



SouthEast Tobacco Free Oklahoma Coalition

Pittsburg County

2012

About Us...

Pittsburg County is home to SET-FOC, the South East Tobacco Free OK Coalition since 1999.

First funded by a CDC grant and now by TSET they have been actively addressing tobacco use prevention for over a decade in the community. The partnership is comprised of representatives from organizations and individuals dedicated to the development and implementation of a comprehensive tobacco use prevention and control plan for their community.

The mission of SETFOC is to make a major contribution to the health and well-being of all Oklahomans, including youth and families, by reducing the use of tobacco products and exposure to tobacco smoke, thereby minimiz-

ing disease and premature death in our state caused by America's number one cause of death.

SETFOC is currently working throughout Pittsburg County to enforce 24/7 tobacco free policies at all 14 school districts. SET-FOC partnered with SWAT this year to survey teachers and staff on to see how well they were educated on school's policy. The coalition is working to place and replace signage and to educate all staff and visitors about 24/7 tobacco free schools.

This year SETFOC also worked with the community to promote restore local rights as well as to promote tobacco free venues. The coalition conducted a Breathe the Music event in Pittsburg County to educate the community and

local decision makers on clean indoor air and the importance of restoring local rights to our communities.

SETFOC feels very confident in its efforts this past year in tobacco control. We have gained great partnership with Daycare and Head Starts by promoting Smoke Free Homes and Cars, Dentist Offices by promoting Tobacco Free Work-sites, and Local Doctors of-fices implement 5A's cessation counseling.



Partnership Priorities

- Prevent Youth Initiation to Tobacco
- Eliminate Secondhand Smoke Exposure
- Promote Tobacco Cessation Services
- Reduce Tobacco Industry Influences
- Policy and Systematic change related to tobacco related to tobacco control

Coalition Leadership

Chair
Fredonia Vogle

Vice-Chair
Renee Amason

Staff
Karlita Lott
KarlitaL@health.ok.gov

SETFOC
1400 E. College Ave
McAlester, OK 74501
918-423.1267

OK Tobacco Helpline
1-800-QUITNOW



Pittsburg County
SWAT Youth Advocates

Partnership Outcomes

- ◆ Increase of tobacco control policies and ordinances
- ◆ Secured funding to continue grant project
- ◆ All school districts in the county have passed 24/7 policies
- ◆ Implementation of a Smokefree Homes Campaign in partnership with daycares and head starts
- ◆ Conducted training and assisted in implementation of 5 A's Cessation Counseling with local health care providers
- ◆ Mobilized grass roots movement to support restoring local rights related to clean indoor air
- ◆ Community education and media campaign raising awareness about tobacco and health



"TSET Day at the Capitol"
Local advocates visit with Rep. Condit