



## About Us...

The Payne County Breathe Easy Coalition began in 2004 as a Wave I Communities of Excellence in Tobacco Control grantee. These grants, provided by the Oklahoma Tobacco Settlement Endowment Trust, allow coalition and grantees to promote effective policies and programs to reduce tobacco use at the local level.

The Payne County Breathe Easy Coalition works to reduce the incidence of tobacco in Payne County. The coalition works in four priority areas including eliminating secondhand smoke exposure, preventing youth initiation, promoting tobacco cessation, and reducing tobacco

industry influences, as well as working on social capital assets. It is the desire of the coalition to make Payne County as healthy and tobacco-free as possible.

The Payne County Communities of Excellence Program and the Breathe Easy Coalition has gained positive momentum in several key areas this year. Community support for the program and coalition continues to grow with most sectors of the community now being represented.

One of the greatest accomplishments and successes this year has been the involvement of coalition members such as newly elected Coalition Chair Teresa Miller and others who have worked hard within their respective communities to promote issues such as tobacco free worksites and 24/7 schools. The coalition capacity and leadership role has been strengthened due to the advocacy training and retreat held for coalition members in June.

The Coalition is currently

planning a Certified Healthy Oklahoma Programs workshop in a collaborative effort with the Get Fit Logan County subcommittee. This workshop will allow local business, school and community leaders to find out more about the Certified Healthy Oklahoma application and incentive grant programs and ways they can go about creating a healthier environment for employees, students, and residents in order to help achieve Certified Healthy Status.



### Coalition Contact Information:

#### Payne County Breathe Easy Coalition

Chair: Teresa Miller  
Iowa Tribe of Oklahoma

509 East Hwy 33  
Perkins, OK 74059

405-780-7485  
tsmiller@iowanation.org

**RTPC – Jennifer Nunn**

### Partnership Priorities

- Eliminating Secondhand Smoke Exposure
- Preventing Youth Initiation
- Promoting Tobacco Cessation
- Reducing Tobacco Industry Influences

**Vision Statement**

*The mission statement of the Payne County Breathe Easy Coalition is to promote awareness of tobacco control issues and reduce the incidence of tobacco use in Payne County, thus enhancing the quality of life for Payne County citizens.*

The Payne County Breathe Easy Coalition meets the 4th Tuesday of each month at 3:30 pm in the Stillwater Public Library.

*"We would not let anyone come into our country and kill 1,200 people, so how could I possibly stand by and let the tobacco companies do it?"*

**Payne County SWAT Youth**

**Activities**

- Stillwater High SWAT Park Pick Up
- Ripley School Board Presentation
- Tobacco Free Park Presentation
- Health Fairs
- Community Awareness Booth
- Certified Healthy Business Forum
- Turkey Bowling to Quit Cold Turkey/Great American Smokeout
- OSU Save Your Lip Skip the Dip/ Kick Butts Day
- Stillwater Living Magazine

**Outcomes/Impacts**

- August 2012**  
3rd Annual Certified Health Business Forum
- October 2012**  
Hidden Oasis & Modal Tee  
Tobacco-Free Business Policy
- June 2013**  
Coalition Media Advocacy Retreat
- July 2013**  
Ripley Schools 24/7 Policy

**Partnerships**

- |                              |                                    |
|------------------------------|------------------------------------|
| Stillwater Medical Center    | Center                             |
| Stillwater Housing Authority | Payne County Youth Services        |
| PaNOK APRC Action, Inc.      | Department of Human Services       |
| City of Perkins              | OSU Cooperative Extension          |
| Perkins Public Schools       | Cushing Regional Hospital          |
| City of Stillwater           | Payne County Health Department     |
| Stillwater Public Schools    | Seretean Wellness Center           |
| Chamber of Commerce          | Stillwater Community Health Center |
| Payne County Sherriff        | OSU Dept of Wellness               |
| YMCA                         |                                    |
| Iowa Nation                  |                                    |
| OSU- Substance Abuse         |                                    |

**FUNDING**

**Communities of Excellence in Tobacco Control**

