oklahoma City-County Health Department
- Oklahoma City-County Health Department Board
- Oklahoma City Fire Department
- Oklahoma City Indian Clinic
- Oklahoma City Police Department
- Oklahoma City Public Schools
- Oklahoma City Public Schools Foundation
- Oklahoma City Rescue Mission
- Oklahoma City University
- Oklahoma Commission for Teacher Preparation

- Oklahoma Conference of Churches-IMPACT Committee
- Oklahoma County District Attorney
- Oklahoma County Medical Society
- Oklahoma County Training & General Assistance
- Oklahoma Dental Hygienists Association
- Oklahoma Dietetic Association
- Oklahoma Gas and Electric
- Oklahoma Federal Executive Board
- Oklahoma Financial Network
- Oklahoma Foundation Management, Inc.
- Oklahoma Foundation for Medical Quality
- Oklahoma Hospital Association
- Oklahoma House of Representatives
- Oklahoma Institute for Child Advocacy, Heart of OKC
- Oklahoma Malt Beverage Association
- Oklahoma Marriage Initiative
- Oklahoma Medical Research Foundation
- Oklahoma Municipal Assurance Group
- Oklahoma Natural Gas
- Oklahoma Nazarene University
- Oklahoma Osteopathic Association
- Oklahoma Primary Care Association
- Oklahoma Safe Kids Coalition
- Oklahoma State Department of Education
- Oklahoma State Department of Health
- Oklahoma State Medical Society
- Oklahoma State Pharmacy Association
- Oklahoma State Senate
- Oklahoma State University – Oklahoma City
- Oklahoma Tourism & Recreation Department
- Oklahoma Turning Point Council
- OUHSC Board of Health
- OUHSC College of Public Health
- OUHSC Pediatrics
- Oklahoma Visual Arts
- OU Medical Center
- Partners in Public Health
- Positive Tomorrows
- Presbyterian Health Foundation
- Prevent Blindness-OK
- Redhawks
- SBC
- Schools for Healthy Lifestyles
- Shalom
- Skyline Urban Ministry
- South Chamber
- Southern Nazarene University
- Special Care, Inc.
- St. Anthony Foundation
- St. Anthony Hospital
- St. Anthony North
- Sunbeam Family Services
- Temple Bnai Israel
- The Hertz Corporation
- YWCA of Oklahoma City, Inc.
- Youth Leadership Exchange
- The Kerr Foundation, Inc.
- The Oklahoma Academy
- Third Degree Advertising
- Tican Corporation
- United Way of Metro Oklahoma City
- United Way of Norman
- Unity Health Center
- University of Central Oklahoma
- University of Oklahoma
- Urban League of Greater Oklahoma City
- Utility Information Service
- Variety Health Center/Department Human Services
- Veterans Administration Medical Center
- Volunteer Center of Central Oklahoma
- Walker Companies
- Western Heights Public Schools
- Youth Services for Oklahoma County Tobacco-Free Coalition

# OSAGE COUNTY

## OSAGE COUNTY TURNING POINT

Established in January 2003



**W**ith less than a year into the community development process, Osage County Turning Point Partnership has begun to see system changes. The first significant change has been the collaboration with local county officials. In 1996 the county voted on a one-penny sales tax increase to help fund the new jail in Pawhuska. The Sheriff has been very prudent with the excess funds and has invested the money that has been collected after the jail was completed and the debt paid down. After much research and discussion, the partnership decided to approach the county with a proposal that would include 10% of the 1-cent sales tax to be designated for a public health system in Osage County. Initially, county officials were against the plan. But after much networking and education on what exactly those moneys would fund, the dissention was minimized and support for the plan was accepted. The plans are to take it to a vote of the people in the spring of 2004. If approved, the money will be used to create a public health department, open a community health center in partnership with the Osage Tribe, and to fund senior nutrition sites throughout the county. Osage County is unique in not only its size but also its ability to quickly identify issues and the ability to collaborate with diverse partners. The lack of health services in a large geographical area like this county has allowed for the development of a comprehensive plan that not only addresses public health but also primary health care for all the residents.

### Activities

- Conducted community opinion survey April 2003.
- Partnership meetings are held in various communities within the County because of the vastness of the area.
- Created work groups to deal with the pressing health issues:
  - Health Education and Promotion – This group is charged with researching what is currently available in each of the communities and design strategies that get the word out to the community.

- Youth Issues – This group will research and design health education classes targeted at teens and teen health focusing on self-esteem, anger management, healthy relationships, sexuality education, and alcohol/drug abuse information.
- Federally Qualified Health Center – This group would research location, funding options, and grant preparation for submission April 2005.
- Osage County Health Department – This group will continue to research funding streams and location and/or design of a local health department.
- Senior Issues – This group will look at the need for assisted living facilities, access to care, high-priced medications, and other health related issues.

