

Pushmataha County Turning Point Coalition

Pushmataha County

2012



About Us . . .

The **Pushmataha County Turning Point Coalition** is very dedicated to the health of all Pushmataha County residents. In 1996, the PCTPC was formed as a result of a collaborative effort between community members who came together to address risk behaviors among their youth following a Youth Risk Behavior Survey conducted in all county schools. The original purpose for the development of the coalition was to serve as a steering committee and provide community-based input for the County Health Department's Teen Pregnancy Prevention Program. Since that time, the coalition has adopted many roles toward mobilizing the community in addressing various health issues. The PCTPC presently consists of many community members who work together for a common purpose—to promote and sustain healthy lifestyles throughout the community.

Coalition members represent a variety of sectors in each community, such as,

schools, parent groups, health agencies, youth-serving agencies, community service organizations, youth, media, businesses, faith community, law enforcement, volunteers, and civic groups.

In 2011, the coalition joined forces with two adjacent counties—Choctaw and McCurtain County to form a Consortium to address the obesity. The Tri-County Consortium has deemed the *Living with Energy And Nutrition Team*, or *LEAN Team* for short, to be the descriptive title of their comprehensive CX Nutrition and Fitness Initiative. The Consortium chose the name with the acknowledgement that *a person's weight is largely controlled by the energy balance of nutrition and physical activity*. The collaborative is not a new consortium, but a seasoned one that originated in June 2004. A common concern identified by all groups, was the overwhelming impact that tobacco use had on their health and community. The coalitions chose to

form a Tri-County Consortium with one another to collectively and resourcefully

address this issue through the application of the Tobacco Settlement Endowment Trust. This consortium identifies this collaborative effort as Project Stop Prevent and Intervene in Tobacco use (SPIT) .

The Consortium was developed as a multi-county approach to address the overwhelming use and abuse of tobacco in rural Oklahoma. The Consortium was funded through the Tobacco Settlement Endowment Trust (TSET) to implement a comprehensive tobacco control program in the three county service areas. The Consortium has been very successful and remains funded, fulfilling TSET's expectations as CX Tobacco grantee in their 8th year of funding. Many factors can be contributed to the amazing accomplishments of the program – Project S.P.I.T. Consortium; one of which is the dedicated and compassionate members who are committed to improving their quality of life through environmental and system change. This year SPIT saw all 29 school districts in all three counties go 24/7 Tobacco Free Campuses! WOW!



PCTPC Chairperson Zen Gee at Deer Festival with SWAT Booth

Partnership Priorities

- ◇ **Prevention and Education**
- ◇ **Economic Development**
- ◇ **Healthy Living Initiatives**
- ◇ **Community Collaboration and Awareness**
- ◇ **Community and Cultural Development**



Vision
“To develop and sustain a progressive safe, healthy and fun community.”

Mission
“Pushmataha County Turning Point Coalition will build partnerships to achieve a safe, economically viable, and positive community.”

Officers

Zen Gee
 Chairperson

Angie Smith
 Vice Chairperson

Dana Dunlap
 Secretary

Activities

- Summer Programs for Youth
- Outdoor/Indoor Recreation
- Tobacco Counter-Marketing
- Back Pack Food Program
- TSET Day at Capitol
- 24/7 School Tobacco Free Policies
- Alcohol Compliance Checks
- Prescription Drug Prevention
- METH Media Campaign
- Students Working Against Tobacco (SWAT)
- Child Abuse Prevention
- Substance Abuse Prevention
- Support Groups
- Community Food Drives
- Youth Tobacco Survey
- Literacy Trivia Night
- Reward Reminder Visits
- RBSS Training
- 1st Baptist Church Free Health Clinic
- Kick Butts Day Demonstration
- Great American Smoke Out Event

Outcomes/Impacts

- Certified Healthy Communities**
 ~ Antlers
- Community Needs Assessment**
- County Readiness Assessment**
- Albion School District**
 ~ 24/7 No Tobacco Campus
- Tobacco Free Parks**
 ~ City of Antlers
- Tobacco Free Worksite**
 ~ Zen Gee Counseling

Partnerships

- Choctaw Nation of Oklahoma ~ Youth Empowerment
- Oklahoma State University ~ Cooperative Extension Service
- Oklahoma State Department of Human Services
- Oklahoma State Department of Mental Health and Substance Abuse
- Pushmataha County Health Department
- Pushmataha County Sheriff Department
- Pushmataha Family Medical Center
- Community Volunteers
- 1st Baptist Church
- City of Antlers
- The L.E.A.N. Team ~ Nutrition and Fitness
- County School Districts
- Systems of Care
- Project S.P.I.T. ~Tobacco Prevention and Control
- Little Dixie Community Action Agency
- TRI County SMART START
- McCurtain County Hospital
- SOIC/PRC
- PUSH for the Arts
- Passport Mentoring
- Second Chance Ranch
- Sequel Care of Oklahoma
- Church of Christ
- Oklahoma Health Care Authority
- Providence of OK
- Zen Gee Counseling
- Literacy Council
- CASA
- Antlers Library
- Pushmataha County Chamber of Commerce
- Parents Against Drugs

FUNDING

- Project SPIT Consortium**
Communities of Excellence in Tobacco Control and Prevention
- \$100,300.00 ~ GY 2011-12**
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- LEAN Team Consortium**
Communities of Excellence in Nutrition and Fitness
- \$30,000.00 ~ GY 2011-12**
- *****
- Systems of Care**
\$30,000.00
- GY 2012-13**
- *****

