

# Pontotoc County Turning Point & Systems of Care

Pontotoc County  
2009

## Coalition Priorities:

1. Physical Activity and Nutrition
2. Wrap Around Services
3. Coalition Expansion and Development
4. Increase Community Resources and Programs
5. Alcohol, Tobacco, and other Drug Prevention
6. Meth Prevention and Education

## About Us...

Pontotoc County Turning Point is a young coalition that is working very hard to improve the health of their community. This group recently merged with the Pontotoc County Systems of Care Project which strengthened their membership and broadened their goals. They continue to expand their partnership while expanding their involvement in the community and working to bring needed resources to Pontotoc County.

The group has continued to hold monthly Walk This Weigh Events and partner with Smart Start on Play This Weigh to encourage the community to get out and get moving. Each month they have a different themed walk and provide pedometers and other incentives to participants. They have not only established a regular community group that walks but have new community members attend walks as well.

Pontotoc County Turning Point in partnership with Ada Area United Way and others took the Crystal Darkness Initiative to a new level. They not only held the single largest attended watch party in Oklahoma but established a Crystal Darkness MySpace page that engaged teens and young adults. They also continued holding events and activities around the Crystal Darkness Documentary and meth prevention and education.

Pontotoc County Turning Point and Systems of Care is an active part of their community and is well on their way to improving the health of the families and community members of their area.

## Partners:

Oklahoma Families First Program  
Pontotoc County Health Department  
Ada Regional United Way  
Chickasaw Nation  
Smart Start  
Area Prevention Resource Center  
Pontotoc County Mental Health Court  
McCortney Family Hospice  
East Central University  
Tri-County Indian Nations CDC  
Ada Jobs Foundation  
County Schools  
Boys and Girls Club  
Even Start  
Oklahoma Parents as Teachers  
ECU Child Care Resource & Referral  
Ada PACT Team  
Pontotoc Technology Center  
OK Commission on Children and Youth  
Youth and Family Services  
Pontotoc County DHS  
Oklahoma Bureau of Narcotics  
ODMHSAS  
Faith Community

## Key Activities:

- Monthly Walk This Weigh
- Community and School Education
- Coalition Building
- Community Mobilization
- Systems of Care/Wrap Around Services provided
- ATOD Prevention & Education Activities
- Crystal Darkness Activities

## Significant Outcomes:

- ◆ Over 10 Walk This Weigh Events Held
- ◆ Educational Presentations in Area Schools and Churches
- ◆ Mental Health Court Established
- ◆ Meth Prevention Media Campaign
- ◆ Drug Prevention Curriculum implemented in county schools
- ◆ Crystal Darkness events held, website hosted and continues community outreach



*Walk This Weigh  
&  
Play This Weigh*