### Outcomes

- Over 500 surveys were completed and returned from all 18 communities within the county.
- 44,000 residents, 14 percent are members of the Osage Tribe.
- According to the results of the community survey, the residents of Osage County are dealing with several chronic diseases including hypertension, cancer, and arthritis. Many of the respondents feel that drug and alcohol abuse and poor lifestyle choices are the biggest risk factor to the community.
- The work group focusing on youth issues has identified several after-school programs that they want to pilot this school year in various school districts throughout the county.
- Sales tax issue will be voted on in the spring of 2004.
- A collaboration with the Osage Tribe and the partnership will apply for the Federal 330 funds in the spring of 2004.

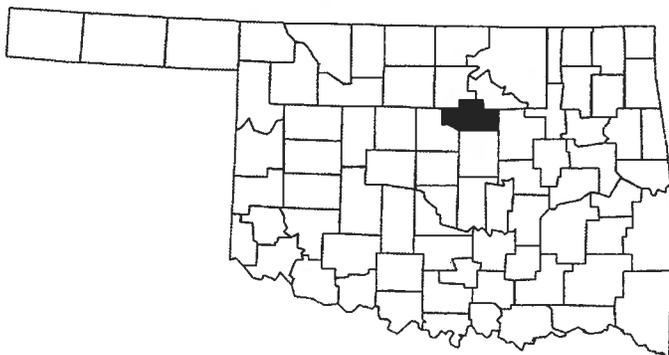
### Participants

- Osage Nation
- Pawhuska Chamber of Commerce
- City of Barnsdall
- City of Wynona
- City of Fairfax
- City of Shidler
- Youth Services of Osage County
- Osage Sheriff's Department
- Oklahoma State University Cooperative Extension Service
- Osage County Public Health Nurse
- Fairfax Hospital
- Pawhuska Public Schools
- Local legislators
- Medical community

# PAYNE COUNTY

## STILLWATER MAYOR'S WELLNESS COMMITTEE

Established in 1985—Affiliated with the Turning Point Initiative in 2003



**T**he Stillwater Mayor's Wellness Committee affiliated with Turning Point in 2003. They have been established for many, many years. During those years they have been quite successful at leveraging resources to help fund various projects in the community. The Committee is interested in: taking a look at overall community health, conducting a health assessment and developing strong partnerships with other organizations in the community who are also interested in community health such as OSU, Stillwater Medical Center, the Payne County Health Department and many more.

### Activities

- Community Wellness.
- Red Ribbon Campaign since 1988.
- Smoke Free programs.
- Community Assessment (survey).
- Support "Kids in Action" programming with COCAA.

### Outcomes

- Red Ribbon Grant Program.
- Stillwater Smoke Free Dining Guide.
- Zero citations for selling tobacco products to under-age youth.

### Future Plans

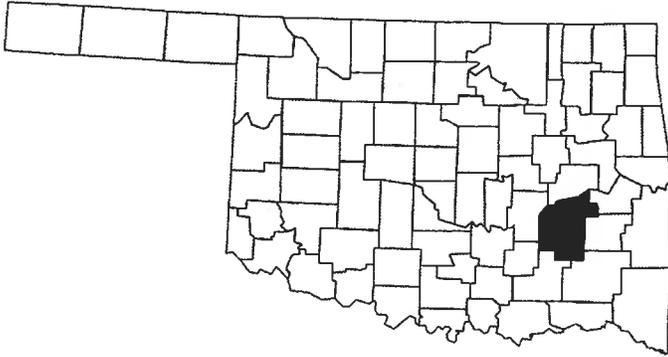
- Seek funding for community wellness projects.
- Utilize assessment for planning wellness programs in the community.
- Update smoke free dining guide.

### Participants

- American Cancer Society
- City of Stillwater
- COCAA
- Community Volunteers
- Department of Human Services
- Mission of Hope
- Oklahoma State University (OSU)
- OSU School of Applied Health & Educational Psychology
- OSU Volunteer Center
- PaNOK Area Prevention Resource Center
- Payne County Counseling
- Payne County Health Department
- Starting Point II
- Stillwater Housing Authority
- Stillwater Medical Center
- Youth and Family Services

# PITTSBURG COUNTY HEALTHY COMMUNITY COUNCIL

Established in 2003



**T**he coalition was formed many years ago but chose to dissolve at the end of 2002. The coalition was re-established as the Health Community Council in the Spring of 2003. The Pittsburg HCC is in the process of developing their strategic plan. Their identified goals and objectives are community education, advocacy, and school and community involvement.

## Activities

- Adopted ByLaws.
- Established Advisory Board.
- Court Appointed Special Advocate (CASA) Annual Golf Scramble.

## Outcomes

- Identified a Legislative Committee.
- Annual Health Fair/Baby Fair.
- Annual Celebration of Drug-Free Lives.

