



### About Us . . .

The Seminole Coalition has been in existence for 4 years and is a partner with the Oklahoma Turning Point Initiative. The mission of the SCCA Coalition is to teach, link, advocate, and refer in order to improve the quality of life for community members, businesses and organizations in Seminole County.

The SCCA has succeeded over the past 4 years by strengthening the structure of the coalitions and broadening its membership. The SCCA has outlined the fol-

lowing priority areas: Health and Wellness; Economics; Substance Abuse and Mental Health; Crime and Violence Prevention; Community Collaboration; and Cultural Diversity. Although the county has a population of less than 20,000, the citizens and coalition members are committed to setting benchmarks and piloting programs that are beneficial to all citizens and centered around the priority areas.

The SCCA Coalition is comprised of representa-

tives from the state agencies, tribal government, faith communities, educational institutions, mental health organizations, civil organizations, private companies, and local officials.

Seminole County is progressing greatly in the priority areas. The coalition and the community dedicated the striving towards creating a state and county of good health.

### Coalition Contact Information:

#### SCCA Coalition Chair

Jennifer Birchett, Seminole County Health Department

1904 Gordon Cooper Drive, Shawnee OKLA 74801; 405-273-2157 ext. 175; [Jenni-ferb@health.ok.gov](mailto:Jenni-ferb@health.ok.gov)

**RTPC – Brandi Straka**

### Partnership Priorities

- > **Health & Wellness**
- > **Economics**
- > **Substance Abuse & Mental Health**
- > **Crime & Violence Prevention**
- > **Community Collaboration**
- > **Cultural Diversity**



EAT BETTE, MOVE MORE & BE TOBACCO FREE



## Activities

Tobacco Retreat  
 Seminole County Schools Healthy Eating Coloring Contest (100% participation)  
 Youth Day at the Capitol  
 Farmers Market  
 Strategic Planning  
 Heart Healthy Week Activities  
 Media Campaigns  
 Gang Awareness Symposium  
 Reward Reminder Visits  
 Jump for Heart Health Fair  
 Tickled Pink Campaigns  
 Seminole State College Service Health Fair  
 BEAT Health Fair

## Outcomes/Impacts

Foster Youth Health Fair  
 Diabetes Health Fair  
 Kick Butts Day at the Capitol  
 TSET Day at the Capitol  
 Certified Healthy Symposium for Schools  
 Healthy Activities Kids Summer Camp  
 Certified Healthy Business  
 Certified Healthy Schools  
 CATCH Kids Club  
 Restoring Local Rights  
 Community Baby Shower  
 Reality Party

- ◇ Gang Awareness Educational Programs
- ◇ Tobacco Media Campaign
- ◇ Raised Community awareness of Underage Drinking issues
- ◇ Reward Reminder Visits
- ◇ Secondhand Smoke Education
- ◇ City of Seminole was the 2nd Municipality in the State (behind OKC) to pass a resolution supporting restoring local rights in Tobacco.

## Partnerships

Systems of Care  
 Gateway to Prevention  
 Seminole County Health Department  
 Reynolds Wellness Center  
 Youth & Family Services  
 Wrangler  
 City of Wewoka  
 City of Seminole  
 Seminole Nation  
 INTEGRIS Seminole  
 OSU Extension Services  
 Seminole OJA  
 Seminole DHS  
 Seminole Public Schools  
 City of Cronwell  
 City of Konawa  
 Enviro  
 Seminole State College  
 Butner Schools  
 Wewoka Schools  
 Konawa Schools  
 New Lima Schools  
 Sasakwa Schools  
 New Life Church

## FUNDING

- ◇ Tobacco Prevention Grant for Seminole & Lincoln Counties  
 \*\*\*\*\*
- ◇ Systems of Care-Seminole County  
 \*\*\*\*\*
- ◇ OSDH Maternal and Child Health  
 \*\*\*\*\*
- ◇ OSDH Office of Minority Health  
 \*\*\*\*\*

