

STRATEGIC PLAN

Our vision

To promote an equitable quality of life for all Oklahomans.

Our mission

To advance population health and prevent chronic disease by transforming policies, systems, and environments.

Our values



INNOVATION

Employ innovation and promising practices across tasks and assignments.



COLLABORATION

Respect collaborative partnerships in the agency and community.



CUSTOMER SERVICE

Provide quality customer service including open communication and responsiveness.



DATA-DRIVEN

Use data and evidence-based practices to present unbiased and objective information.



CULTURAL SENSITIVITY

Maintain cultural sensitivity and awareness in all activities.



INTEGRITY

Preserve integrity through leadership by being committed to purposeful endeavors.

Our objectives



Reduce adult smoking prevalence from 20.1% in 2017 to 15.8% in 2022.



Reduce annual per capita consumption of cigarettes from 60.5 packs per capita in 2017 to 47.5 packs per capita in 2022.



Reduce adult obesity prevalence from 36.5% in 2017 to 35% in 2022.



Increase the percent of adults who engage in physical activity for at least 150 minutes per week from 42.5% in 2017 to 50% in 2022.



Increase the proportion of schools across the state that do not sell less healthy foods and beverages from 53.5% in 2016 to 76% in 2022.



Decrease cardiovascular disease death rate from 297.9 per 100,000 in 2017 to 285.5 per 100,000 in 2022.



Increase participation of Oklahomans with diabetes in ADA recognized or AADE accredited DSMES programs from 4.4% annually to 5% annually by 2022.



Decrease cancer death rate from 177.3 per 100,000 in 2017 to 168 per 100,000 in 2022.

Our strategies



Track chronic diseases and their risk factors through surveillance and evaluation to guide, prioritize, deliver, and monitor public health programs.



Support Health care to deliver quality clinical services that prevents chronic diseases by managing risk factors and detect diseases early, especially among disparate groups.



Partner with communities, tribes, and organizations through technical assistance and consultation to make the healthy choice the easy choice while promoting health equity.



Connect community programs to clinical services that help people prevent and manage their chronic diseases, with guidance from their physicians.