## Future Plans

- Expand the partnership.
- Increase community participation through community based activities.
- Provide community and health education through public forums, presentations to civic and church groups, health fairs, special speaker presentations and community activities to promote self-reliance and empowerment.

- Become more involved with county schools.
- Increase parental involvement in youth activities while improving parenting skills.
- Stimulate economic development.
- Establish/maintain consistent communication with city, county, state and federal representations.
- Encourage community leaders to enforce/increase penalties and/or fines against anyone contributing to the delinquency of minors.
- Encourage leaders to support policy changes to enhance community health.
- Develop a strategic plan.

## Participants

- Southeast Tobacco Free Oklahoma Coalition (SETFOC)
- McAlester Regional Hospital
- American Cancer Society
- The Oaks/State Incentive Cooperative Agreement (Substance Abuse Prevention Grant)
- The Oaks/Area Prevention Resource Center
- Oklahoma State Department of Health Turning Point staff
- Healthy Community Council
- Oklahoma State University Cooperative Extension Service
- Choctaw Nation
- Carl Albert Mental Health Center
- McAlester News Capital & Democrat
- McAlester Radio
- Students Working Against Tobacco (SWAT)
- Oklahoma State Department of Health Tobacco Use Prevention Service
- Oklahomans for Independent Living
- Pittsburg County Health Department
- Pittsburg County restaurant owners
- KJAX Productions
- Oklahoma Commission on Children and Youth (OCCY)
- Pittsburg County District Attorney
- Pittsburg County Public School Systems
- Community members at large

# PITTSBURG COUNTY

## SOUTHEAST TOBACCO-FREE OKLAHOMA COALITION

Established in September 1999—Affiliated with Turning Point in 2002



**T**he SouthEast Tobacco-Free Oklahoma coalition was founded in September 1999. The Oklahoma State Health Department had received grant dollars to be used for tobacco prevention in Oklahoma and Pittsburg was one of five counties chosen to receive money to implement a tobacco prevention program. The purpose of forming the coalition was to have community input into the goals and activities implemented to curb tobacco use in the area. The group has continued to focus on these areas: preventing youth initiation to tobacco use, promoting cessation among youth and adults and preventing exposure to secondhand smoke. SETFOC is a very dedicated group of people from all areas of the community working to create a healthier Pittsburg County by reducing tobacco use.

### Activities

- Participated in area health fairs and resource fairs.
- Partnered with Students Working Against Tobacco (SWAT) and other community groups to sponsor events for Great American Smokeout, World No Tobacco Day and Kick Butts Day yearly for four years.
- Sponsored local billboards with anti-tobacco messages.
- Partnered with the American Cancer Society to sponsor spit tobacco speaker, Rick Bender, to present to county schools.
- Held public forum.
- Sponsored educational programs for county schools.
- Counter-sponsored local rodeo event.
- Gave tobacco retailers information on sales to minors.
- Implemented BreatheEasy initiative to encourage more smoke free public places.
- Provided information and technical assistance to county schools and municipalities for tobacco policy change.
- Partnered with local radio and newspaper to sponsor educational media campaigns.
- Educated community members through local radio talk show.

- Conducted community needs assessment.
- Conduct the Youth Tobacco Survey in county schools.
- Partnerd with local radio and newspaper to sponsor educational media campaigns.
- Held public education forum yearly for four years.

### Future Plans

- Expand the partnership.
- Increase the number of smoke-free public places.
- Increase number of restaurants with smoke-free policies.
- Encourage and publicly recognize tobacco policy change.
- Raise public awareness about the need for comprehensive tobacco prevention funding.
- Educate the community on the new Smoking in Public Places Law.
- Provide education about the new Oklahoma Tobacco Helpline to community members and medical professionals.
- Continue to provide programs and education in schools.
- Continue to sponsor events for Great American Smokeout, World No Tobacco Day, and Kick Butts Day.
- Help with statewide tobacco prevention strategic plan.
- Develop a two year strategic plan.

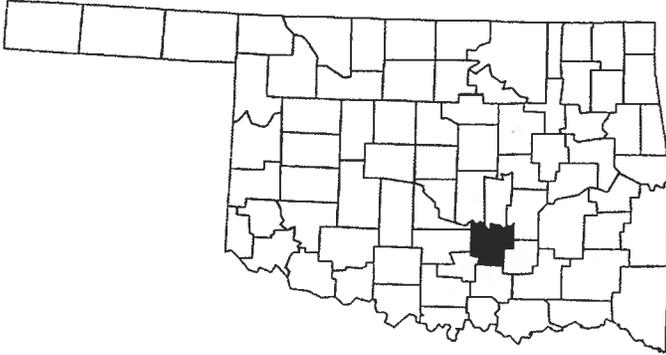
### Participants

- McAlester Regional Hospital
- American Cancer Society
- The Oaks/SICA
- The Oaks/Area Prevention Resource Center
- OSDH Turning Point staff
- Healthy Community Council
- OSU Cooperative Extension Service
- Choctaw Nation
- Carl Albert Mental Health Center
- McAlester News Capital & Democrat
- McAlester Radio
- Students Working Against Tobacco (SWAT)
- OSDH Tobacco Use Prevention Service
- Oklahomans for Independent Living
- Pittsburg County Health Department
- Pittsburg County restaurant owners
- KJAX Productions
- Pittsburg County District Attorney
- Pittsburg County Public School Systems
- Community members at large

