



About Us...

The Seminole Coalition has been in existence for 2 years, they are a partner with the Oklahoma Turning Point Initiative. Since the start of the coalition they have sense changed their name to SCCA (Seminole County Community Alliance). The mission of the SCCA Coalition is to teach, link, advocate, and refer in order to improve the quality of life for community members, businesses, and organizations of Seminole County. The SCCA has succeed in the last two years, by strengthening the structure of the coalition, and broadening its membership. The SCCA has accomplished many things over the past year and is in the first steps of the MAPPs process (Mobilize Action through Planning and Partnership). We have great leadership and dedication to our community with our Chair– Sarah Logan, with INTEGRIS Hospital and our Co-Chair– Jan Tipton, Gateway to Prevention.



Partnership Priorities



Seminole Reynolds Wellness Center opened this beautiful 39,000 sq. ft. facility in October of 2010. After 6 years of work and planning of the City of Seminole, the Donald W. Reynolds

Foundation awarded the funding to construct this state-of-the art community and wellness center for citizens and residents in Seminole County to enjoy. The SCCA’s coalition meetings are held at the Reynolds Center the 3rd Thursday of the month at 9am. SCCA-would like to say THANK YOU for supporting our community coalition!

SCCA’s Key Strategy is to Identify the primary needs of Seminole County Residents. SCCA has developed a list of key priority area’s that the coalition will focus on:

- > **Heath & Wellness**
- > **Substance Abuse & Mental Health**
- > **Crime & Violence Prevention**
- > **Economics**
- > **Community Collaboration**
- > **Cultural Diversity**

Seminole County— SCCA is devoted to work together for the common good and benefit of the residents by finding ways to build a better community.

Community Profile: Strengths and Challenges

Seminole County has very many strengths when it comes to the community. Seminole county has a very rich-cultural that dates back 100’s of years. From the oil-boom years ago to the deep tribal roots. Seminole county has been know for setting trends over the years, Seminole County has vested communities that are working on making their surroundings a better place to live, work and play. SCCA –Seminole County has received their first TSET grant in Tobacco Prevention, they also had applied for the TSET-Fitness & Nutrition Grant this year, but fell short of receiving it. SCCA has future plans to apply for grants that will benefit each community in Seminole County. Seminole County has great businesses that support the SCCA coalition. The challenges that Seminole County-SCCA faces are some of the normal challenges you see in other counties. Seminole County Citizens fight the battle with poverty/low income, diabetes, no physical activity, poor nutrition, teen pregnancy and little to no resources, just to name a few. The SCCA coalition has challenges in front of them, but with time and devotion these issues will be targeted. SCCA coalition has a plan! And that plan is to make Seminole County a Healthier County over-all.





SCCA's community road map to becoming a stronger county.

“Healthy Employee’s are Happy Employees”



EAT BETTE, MOVE MORE & BE TOBACCO FREE

Description of Assessments

Seminole County-SCCA has several organizations that conduct need assessments in the county. Gateway to Prevention has been targeting substance abuse prevention in the county for a few years, they have worked with the schools to get them to do the OPNA (Oklahoma Prevention Needs Assessment). With the OPNA data this will let the school superintendents and local community organizations know where Seminole County has high rates of Tobacco Use, Alcohol and Other Drugs in the communities. This needs assessment targets 6th, 8th, 10th, and 12th grades. Once the assessments are done this gives each community a

driving force to mobilize and build capacity to address the needs in the county. From here we will develop a plan of prevention to target each community.

SCCA is in the beginning stages of starting the MAPP process (Mobilizing for Action through Planning and Partnerships). The MAPP process is a strategic approach to community health improvement. The MAPP tools will help communities improve health and quality of life through community-wide strategic planning. SCCA is compiling their list of community partners to invite to their Kick-Off meeting in November for MAPP. SCCA

members look forward to creating a healthy community and providing a better quality of life for their citizens with the outcomes from the MAPP process. STAY TUNED for Future MAPP meetings.

