

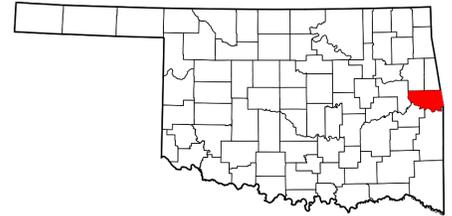


Sallisaw NOW Coalition Sequoyah Wellness Partnership

Sequoyah County

2014

About Us...



Following the true philosophy of Turning Point, which is to bring community partners together for collaborative efforts to improve health, the Sequoyah Wellness Partnership has merged with another group, becoming a Wellness Committee under the Sallisaw NOW (New Opportunities Working) coalition. NOW was built as a coalition of agencies and organizations interested in combating the problems of drug abuse and underage drinking, and tobacco control. With the addition of The Sequoyah Wellness Partnership as a committee to focus on health, the benefit to both groups will be tremendous. Sharing of resources and information, a higher level of collaboration, and an active youth coalition and SWAT groups make this coalition a force with unlimited potential.

According to the 2014 County Health Ranking report, Sequoyah County's Health Outcomes score was 61st of 77, while the Health Factors score was 75th. These scores place Sequoyah County among the least healthy counties in Oklahoma, clearly showing the need for continued efforts to improve the health and quality of life for those who live, work and play in Sequoyah County.

The Communities of Excellence in Tobacco Control program, which is currently providing services to Sequoyah County through direction of the Muskogee County Health Department, has made great strides this year in Sequoyah County, working with local businesses to adopt tobacco free policies. Outreach to daycare and early childhood education centers has been a great way to reach parents of young children to encourage protection from secondhand smoke.

Sequoyah County is in Eastern Oklahoma on the Arkansas border. The US Census Bureau estimates the county population in 2013 at 41,218, with 67.1% White, 1.9% Black, 21.1% American Indian, 0.6% Asian, and 9.3% that are 2 or more races. 3.7% of the population is Hispanic.

The county is 715 square miles, of which 41 square miles is water. Sallisaw is the County seat. Sequoyah Memorial Hospital, Indian Capital Technology Center, Carl Albert State College Sallisaw campus, and many historical sites are located here, including the home site of Sequoyah, the author of the Cherokee alphabet.

The Youth Coalition has had successful campaigns to discourage drinking and driving, and distracted driving, and hosted a town hall meeting.

Coalition Contact Information:

Sallisaw NOW Coalition

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RTPC – Louise Micolites



Partnership Priorities

- Prescription Drug Abuse Prevention
- Alcohol Awareness/ Underage drinking prevention
- Nutrition
- Physical Activity
- Tobacco Control

Mission Statement

The mission of the Coalition is to provide an opportunity for organizations and individuals to identify and develop plans of actions to address the needs and wants of the community. The Partnership will work with all community organizations and individuals to assess, create, and refer persons to programs which cover needs regarding, but not limited to: general health; substance abuse programs for youth and adults; social concerns, economic and rural issues.

FUNDING

- ◆ Communities of Excellence in Tobacco Control
- ◆ Drug Free Communities
- ◆ Strategic Prevention Framework/ State Incentive through Cherokee Nation
- ◆ Youth Coalition Fundraisers

Activities

- ◇ Town Hall meeting hosted by Sallisaw Youth Coalition
- ◇ Prescription Drug Take Back Events
- ◇ Monthly articles submitted to each newspaper regarding health promotion.
- ◇ County SWAT Rally/ Participation in Regional SWAT Leadership training
- ◇ Attended CADCA midyear conference
- ◇ Assisted Boys and Girls Club with Stuff the Bus event
- ◇ Drug Free Communities Strategic Planning
- ◇ Creation of a new text-friendly Hotline for teens
- ◇ Participation in Youth to Youth conference



Sequoyah Wellness Partnership TOBACCO STOPS WITH ME.



Sallisaw Youth Coalition held a 5K to promote their Distracted Driving Awareness Campaign



Sequoyah County SWAT members use facts to discourage tobacco use

The Wellness Partnership donated fresh produce from the Community Garden to Catholic Charities for distribution.



Partnerships

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| ◇ Sequoyah Memorial Hospital | ◇ Kibois Community Action |
| ◇ The Health and Wellness Center | ◇ Sequoyah County CASA |
| ◇ Sequoyah County Health Department | ◇ Systems of Care/ Wraparound |
| ◇ People, Inc. | ◇ Sequoyah County Sheriff's Department |
| ◇ Cherokee Nation Healthy Nation | ◇ Sallisaw Police Department |
| ◇ OSU Extension | ◇ The City of Sallisaw |
| ◇ Sequoyah County Health Department | ◇ Sallisaw Public Schools |
| ◇ Dr. Trudeau, Ophthalmologist | ◇ Central Public Schools |