### Outcomes

# PONTOTOC COUNTY SUCCESS BY SIX COMMUNITY COALITION

Affiliated with Turing Point in 2003



**T**he Success by Six Community Coalition has just recently become a Turning Point partnership. The community coalition has been very involved in the development of the "Success by Six" program implementation which focuses on children from birth through age five, helping to improve their school readiness. The coalition is now interested in identifying other health related issues which impact the all residents throughout Pontotoc County.

## Activities

- Pontotoc County developed Turning Point Initiative through Success by Six Community Coalition.

## Future Plans

- Expand the partnership.
- Assist community in community needs assessment.
- Identify goals and objectives.
- Develop strategic plan.

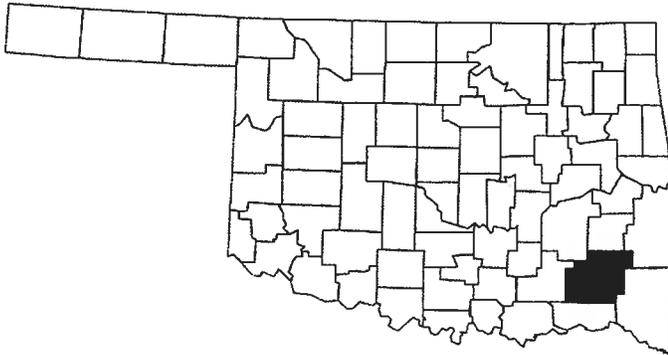
## Participants

- Success By Six Community Coalition
- Pontotoc County Health Department
- OSDH Turning Point staff

# PUSHMATAHA COUNTY

## PUSHMATAHA COUNTY TURNING POINT COALITION

Established in 1996



**T**he Pushmataha County Turning Point Coalition (PCTPC) is very dedicated to the health of all Pushmataha county residents. Pushmataha County is located in the far southeast corner of Oklahoma. It has four primary communities of which Antlers is the county seat. In 1996, the PCTPC was formed as a result of a collaborative effort between community members who came together to address risk behaviors among their youth following a Youth Risk Behavior Survey conducted in all county schools. It was then entitled the Teen Pregnancy Prevention Task Force and later the Promoting Assessts in Youth—PAYDAY Coalition. The original purpose for the development of the coalition was to serve as a steering committee and provide community-based input for the County Health Department's Teen Pregnancy Prevention Program. Since that time, the coalition has adopted many roles towards mobilizing the community in addressing various health issues. The PCTPC presently consists of many community members who work together for a common purpose—to promote and sustain healthy lifestyles throughout the community.

### Activities

- Awarded the SICA grant to implement a community-based substance abuse prevention program.
- Partnered with county hospital and OSU Cooperative Extension Service to implement community needs assessment focusing on health care needs and access.
- Applied for community-based drug prevention grant with Moyers and Clayton public school systems.
- Applied for Access to Health Care Grant addressing health care transportation needs for county residents.
- Showcased the PUSH! for Positive Action program at the Annual Safe School Summit, Oklahoma City.
- After School Programs in Clayton and Rattan implemented.
- Applied for Parks and Recreation Grant to develop trails.
- Started the strategic planning process.

### Outcomes

- Implemented the SICA grant, hiring two full time staff and developed a substance abuse prevention program to implement county wide.
- Developed a mentoring program utilizing high school youth.
- Developed three SWAT teams.
- Developed a county resource directory.
- Awarded Safe and Drug Free School Grant for four years
- Awarded Oklahoma Rural Community Foundation Grant.
- Awarded contract with the OSDH for a county wide Abstinence Education program—\$98,000.
- Awarded Century 21 Grant for Rattan Public Schools.
- Implemented a Summer Arts Camp Program.

### Future Plans

- Expand the partnership.
- Assess three-year strategic plan.

