



About Us...

Central Oklahoma Turning Point (COTP) was established in 2003 from collaboration among more than 1,000 stakeholders representing various sectors of the community. Unhealthy behaviors and lifestyle choices were identified as “drivers” of poor health statuses in Oklahoma County.

The original organizational partners include the Oklahoma City-County Health Department (OCCHD), United Way of Central Oklahoma, Association of Central Oklahoma Governments, OSDH, Oklahoma Turning Point, Skillful Means (David D. Chrislip), Greater Oklahoma City Chamber of Commerce, area hospitals, business/civic leaders, and members of the Central Oklahoma community.

Central Oklahoma Turning Point, a program of the United Way of Central Oklahoma, connects individuals and communities to work together to improve the health of central Oklahomans through education, planning, and action. Central Oklahoma Turning Point operates as a convening body that unites diverse community partners such as businesses, medical practitioners, educators, clergy, civic groups, and governmental entities to improve health

outcomes in Central Oklahoma. The power of collaboration is vital to the mission of Central Oklahoma Turning Point.

One of the current COTP focuses involves promoting worksite wellness programs in Central Oklahoma businesses. Collaborating with OCCHD, the COTP Health at Work Coalition meets monthly, hosts presentations by a variety of educational speakers, as well as creates a network of corporate wellness coordinators. A directory of Worksite Wellness resources in Central Oklahoma is now available on the COTP website: www.healthyoklahomans.org

Recent COTP accomplishments:

- Upcoming stakeholder retreat in Fall 2012 to refresh COTP program objectives and goals
- New focuses of COTP and increased involvement with specific Wellness Now Workgroups

COTP event calendar:

- Public screening of HBO’s “Weight of the Nation”, July 30th at Chesapeake Energy Blue Room; 115 attendees
- 5-2-1-0 campaign development by

YMCA, COTP, OCCHD, and OU Children’s Physicians for use in Central Oklahoma; includes toolkits, website, and kick-off event at Myriad Botanical Gardens in OKC on October 7th, 2012 from 12-4pm.

COTP continues to collaborate with the Health Alliance for the Uninsured, Oklahoma County Tobacco Use Prevention Coalition, Strong & Healthy Oklahoma, OU College of Public Health, and also supports the legislative agendas of the Oklahoma Turning Point Council and the Oklahoma Institute for Child Advocacy Fit Kids Coalition.

Co-chairs of the COTP Steering Committee: Marti Ferretti and Mary Mélon.
COTP Director: Keith Kleszynski



United Way of Central Oklahoma



New COTP Director, Keith Kleszynski (third from right) at Wellness Now Workgroup Co-chairs meeting with OKC Mayor Mick Cornett, June 2012

Focuses of COTP

- Obesity/Nutrition/Fitness
- Tobacco Cessation and Prevention
- Working in these environmental contexts:
 - Schools
 - Workplaces/Worksite Wellness