

Payne County Breathe Easy Coalition

Payne County

2009

Coalition Priorities:

1. Eliminating Second Hand Smoke Exposure
2. Promote Tobacco Cessation
3. Prevent Youth Initiation
4. Reduce Tobacco Industry Influences

About Us...

The Payne County Breathe Easy Coalition works to reduce the incidence of tobacco in Payne County. The coalition works in four priority areas including eliminating secondhand smoke exposure, prevention youth initiation, promoting tobacco cessation, and reducing tobacco industry influences, as well as working on social capital assets. It is the desire of the coalition to make Payne County as healthy and tobacco-free as possible.

Recent accomplishments include the huge success of getting Cushing to become a 24/7 Tobacco-Free school, Cushing also adopted Youth Access to Tobacco and Clean Indoor Air Ordinances. We are currently working with Cushing on possibly adopting a tobacco-free parks ordinance. Previously, Stillwater, Oak Grove, and Perkins have Youth Access and Clean Indoor Air ordinances. Stillwater and Oak Grove already have 24/7 school policies as well.

Significant Outcomes:

- ◆ The SWAT program has started to gain a lot of momentum starting programs at Stillwater High School, Stillwater Middle School, Stillwater Junior High, Lincoln Academy, Ripley High School, Perkins Junior High and High School, and Cushing Junior High and High School. SWAT had an activity at Lincoln Academy last year where the students spray painted the outlines of their bodies on the front line to symbolize the 16 deaths a day in Oklahoma from tobacco use.
- ◆ Kick Butts Day was a huge success with hundreds of kids signing tobacco-free pledges during lunch and signing up for SWAT. On Kick Butts Day, the coalition cleaned up Boomer Lake, picking up numerous cigarette butts.

Partners:

Stillwater Community Health Center
Stillwater Medical Center
Cushing Regional Hospital
Payne County Health Department
Turning Point
PaNOK APRC
City of Perkins
City of Stillwater
Chamber of Commerce
Stillwater Public Schools
OSU- Substance Abuse Center
Payne County Sherriff
YMCA
Payne County Youth Services
Stillwater Housing Authority
Iowa Nation
Department of Human Services
Action, Inc.
First United Methodist Church, Love Feast
OSU Cooperative Extension
Payne County PACT team

Key Activities:

- ◆ Kick Butts Day
- ◆ SWAT
- ◆ 24/7 Tobacco Free Schools
- ◆ Youth Access to Tobacco
- ◆ Clean Indoor Air Ordinances

Representing 16 Deaths a Day in Oklahoma from Tobacco use.