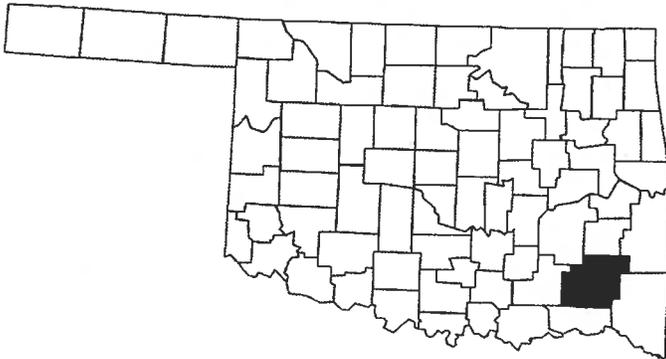
### Participants

- Antlers Public School system
- Clayton Public School system
- Moyers Public School system
- Rattan Public School system
- Bearcats Against Drugs
- First Baptist Church
- Volunteer Fire Departments in Antlers, Moyers, Rattan, Clayton and Finley communities
- Finley Community Board
- Finley Senior Food Nutrition Center
- Pushmataha County Health Department
- City Police
- Senior Citizens
- Antlers American
- Little Dixie Community Action Agency
- Mental Health Counseling Center
- First Bank
- Ameristate Bank
- City Manager
- Local Youth
- Pushmataha County Sheriff's Department
- Antlers Chamber of Commerce
- Pushmataha County Development
- Clayton First Baptist Church
- Choctaw Nation

# PUSHMATAHA COUNTY—CLAYTON

## A BETTER CLAYTON COMMUNITY COALITION

Established in 2003



**A** Better Clayton (ABC) was formed in October, 2003. This community coalition came together after a tragic vehicle accident involving three young teens, in which two were killed due to drinking and driving. This event engaged the community to banned together to look at the health and behavior of their local youth. This group is committed to identifying and addressing issues to promote healthy lifestyles throughout the community.

### Activities

- Partnered with Pushmataha County Turning Point Coalition (PCTPC).
- Developed a membership list.

### Outcomes

- Identified community leaders and established coalition body.
- Conducted community needs assessment.

### Future Plans

- Expand the partnership.
- Identify leadership.
- Prioritize needs.
- Develop strategic plan.
- Implement after school program.

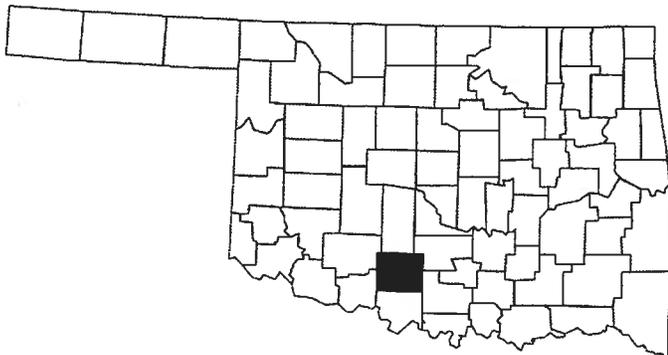
### Participants

- Clayton Public School System
- Clayton First Baptist Church
- Pushmataha County Health Department
- City Council Members
- Choctaw Nation
- Clayton Today Newspaper
- Shamrock Bank
- City Manager
- Community Youth
- Pushmataha County Turning Point Coalition
- Police Department
- Pushmataha County Development (PDI)
- Retired Citizens

# STEPHENS COUNTY

## STEPHENS COUNTY TURNING POINT

Established in February 2002



**E**stablished in 2002, the Stephens County Partnership quickly identified teenage pregnancy prevention and nicotine addiction prevention as two top priority needs. Abstinence programs were presented in county schools along with a Kaleidoscope Health Fair, which provided prevention education concerning youth issues. Duncan United Way has led an effort to conduct a risk assessment of the school age children. A unique community resource is the world-class Simmons's Center, which has provided strong leadership in physical fitness and cardiovascular disease prevention. The Center has joined with Duncan Schools to enhance physical fitness activities for students and is leading a plan along with a strong partner Duncan Regional Hospital to enhance active living promotion for all county citizens.

### Activities

- Stephens County Health Department dedicated staff support for the Turning Point Partnership.
- United Way conducted a county wide needs assessment.
- Results of needs assessment:
  - High rate of births to teens.
  - Youth prevention issues.
- Partnership set top priorities:
  - Youth prevention issues were identified on the partner survey as a top problem.
  - Tobacco use and nicotine addiction prevention.
  - Cardiovascular.
- Personal contacts being made to explain the Turning Point philosophy and recruit partners.
- Outreach education (brochures, news articles, presentations, public meetings).

### Outcomes

- County health department providing support for community development around local health issues.

- Strong partnership between hospitals, health department, county commissioners, schools, business community, city, and county government.
- Commitment from several community leaders to work on local health issues.
- School officials allowing systematic assessment of youth risk behaviors.
- Community leaders are supporting tobacco prevention programs such as Students Working Against Tobacco (SWAT).
- Conducted Drunk Driving Prevention Program in county schools.

### Future Plans

- Develop goals and timelines.
- Continue to evaluate community health issues.
- Partnership will help design programs based on community needs.
- Partnership will help in the implementation of programs.
- Expand Prevention programs in Stephens County.
- Expand the partnership.
- Implement Walk This Weigh Campaign.
- Promote physical activity and proper nutrition.
- Conduct nicotine use prevention education campaign.

