



# Pontotoc County Turning Point & Systems of Care Coalition

Pontotoc County, Ok

2014

## About Us . . .

The Pontotoc County Turning Point & Systems of Care Coalition is a very dedicated coalition that has been working hard over the past several years to improve the health of their community. The coalition continues to expand their partnership's while expanding their involvement in the community and working to bring needed resources to the Pontotoc County area.

The Pontotoc County has amazing community coalitions. The Turning Point & Systems of Care coalition, Pontotoc County Drug Free Coalition and the Tobacco Coalition "STOP" Stomp Tobacco Outta' Pontotoc. With these coalitions working together in Pontotoc County, they are attracting many resources to their area and providing resources to the local citizens.

The Pontotoc Drug Free Coalition was one of the 17 county coalitions chosen for the SPIF/SIG site for Prescription Drug Abuse, Pontotoc County has some high rates of Rx use, and the coalition and local law enforcement are working diligently to enforce and lower the rates of Rx use in Pontotoc County. CONGRATS to the Pontotoc Drug Free Coalition, they received the Drug Free Communities Grant. They were awarded \$125,000 a year for 5 years last October. The Drug Free Coalition has created a youth coalition called

STAND (Students Taking a New Direction) Their focus is on prevention efforts in Tobacco, Rx Drugs, Alcohol, and Marijuana. It is wonderful seeing young citizens getting involved in their home towns and communities. Keep up the good work PCDFC and STAND!

The Tobacco Coalition "STOP" has had a very successful year. During the past year the City Council Ada unanimously passed a Youth Access to Tobacco Ordinance. The first Youth Access to Tobacco ordinance that was passed did not meet checklist requirements. However, because of the support from the community, city employees, city attorney, and council members, the issue of not meeting requirements was presented two months later at a council meeting. Two, new Youth Access to Tobacco ordinances were unanimously passed. These two ordinances combined met all checklist requirements. Also the City of Ada council also passed (3 to 2 vote) a Clean Indoor Air Ordinance that designated all city owned and operated indoor and outdoor properties tobacco free, including e-cigarettes and vapors. Ada was not the first city in Oklahoma to pass this ordinance; however, Ada was the first city in Oklahoma to come against organized opposition. Ada and the new ordinance were then highlighted on several news stations, bringing much needed media and education about the community, TSET, and the coalition to

the forefront. Look at those Schools! All 6 of the 7 schools that had previously passed 24/7 TF policies, revised their policies to include e-cigarettes and vapors. Keep up the hard work "STOP"!

The Systems of Care Coalition of Pontotoc County held their Communities of Care Forum on June 20th, 2014. They had a great collaboration between SOC and Department of Human Service and several community partners. The forum was to help raise awareness regarding the increasing statistics revolving around the number of children in foster care. The forum was intended for the community leaders, faith-based leaders, business leaders and other community partners to come together to learn how this is effecting the community and what the community leaders could learn and take back to help make changes for the youth and families in our community, and get back to the old statement " it takes a village to raise a child". There were over 40 agencies represented and over 150 people in attendance. Look for more information on the forum in the upcoming months. The Citizens of Pontotoc County are striving to improve the quality of life for Pontotoc County residents.

## Coalition Contact Information:

### Pontotoc County Turning Point & Systems of Care Coalition

#### Coalition Chair:

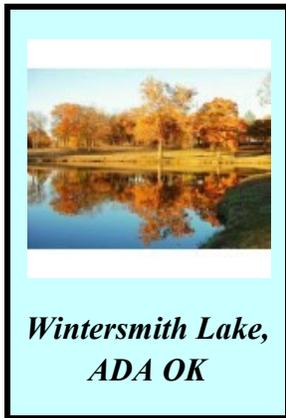
**Latricia Bryant, Executive Director of Ada Regional United Way**  
**(580)332-2313 x 223**

**RTPC-Jessi Bridgeman**

## Partnership Priorities

The Pontotoc County Turning Point & Systems of Care Coalition has focused on several priorities throughout the year.

- ◇ **Physical Fitness & Nutrition**
- ◇ **RX Drug Prevention**
- ◇ **Tobacco Prevention**
- ◇ **Community Collaboration and Development**
- ◇ **Youth & Families**
- ◇ **Mental Health**



*“Eat Better,  
Move More,  
and Be Tobacco Free”*

*Start shaping  
your future  
now*

## Activities

- Step Out of the Darkness
- Strategic Planning
- Media Campaigns
- Reward Reminder Visits
- Alcohol Compliance Checks
- World No Tobacco Day Cleanup
- Community Baby Shower
- BWI Addiction & Recovery Conference
- Smart Start Car Seat Event
- Social Host Law
- SPIF/SIG-Substance Abuse Prevention
- Substance abuse workshop
- Safety Fair
- Youth Coalition

## Partnerships

- City of Ada
- Mult- County Counseling
- Evolution Foundation
- Providence of Oklahoma
- Chickasaw Nation
- Family Crisis Center
- Wichita Mountains Prevention Network
- Ada Area Chemical Dep. Center
- Mental Health Services of Southern Oklahoma
- Smart Start
- Citizen Bank
- Vision Bank
- Pontotoc County Health Department
- ADA Regional United Way
- Brandon Whitten Institute for Addiction & Recovery
- Ada City Schools
- Ada Homeless Services
- Pontotoc County Systems of Care
- East Central Oklahoma

## Outcomes/Impacts

- ◇ Helpline Campaigns
- ◇ Tobacco Work Plans
- ◇ Submitted Tobacco Media Campaign
- ◇ Raised Community awareness of Underage Drinking issues
- ◇ Step Out Of the Darkness Walk
- ◇ Family Fun Day Events–Mental Health Awareness
- ◇ Community Walks
- ◇ Reward Reminder Visits
- ◇ Addiction & Recovery Conference at ECU
- ◇ Youth Coalition-STAND
- ◇ Rx Drug Prevention– Drug Free Communities grant
- ◇ 24/7 Schools

## FUNDING

- ◇ **Grant: Tobacco Prevention Grant**
- ◇ **Amount Awarded: \$130,000.00**

---

- ◇ **Grant: Systems of Care Grant**
- ◇ **Amount Awarded: \$140,000.00**

---

- ◇ **Grant: Drug Free Communities Grant**
- ◇ **Amount: \$125,000 for 5 years**