



## About Us...

The Pittsburg County Local Service Coalition is a large and diverse group of agencies, programs, businesses, organizations and individuals with the common goal of making Pittsburg County a healthier place to live. They have very active committees including Prevention Team, Youth Team, Treatment Team & Support Team.

The coalition has partnered with member agencies to provide such programs and projects as Smart Start, Strengthening Families, Systems of Care, Family Outreach University, and much more to Pittsburg County. LSC also works to provide opportunities, em-

powerment and resources to local youth. From 2 Much 2 Loose, SWAT, the Youth Advisory Board and Camp PLEA students have the chance to take an active role in becoming educated and involved in health related issues in their community.

The Local Service Coalition is ever growing their partnership and contribution to their community.

Pittsburg County has also been home to SETFOC, the South-East Tobacco Free OK Coalition since 1999. First funded by a CDC grant and now by TSET they have been actively addressing tobacco use prevention for over a decade in the

community. The partnership is comprised of representatives from organizations and individuals dedicated to the development and implementation of a comprehensive tobacco use prevention and control plan for their community.

The mission of SETFOC is to make a major contribution to the health and well-being of all Oklahomans, including youth and families, by reducing the use of tobacco products and exposure to tobacco smoke, thereby minimizing disease and premature death in our state caused by America's number one cause of death.

[www.pclsc.wordpress.com](http://www.pclsc.wordpress.com)

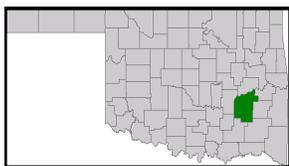
# Pittsburg County



## Local Service Coalition

## Partnership Priorities

- Tobacco Control
- Teen Pregnancy Prevention
- Community networking and information sharing
- Youth education and empowerment
- Providing education, resources and services to families
- School Readiness
- Alcohol tobacco and other drug prevention
- Child and Family Health



Pittsburg County, OK

“We are at a cross roads in our state and in Pittsburg County. Please come and be part of Local Service Coalition and the solutions that will lead Oklahoma and Pittsburg County to becoming a healthy place to live, work and learn.”

Past Chair-  
Greg Contreras

## Community Profile: Strengths and Challenges

Pittsburg County is a predominantly rural county in SE OK with a population of just over 45,000. The county is a regional hub with many retail stores, restaurants, medical offices and facilities, many public and private schools, industry and high a high number of state and federal jobs.

In the past 10 years this area is realizing a growing and changing population and demographics. including a drastic increase in the number of older adults and Hispanic population.

This diverse county has numerous resources but continues to have many issues effecting it’s citizens’ health. The county has high rates of poverty, unemployment, is consistently leading the state in number of grandparents raising grandchildren and poor access to healthy foods and recreational areas.

Pittsburg County continues to struggle with poor health status and rankings many times higher than national and state averages. The county ranked 67th out of

the 77 counties in Health Outcomes with a premature death rate considerably higher than the state rate and more than double the national rate. In Health Factors they were 41st of the 77 counties. Factors contributing to this ranking include very high rates of adult smoking, adult obesity, and teen birth rates; many uninsured adults and poor access to health care; higher than average rates of children in poverty, inadequate social support and single parent households.

## Description of Assessments

The Local Service Coalition has begun work in a couple of areas of MAPP- Mobilizing for Action through Planning and Partnerships. We have collected information from within the coalition and are now ready to look at some external information and

broad community input.

The first assessment is the Health Status Survey. An active committee of LSC has begin to compile and review a variety of different local and state level assessments on health, demographics and other relevant data. Upon reviewing the data the committee will complete a gap analysis of any information needed to move forward with developing Community Health Improvement Plan (CHIP) and gather additional information.

The committee and coalition have also begun the

Mobilizing for Success step in MAPP. We are actively engaging and recruiting new members to the coalition and committee. We feel that to have a useful and comprehensive assessment of our community we need to include a diverse and representative group of citizens to have input into our process and product.

As a part of our next steps, several community members recently participated in a training on MAPP and we hope to develop a timeline and path for the completion of assessments and very soon a Community Health Improvement Plan.



## Featured Intervention / Project

Family Out-Reach University (FOR-U) is currently in its 14<sup>th</sup> semester of operation and is the only one of its kind in Oklahoma. FOR-U is designed to provide quality family training programs to citizens in Pittsburg County. Core programs include training in substance abuse, anger management, parenting, relationship building, and much more. Classes are free and are held weekly. Attendance is open to the community, no registration

is required, and certificates of attendance are provided at the end of each semester.

FOR-U content was chosen with the intent of helping individuals address most of the major problems that arise in our society. As a result, classes are offered on alcohol and drug related problems, anger management, parenting, relationship skills, and divorce have been offered and new issues are shaping new classes.



FOR-U, a community service project of the Local Service Coalition was recognized at the Partners Conference as an exemplary education and service program.

## Funding

### *Communities of Excellence in Tobacco Control*

- ◇ *Purpose:: Comprehensive tobacco prevention and cessation*
- ◇ *Funding Period:: October 2010—September 2015*
- ◇ *Funder: OK Tobacco Settlement Endowment Trust*

### *Smart Start Kiamichi Country*

- ◇ *Purpose: School Readiness*
- ◇ *Funding Period: July 2007— June 2012*
- ◇ *Funder: Smart Start Oklahoma*

### *OCCY Board Operations*

- ◇ *Purpose: Support Coalition operations and activities*
- ◇ *Funding Period: July 2011—June 2012*
- ◇ *Funder: OK Commission on Children and Youth*

## Impact

- ◆ Support active Youth Advisory Board/Youth Team
- ◆ Continual community networking and resource linkage
- ◆ Participation in community events and projects
- ◆ Held numerous events to address school readiness and child health
- ◆ Assessed and determined community and coalition needs and priorities
- ◆ Multiple alcohol, tobacco and other drug prevention events
- ◆ Raised awareness of tobacco related issues
- ◆ Engaged new partners and community sectors in local public health initiatives

Don't just break the habit.  
Annihilate it.

Oklahoma Tobacco Helpline  
Free help 1 800 QUIT NOW  
784-8669 OKhelpline.com

South East Tobacco Free Oklahoma Coalition

Officers & Teams

Co-Chairs

Stacy Williams, Sandie Rutherford

Vice-Chair

Camille Lalli

Secretary

Kristi Cusher

Committee Liaison

Karen Waller-Hill

Coalition Teams

Youth Support Prevention Treatment

www.pclsc.wordpress.com

Pittsburg County



Local Service Coalition

LSC & SETFOC
1400 E. College Ave
McAlester, OK 74501

918.423.1267



Partnership Outcomes

- Increased of tobacco control policies and ordinances
Completed a coalition strategic plan
Online resource directory and community calendar established & maintained
Strengthening Families Project Held
Family Out-Reach University Held
Expansion of SWAT Program
Mobilized & engaged community to start a comprehensive community needs assessment (MAPP)
Conducted media campaign
Secured funding to continue grant projects



Smart Start Fun Days in McAlester!
Getting kids to be active through play.