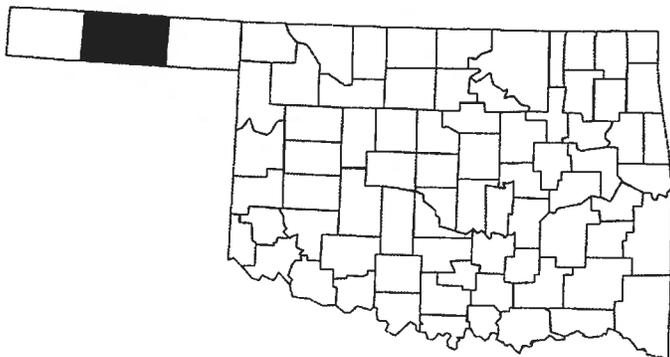
### Participants

- Stephens County United Way
- Duncan Public Schools
- Marlow Public Schools
- Central High Public School
- Comanche Public Schools
- Duncan Regional Hospital
- Simmons Center
- Department of Human Services
- Red River Area Vo Tech School
- Marlow Physicians
- Stephens County Health Department
- Girl Scouts
- Prevention Network
- Simmons Center
- Area Prevention Resource Center

# TEXAS COUNTY

## TEXAS COUNTY TURNING POINT PARTNERSHIP

Established in 1998—One of the Three Original Pilot Communities



**T**exas County is one of the original three pilot Turning Point counties. The partnership has continued to grow and produce numerous outcomes without receiving any implementation funds. The community is determined and committed to improving their overall health.

### Activities

- Developed Community Health Improvement Plan.
- Coordinated Walk This Way in all county schools for 2003-04 school year.
- Co-sponsored Hispanic Leadership Program at Oklahoma Panhandle State University.
- Advocated for rural and municipal representation on Emergency Medical Service board.
- Developing on-site day care program for high schools and university.
- Made application for STEP grant.
- Preliminary planning on Teen Pregnancy Program.
- Needs assessment for Hooker Pharmacy.
- Partnership conducted a community health assessment.
- Compiled Community Health Resource Manual.
- Hosted the annual Cystic Fibrosis Walk-A-Thon.
- Reviewed the Community Health Improvement Plan.
- Applied for grant to conduct Health Rocks program—a youth health program that focuses on reducing tobacco usage in youth.
- One day planning strategy to outline initiatives.
- Co-sponsored a conference that was held at the Guymon High School. The topic was violence awareness.
- Co-sponsored with the fire department, car seat safety during the local Family Affair event.
- Participated in the local Pioneer Day Parade, and Centennial Celebration Parade.

- Hosted the first annual Cystic Fibrosis Walk-A-Thon in over ten years, and raised almost \$2,000.
- Created and promoted the Write Stuff program. This provides materials for all children in need of school supplies in Texas County.
- Utilizing state Texas County Turning Point Partnership (TCTPP) resource persons to coordinate a plan utilizing the Logic Model for our top priority health concern.
- One day planning strategy to outline our initiatives.
- Co-sponsored child safety seat program with Texas County fire departments.

### Outcomes

- Sponsored a county wide conference on poverty.
- TCTPP representation on Hispanic Advisory Council.
- Staff assigned to TCTPP for support, from Texas County Health Department.
- Formalized partnership with the Hispanic Advisory Council.
- City of Guymon insurance carrier providing prevention coverage.
- Provided school health training.
- Created a Logic Model Plan to focus on our top health priority.
- Walk This Way in all county schools for 2003-04 school year.
- Hosted the annual Cystic Fibrosis Walk-A-Thon, and raised \$2,000.
- Provided the Write Stuff Program for school children.
- Developed Community Health Improvement Plan.
- Received a grant to conduct Health Rocks program.
- Partnership prioritized health issues identified by the community.
- Partnership focus would be on creating positive change within our communities by partnering to help reduce communication/language barriers. A primary concern was the increase in the Hispanic population without adequate resources and lack of services available to communicate and assist these persons with their health needs.
- Assessment of the literacy of the Hispanic population.
- Development of a resource manual for translation services.
- Held two day conference on Celebrating Diversity.
- Initiated programs to break down cultural barriers.

### Future Plans

- Participate in the A-Family A-Fair.
- Collaborate with the Partnership Council on implementing health improvement programs.
- Move forward with the Logic Model to reduce the communication/language barriers in the county.
- Identify resources for TCTPP funding for future endeavors.
- Provide Cultural Sensitivity Training for Texas County employers.
- Coordinate Hispanic Issues Group.
- Improve communication and reduce language barriers, thereby creating healthier communities, countywide.
- Increase TCTPP membership.