The OSU Extension Service provides a community needs assessment called the Program Advisory Committee (PAC). This is composed of people all over Seminole County. Topics to questions that are asked to the community are: family, food, financial and fitness. Out of these topics, there will be 3 top areas that the OSU Extensions Service will focus on to provide to the local citizens of Seminole County.

Featured Intervention / Project

The SCCA coalition held a “Make it Your Business” health symposium this past January. This was one of the first huge events that the SCCA coalition presented to the community. The MIYB was free to for the community to attend. The MIYB was held at the Seminole Reynolds Wellness Center. The topics covered were Tobacco, Nutrition, Fitness and how to become a (CHB) Certified Health Business. The event was filled with 49 participants, representing 25 local businesses. With this symposium the SCCA coalition educated the local businesses on how to create a healthier worksite environment for their employees.

Healthy employees are happy employees. The employees are more productive, take less sick days and help keep group insurance rates down. SCCA invited a few local business that were already Certified Healthy Businesses: Seminole County Health Department and Enviro Systems. We look forward to seeing many more Seminole County Business to apply this year for the CHB awards. We also look forward to seeing the changes that each business has made to work

towards becoming a CHB. We have had several businesses sign a corporate membership at the new Seminole Reynolds Wellness Center, we have had business change their vending machines, offer weight-watchers and turn their business in to a Tobacco Free Campus! Way to go Seminole County Businesses.



Oklahoma Certified Health Business started back in 2003, with that there is over 300 business in Oklahoma that are certified.

Impact

The SCCA coalition has had a powerful influence in the community for only being established for around two years. SCCA has connections to viable resources in the community and at the state level, where we see the coalition making impressive changes in the near future for Seminole County. Over the next year or so, with Seminole County implementing the MAPP process we believe we will see great strides in improving our health in Seminole County.

Seminole County has went from having no tobacco prevention grant to receiving one this past year. Seminole County has very few tobacco free businesses, since receiving the grant in 2010, Seminole Tobacco Coalition has worked vary hard to have one of the largest employers in Seminole County going tobacco free. Congratulations to Wrangler in Seminole for going Tobacco Free.



Turning Point starts at the local level, building broad community support and participation.

Funding

> Grant: TSET-Tobacco Prevention

Purpose: To educate local citizens about Tobacco Prevention and reduce the number of Tobacco users in Seminole County

Funding Period: Oct. 2010– Sept. 2011

Funder: Oklahoma Tobacco Settlement Endowment Trust

Amount Awarded: \$75,000.00

Seminole County Tobacco Coalition is a consortium with the Lincoln County Coalition.

> Grant: Systems of Care

Purpose: organized coordination with networks to provide and meet the needs of Seminole County Families.

Funding Period: 2010-2011

Funder: ODMHSAS

Amount Awarded: \$140,000.00

Partnership Outcomes

- > TSET Tobacco Prevention Grant awarded October of 2010
- > Tobacco Free Businesses; Seminole County went from having zero business to getting one of the largest employers to go Tobacco Free.
- > Make It Your Business Symposium; Seminole County held its first “Make It Your Business” Symposium with 25 local business in attendance.
- > Grow it Fix it Eat it-Grant awarded to OSU Seminole County extension. The program teaches skills in horticulture, meal planning and cooking.
- > Community Baby Shower; Seminole County is holding its first community baby shower. “Healthy Baby Begins with You” This initiative is to lower the number of infant deaths in Seminole County.
- > Systems of Care; SOC had had high graduation rates with the citizens they serve.
- > MAPP Process; Seminole County is implementing the MAPP Process for the first time.
- > Farm to You; The OSU Extension offered the Farm to You to local youth in Seminole County. The OSU Extension reached a total of 240 students. Each student was educated on the food pyramid and how their food is grown from the farm and how it travel to their table.
- > Shooting Sports Program– Grant awarded to OSU extension to teach safety and responsibility to the local youth. The grant was with the National Rifle Association.

Seminole County is seeing a increase of local citizens becoming more aware of their health. Before there were walking trails installed through-out parts of town, you didn't see vary many people out walking, either for exercise or just to be out enjoying the weather. Now you see a great amount of people out everyday utilizing the sidewalks and walking trails.