

Pushmataha County Turning Point Coalition

Pushmataha County

2013



About Us . . .

The **Pushmataha County Turning Point Coalition** is very dedicated to the health of all Pushmataha County residents. In 1996, the PCTPC was formed as a result of a collaborative effort between community members who came together to address risk behaviors among their youth following a Youth Risk Behavior Survey conducted in all county schools. The original purpose for the development of the coalition was to serve as a steering committee and provide community-based input for the County Health Department's Teen Pregnancy Prevention Program. Since that time, the coalition has adopted many roles toward mobilizing the community in addressing various health issues. The PCTPC presently consists of many community members who work together for a common purpose—to promote and sustain healthy lifestyles throughout the community.

Coalition members represent a variety of sectors in each community, such as, schools, parent groups, health agencies, youth-serving agencies, community service organizations, youth, media, businesses, faith community, law enforcement, volunteers, and civic groups.

In 2011, the coalition joined forces with two adjacent counties—Choctaw and McCurtain County to form a Consortium to address the obesity. The Tri-County Consortium has deemed the Living *with* Energy And Nutrition Team, or LEAN Team for short, to be the descriptive title of their comprehensive CX Nutrition and Fitness Initiative. The Consortium chose the name with the acknowledgement that *a person's weight is largely controlled by the energy balance of nutrition and physical activity*- The collaborative is not a new consortium, but a seasoned one that originated in June 2004. A common concern identified by all groups, was the overwhelming impact that tobacco use had on their health and community. The coalitions chose to form a Tri-County Consortium with one another to collectively and resourcefully address this issue through the application of the Tobacco Settlement Endowment Trust. This consortium identifies this collaborative effort as Project Stop Prevent and Intervene in Tobacco use (SPIT) .

The Consortium was developed as a multi-county approach to address the overwhelming use and abuse of tobacco in rural Oklahoma.

The Consortium was funded through the Tobacco Settlement Endowment Trust (TSET) to implement a comprehensive tobacco control program in the three county service areas. The Consortium has been very successful and remains funded, fulfilling TSET's expectations as CX Tobacco grantee in their 9th year of funding.

This year the coalition addressed infant mortality for the first time hosting an incredible Because We Love You Countywide Baby Shower on June 6th. Over 150 people attended the event held at the 1st Baptist Church Fellowship Hall *see picture below*.

Perhaps the biggest event this coalition hosts annually is their Kick Butts Day Demonstration in late March. This event, which gives local Students Working Against Tobacco (SWAT) an opportunity to be vocal and get noticed, has become highly anticipated by the public, community partners and coalition members *see picture on page 2*.

PCTPC meets the first Thursday of the month at 9am at the Antlers Public Library in Antlers.

Because We Love You Countywide Baby



Thursday, June 6, 2013

Contact Information

Zen Gee, Chairperson

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- ◇ **Prevention and Education**
- ◇ **Economic Development**
- ◇ **Healthy Living Initiatives**
- ◇ **Community Collaboration and Awareness**
- ◇ **Community and Cultural Development**
- ◇ **Infant Mortality**
- ◇ **Access to Health Care**



Activities

- Infant Mortality Baby Shower
- Outdoor/Indoor Recreation
- Tobacco Counter-Marketing
- Back Pack Food Program
- TSET Day at Capitol
- 24/7 Tobacco Free Policies
- Alcohol Compliance Checks
- Prescription Drug Prevention
- METH Media Campaign
- Students Working Against Tobacco (SWAT)
- Child Abuse Prevention
- Substance Abuse Prevention
- Support Groups
- Community Food Drives
- Youth Tobacco Survey
- Literacy Trivia Night
- Reward Reminder Visits
- RBSS Training
- 1st Baptist Church Free Health Clinic
- Kick Butts Day Demonstration
- Great American Smoke Out Event

Outcomes/Impacts

- Certified Healthy Communities**
~Antlers
- Because I Love You Baby Shower**
- County Readiness Assessment**
- Revitalized Farmer's Market ~ Antlers**
- Tobacco Free Parks**
~ City of Antlers
- Wellness Policies**

Vision
“To develop and sustain a progressive safe, healthy and fun community.”

Mission
“Pushmataha County Turning Point Coalition will build partnerships to achieve a safe, economically viable, and positive community.”

- Officers**
- Zen Gee*
Chairperson
 - Angie Smith*
Vice Chairperson
 - Dana Dunlap*
Secretary

Partnerships

- Choctaw Nation of Oklahoma ~ Youth Empowerment
- Oklahoma State University ~ Cooperative Extension Service
- Oklahoma State Department of Human Services
- Oklahoma State Department of Mental Health and Substance Abuse
- Pushmataha County Health Department
- Pushmataha County Sheriff Department
- Pushmataha Family Medical Center
- Community Volunteers
- 1st Baptist Church
- City of Antlers
- The L.E.A.N. Team ~ Nutrition and Fitness IMPACT
- Systems of Care
- Project S.P.I.T. ~Tobacco Prevention and Control
- Little Dixie Community Action Agency
- TRI County SMART START
- McCurtain County Hospital
- SOIC/RPC
- PUSH for the Arts
- Passport Mentoring
- Project CORE
- Sequel Care of Oklahoma
- Oklahoma Health Care Authority
- Public School Districts
- Providence of OK
- Zen Gee Counseling
- Literacy Council
- CASA
- Antlers Library
- Pushmataha County Chamber of Commerce
- Parents Against Drugs

FUNDING

- Project SPIT Consortium**
Communities of Excellence in Tobacco Control and Prevention
- \$60,000.00 ~ GY 2013-14**
- *****
- LEAN Team Consortium**
Communities of Excellence in Nutrition and Fitness
- \$60,000.00 ~ GY 2012-13**
- *****
- Systems of Care**
\$30,000.00
- GY 2013-14**
- *****