### Participants

- Chamber of Commerce
- Cities of Guymon, Goodwell, Hardesty, Hooker, Texhoma

- Department of Human Services
- Faith Community
- Guymon Daily Herald
- Guymon School System
- Local Citizens
- Memorial Hospital of Texas County
- Next Step Network
- Oklahoma Commission on Children and Youth
- Oklahoma Department of Mental Health and Substance Abuse
- Oklahoma Panhandle State University
- Oklahoma State Department of Health Turning Point staff
- Oklahoma State University Cooperative Extension Service
- Texas County Fire Department
- Texas County Health Department
- Texas County Residents
- Texas County School Systems
- Texas County Turning Point Partnership

# TULSA COUNTY

## TULSA TURNING POINT

Established in 1998—One of the Original Three Pilots



**A**s one of the original Turning Point partnerships in Oklahoma, the Tulsa Turning Point partnership has seen many successes. Their vision is to make Tulsa the Healthiest Community in America. In order to accomplish this, they have engaged businesses, faith leaders, and others in the community to plan and implement new approaches for prevention and early intervention, family access to health services, comprehensive health education for children, and improved senior health.

### Activities

- The Turning Point Advisory Council partnered with the Community Health Net: CAP project to provide technical assistance in creating a business plan for a 24-hour, 7 days per week clinic to serve uninsured, underserved, and Medicaid populations.
- Tour de Tulsa, an annual bicycle event in the Tulsa metropolitan area was held.
- Summer Jamboree, sponsored by the Tulsa City-County Health Department, Community Health Foundation, Aetna, and Tulsa Healthy Start was held.
- Sponsored the Jared Jamboree—a fun health fair for children featuring Jared, the Subway television representative, who lost 100+ pounds eating Subway local sandwiches, as the keynote speaker. Over 500 children participated in the daylong event.
- Get Tulsa Trekkin' completed its first full year of activities. Ten thousand adults registered and received a free walking kit.
- The second year of the Get Tulsa Kids Trekkin' program was completed. Results were compiled and will be used to enhance the program next year.
- A childhood obesity task force was formed.
- A legislative committee was formed to focus on issues related to the Children First program.

- The Turning Point Policy Committee partnered with the MATCH and NETFOC policy groups to work on tobacco issues at the local and state levels.
- Policy and Systems Change Subcommittee has joined forces with the MATCH Project and NETFOC to form a stronger, more cohesive coalition to battle the clean-air ordinance in Tulsa County.
- A health profile on Tulsa County has been developed.
- The Executive Committee approved a proposal to dissolve and become the working segment of the Community Health Foundation.
- Sponsored Blue Print for Change—a workshop series aimed at addressing racial and economic disparities
- Sponsored five walking events associated with Get Tulsa Trekkin'—a walking and nutrition campaign aimed at reducing heart disease. Over 3,000 adults participated in the events.
- Faith Advisory Committee completed a yearlong study on current faith-based partnerships that exist in the Tulsa community that address the five priority areas. They also compiled a report that highlights model programs for replication.
- Mental Health Task Force completed their report and submitted to local officials and the Governor. Since the report, many groups have been meeting to address the severe mental health problems in northeastern Oklahoma.
- Sponsored a reception welcoming Dr. Beitsch to Oklahoma. Bobbie Berkowitz, Director of the National Turning Point Program, spoke to the partnership during the same event. It was a full day of meetings and greetings.

### Outcomes

- Tour de Tulsa generated over \$8,000. The proceeds will be donated to the Get Tulsa Kids Trekkin' program.
- A business plan was created for a 24-hour facility to serve uninsured and underserved populations.
- Significant improvements were observed in the fitness level of all Get Tulsa Kids Trekkin' participants.
- The Community Health Foundation Board will serve as the Executive Board for the Tulsa Turning Point Initiative.
- The Tulsa County Health Profile (11 chapters) was completed.
- Almost 7,500 adults in Northeast Oklahoma have received and/or participated in the Get Tulsa Trekkin' walking campaign.
- Approximately 900 people participated in the Blue Print for Change.

- Several newspaper articles have appeared in the Tulsa World surrounding various events and Turning Point information.

### Future Plans

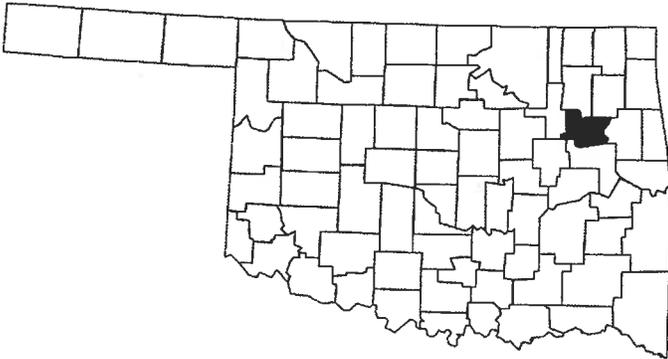
- The Community Health Net: CAP Project will become the Sharelink System to help reduce the number of routine visits to the Emergency Room.
- The Community Health Foundation will host an annual dinner with all proceeds going to fund efforts related to childhood obesity.
- Get Tulsa Kids Trekin' will be modified in an effort to more effectively impact the target population.
- Host a childhood obesity summit to raise awareness among community leaders and discuss potential solutions.
- A Smoke Free Pregnancy Initiative is being planned for implementation in Tulsa.
- Get Tulsa Kids Trekin' will be implemented in five elementary schools starting in January and running through May.
- Planning to participate in the National Cover the Uninsured Week in March.

