



About Us...

Rogers County Coalition was formed in 2007, in partnership with Rogers County organizations and interested individuals. The coalition is a driving force in the community.

The Rogers County Coalition is a 501c(3) collaborative effort organized to address the health and human service needs of the people in Rogers County, OK. Rogers County Coalition provides leadership for action to address important issues of families in Rogers County.

Coalition meetings are held the third Thursday of each month in Claremore at the Northeast Technology Center.

The **Health Lifestyles committee** plans events for all ages. In 2011 the committee decided to regroup, re-strategize, and re-focus its efforts. As a result, the committee created a new vision statement. The No Boundaries Couch to 5K Walk/Run program has been a successful partnership with

Fleet Feet Sports in Tulsa. The program is a non-competitive and safe work out program that is designed to be fun and allows participants to exercise at their own pace. Participants have access to a mentor/coach, weekly emails, a nutrition clinic, and free fittings for training shoes and sport bras. The participants are ages 12 and up.

The Coalition is also seeking to strengthen its relationship with other community groups. For example, the **Healthy Community Partnership** is a distinct coalition from the Rogers County Coalition, however, both have a common goal which is to improve the quality of life for all living in Rogers County. The mission of the Healthy Community Partnership is to achieve lasting positive environmental change in Rogers County to prevent substance abuse and the resulting negative consequences for youth and across the lifespan.

Rogers County Coalition

Mission

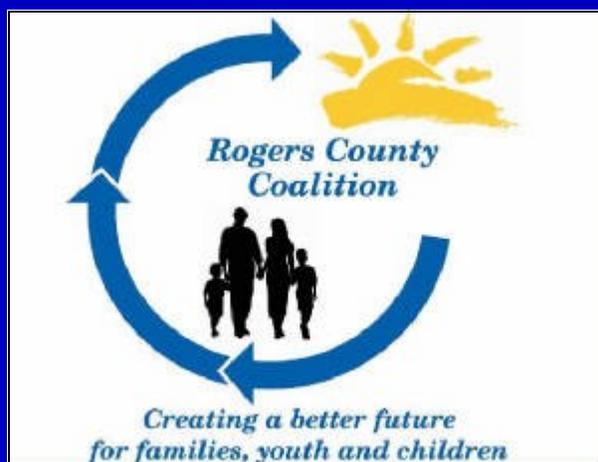
Creating a better future for families, youth and children.

Vision

Rogers County will have a continuum of services for families, youth, and children that are accessible, available, efficient and affordable to support and strengthen our community.



Inola Walk-Run 2011 Event



Partnership Priorities

1. Health Lifestyles
2. Behavioral Health
3. Substance Abuse
4. Child Abuse
5. Quality of Life



THANK YOU for your commitment to help us in Rogers County live a healthier life! Your support helped me to get back on track with my regular exercising. The added benefit was to meet new friends with the same goals. You are a blessing.....

—No Boundaries Participant, Spring 2011 Class

Community Profile: Strengths and Challenges

Rogers County is located in the Eastern Lowlands of northeastern Oklahoma. It has a rich and unique history. As of 2010, the county population was 86,905. Claremore, the largest city and the county seat.

Other Cities and towns in Rogers County include: Bushyhead, Catoosa, Chelsea, parts of Collinsville, Fair Oaks, Foyil, Gregory, Inola, Jamestown, Limestone, Oologah, parts of Owasso, Sequoyah, Taiwah, Talala, parts of Tulsa, Valley Park

and Verdigris.

Rogers County is home to several post secondary educational institutions which are great assets and provide additional resource support to the coalition.

The **Northeast Technology Center**, a public career and technology education center with a campus in Claremore.

Rogers State University is a regional institution is also located in Claremore. Faculty, staff and students

from both NTC and RSU are active in coalition activities.

The **Rogers County Health Department** provides guidance and resource support for many of the coalition's health and wellness related initiatives. Rogers County Coalition and the health department have partnered together to increase community engagement, set priorities for health and safety, and develop a Community Health Improvement Plan

Description of Assessments

The Rogers County Coalition to embark upon the **MAPP process**—Mobilizing for Action through Planning and Partnerships. MAPP is a community-driven strategic planning process for improving community health.

Coalition President Bob Hoelle and vice-president Betsy Davis attended a MAPP training hosted by NACCHO in August 2011.

The first phase of MAPP is called *organizing for success*. The Coalition plans to increase its focus on strengthening its

relationship with other community coalitions in Rogers County, expand county-wide community engagement and outreach efforts, and increase the capacity of the Coalition.

There are also plans to identify existing data as well as data gaps and needs. This information will help inform an upcoming county-wide survey.

Rogers County ranked 12th out of 77 Oklahoma counties in terms of health outcomes, according to the most recent County Health Rankings data.

County Health Ranking data also indicates that 14% of children under the age of 18 in Rogers County live in poverty which is three percent higher than the national benchmark.

Heart Disease is the leading cause of death with among all age groups combined in Rogers County. The Healthy Lifestyle Committee recognizes that fact and has planned to focus its assessment efforts around nutrition and fitness including a walkability study. Learn more about Rogers County health rankings at www.countyhealthrankings.org



88.85 % of Rogers County adults did not eat the recommended 5 servings of fruits and vegetables a day

Featured Intervention / Project

The **Blue Starr Community Garden** is a project lead by community garden advocate Lacey Shirley. The mission of the BSCG is to provide food to the Rogers County community and to educate community members on nutrition and healthy eating behaviors through gardening. Another goal of the project is to make sure

that fresh produce is available and accessible to those who are dealing with hunger and food insecurity.

The project promotes the use of locally grown foods, sustainable gardening methods, and plant and environment

science. Nutrition and community garden education is available for persons of all ages in the

community.

This year, future design plans were completed for the BSCG expansion which include a children's garden, a sensory garden, and a special needs garden for those with developmental disabilities.

More information about this project can be found at www.bluestarrgarden.com.



Selected Funding

- ◇ **Grant: Traditional Foods Garden Grant**
- ◇ **Purpose: To establish community gardens**
- ◇ **Funding Period: August 2010-August 2011**
- ◇ **Funder: Cherokee Nation**
- ◇ **Grant: Cherokee Healthy Nation**
- ◇ **Purpose: To establish community gardens**
- ◇ **Funding Period: 1 year**
- ◇ **Funder: Cherokee Nation**

How does your garden grow?



Impact

The impact of the Cherokee Healthy Nation funding to support community gardens has increased an awareness of community gardening as a way to improve the eating habits and increase community engagement and volunteerism.

The funding has also created an impetus for creating discussion opportunities around food insecurity issues

such as food desserts and hunger.

The Healthy Lifestyles Committee will host a variety of Food Day events on October 24, 2011, National Food Day.

The opportunities this funding has created will be leveraged to find additional funding to sustain and expand community garden efforts throughout Rogers County.



Legendary entertainer Will Rogers' birthplace, Oologah, OK (Rogers County)

Contact Information

Rogers County Coalition

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Rogers County Coalition meets at 12 noon, the 3rd Thursday of each month at the Northeast Technology Center

For more information about Rogers County Coalition, the Healthy Community Partnership, or the Rogers County Health Department, email:

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Partnership Outcomes

- Two executive committee members attended MAPP training (August 2011)
- Healthy Lifestyle Committee vision statement created
- Relationship developed with new city planner of Claremore

