



OKC-County Wellness Now Coalition

Oklahoma County

2014

About Us...

Central Oklahoma Turning Point (COTP) initially convened in 2003 as a group of concerned persons collaborated to solve the most pressing community health challenges. As a United Way of Central Oklahoma program for the past 10 years, COTP, with the support of many partners and upwards of 140 community leaders helped to spearhead: *The Health Alliance for the Uninsured*, implementation of OUHSC *Public Health Grand Rounds*, *Walk this Weigh*, *Parents, Let's Talk* workshops, *Strong & Healthy Oklahoma: Eat Better, Move More, Be Tobacco Free*, OSDH Certified Healthy Oklahoma program, the 2012 *Worksite Wellness Forum*, and the 2013 COTP Stakeholder Retreat - are some *signature* accomplishments.

Wellness Now formed in April 2010 as a community-led initiative of persons and organizations sharing the vision to improve health and wellness in Oklahoma City-County. Wellness Now accomplishments include: Annu-

al Health at Work conference, *Pouring on the Pounds* awareness campaign to reduce consumption of sugary drinks, suicide prevention outdoor media campaign, and collaboration with schools, worksites, and city governments to adopt policies in schools, worksites, communities, parks, etc.

COTP and *Wellness Now* merged on January 1, 2014 with the aim to synergize improvement of health outcomes using six dynamic workgroups:

Wellness Now - Living Forward...

Adolescent Health

Health at Work

Maternal & Child Health

Mental Health

Nutrition & Physical Activity

Tobacco Use Prevention



Open Streets OKC - A real crowd pleaser!

COME KICK IT!

SATURDAY MAY 31 9AM-2PM

In honor of World No Tobacco Day and Physical Fitness Month.

COME KICK IT! at the Santa Fe South Middle School.

Register your team or come out to support your friends and family.

All ages are welcome to attend!

REGISTRATION: <http://okcwellnessnow.com>

Register as a team or individually

12 and older to play. 100% free

LOCATION: Santa Fe South Middle School

4712 S. Santa Fe Avenue

OKC 73105

OKC HEALTH WELLNESS NOW

Kicking a Sedentary Lifestyle

Kicking the Habit

OKC HEALTH WELLNESS NOW

OKC-County Wellness Now, Shape Your Future, and Santa Fe South Schools, Inc., hosted a fun-filled kickball tournament to honor *World No Tobacco Day/ Physical Fitness Month* May 31 - 9 AM - 2 PM

Coalition Contact Information

Oklahoma County Wellness Now Coalition

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Partnership Priorities

- Adolescent Health
- Maternal & Child Health
- Mental Health
- Physical Activity & Nutrition
- Tobacco Use Prevention
- Worksite Wellness

Mission Statement

To improve the health of Oklahoma County through community partnerships that create policies, systems, and environments that make living well easier

VISION

A community that supports and enables all people to be healthy and well



Oklahoma County, OK

Activities

- Adoption of Nutrition/ Fitness Policies
- Certified Healthy Oklahoma Program
- 24/7 Tobacco Free Schools
- Tobacco-Free City Property/Worksite Policies
- Monthly Health at Work *Lunch N Learns*
- Healthy Soul Food Cooking Demonstrations



Outcomes/Impact

- ◆ OK County Wellness Score 2014
- ◆ Open Streets OKC - NW 23rd St., Robinson - Walker closed to auto traffic - people of *all ages* took 2 the street 2 have fun and get physically fit
- ◆ 5th Annual Health at Work Conference
- ◆ Partnered with Oklahoma Regional Food Bank - Mobile Fresh Food Distribution Sites
- ◆ Community Health Dashboard
- ◆ Photo-Mapping
- ◆ OKC-Co Health Department Accredited

Partnerships

ACOG	Hispanic Chamber of Commerce	OKC Police Department
Alliance for a Healthier Generation	INTEGRIS	OK City Dietetic Assn
American Cancer Society	Interfaith Alliance	OKC Housing Authority
American Diabetes Assn	JOY Free Resources Clinic, Inc.	OK City Indian Clinic
American Heart Assn	Journal Record	OK Regional Food Bank
American Lung Assn	LaPetite Academy	OK City University
American Red Cross	Latino Community Development Agency	OFMQ
Area-Wide Aging	Mercy Community Outreach	OK Hospital Assoc
Asian Health Consortium	Metro Tech Center	OPCA
Boys/Girls Club OKC	Metro Transit	OSDH
Buy 4 Less	Metro Library System	OSU Coop Ext Service
Central OK CARE LINK	Mid-Del Public Schs	OU COPH
Chesapeake Energy	Millwood Public Schs	OU Physicians
Child Death Review Board	Neighborhood Alliance	Ouhsc - UCO
City of OKC	NorthCare	PTA - State of OK
Community Health Centers, Inc.	OCCHD	Public Strategies
Edmond Public Schs	ODMHSA	Putnam City Pub Schs
Faith & Fitness, Inc.	OK Healthy Aging	Schools for Healthy Lifestyles
OK City Chamber	OICA	Sisters in Motion
Health Alliance for the Uninsured	OK Co Med Society	St Anthony Med Ctr
Silver Sneakers	OKC Public Schools	TAFB Public Affairs
	OK County TRIAD	TSET
	OK DHS	UCO
		United Way Central OK
		Urban League of Greater OK
		Y of Greater OK City

FUNDING

- CDC CTG (Community Transformation Grant)
- CDC Youth Suicide Prevention Grant
- TSET Nutrition & Fitness Grant
- TSET Tobacco Control Grant



Healthy Soul Food Cooking Demo