### Participants

- American Cancer Society of Oklahoma
- American Heart Association of Oklahoma
- American Lung Association of Oklahoma
- Blue Cross/Blue Shield
- Community Health Foundation
- Community Health Net
- Community Service Council
- Good Samaritan Health Services
- Governor's Council on Fitness and Sports
- Hillcrest Healthcare System
- Indian Healthcare Resource Center
- Margaret Hudson Program
- Morton Comprehensive Health Services
- OSU College of Osteopathic Medicine
- OU College of Public Health
- Planned Parenthood of Arkansas and Eastern Oklahoma
- Subway Sandwiches
- Tulsa City-County Health Department
- Tulsa City Mayor's Office
- Tulsa Coalition for Children's Services
- Tulsa Medical Society
- Tulsa Metropolitan Ministries
- Tulsa Public Schools
- University of Oklahoma Health Sciences Center in Tulsa
- YWCA

# WAGONER COUNTY COWETA/EAST BROKEN ARROW TURNING POINT

Established in January 2002



**C**reated in 2002, the Coweta/East Broken Arrow (CEBA) Turning Point Partnership began by assessing the community to establish priorities. The group decided in August that since there does not seem to be any pressing health issues at this time, they would disband for now. The community leaders did not want to work on something that there was not community support for. However, they agreed that if something arises in the future that they would get together immediately to discuss.

## Activities

- Completed a community survey that was sent to 1,000 residents. There were 275 completed and returned to the Police Chief of Broken Arrow.
- Participation on the DVIS Strategic Planning Committee continued through June to further develop the possibility of a shelter in the Broken Arrow/Coweta area.

## Outcomes

- Results from the survey were tabulated and it appears that those who completed the survey do not feel that there are any pressing health concerns for the community. They sighted the growing traffic concerns as the community is growing faster than the traffic control system. This is more of a civic planning issue.
- After much research and an assessment of the community, DVIS decided that at this time there does not seem to be enough of a demand to warrant a shelter location in the CEBA area. DVIS is in the process of embarking on a huge capital campaign for a shelter in another area.

## Participants

- Broken Arrow Police Chief
- Coweta City Manager
- Broken Arrow City Manager
- Wagoner County Commissioner
- Wagoner County Health Department

# WAGONER COUNTY

## WAGONER RESOURCE COUNCIL

Established in March 2001 through the OCCY Resource Board



**T**he city of Wagoner has had many community partnerships over the last few years. However, these different groups tend to implement plans of action individually without much collaboration. In an effort to eliminate duplication and streamline many of the activities and efforts of community volunteers, some of the coalitions have joined forces. In March of 2003 the OCCY Resource Board voted to join efforts with the Turning Point partnership that was formed as part of the OSU Health Care System study. For the past 2 years the OCCY Resource Board has focused on child and adolescent health and has hosted several successful health fairs and carnivals. In June of 2003 the community conducted an opinion survey and approximately 300 citizens responded. Findings from the survey showed that many members of the community were living with high blood pressure, heart disease, diabetes and arthritis. Also drug and alcohol use are the main issues and problems facing the community. As the partnership completes the study with OSU, they will begin the process of creating a community health improvement plan.

### Activities

- Formed a subgroup to work with Oklahoma State University on the health care system study.
- Oklahoma Commission on Children and Youth (OCCY) Resource Board voted to join efforts with the Turning Point partnership.
- Conducted community health opinion survey in June 2003.
- Hosts several community health fairs and carnivals.

### Outcomes

- Data was collected on 300 people.
- Surveys were distributed at various locations to clients of Wagoner Public Schools (employees), Porter Public School, Okay Public School, City of Wagoner employees, Wagoner Area Neighbors, Wagoner Family Fun Day Participants, Wagoner Community Outreach participants, Wagoner County Health Department, and Bill Willis CMHC Clients.
- Findings from the survey showed that many members of the community were living with high blood pressure, heart disease, diabetes, and arthritis. Also drug and alcohol use are the main issues and/or problems facing the community.
- The Oklahoma State University study was completed October 2003.

### Participants

- Wagoner County Health Department
- Chamber of Commerce
- Department Human Services
- Red Cross
- Ministerial Alliance
- Wagoner Community Hospital
- Wagoner Public Schools
- Bill Willis CMHC
- Oklahoma State University Cooperative Extension Service