

2012 OHIP Work Group Quarterly Report
2nd Quarter (Oct - Dec); SFY Ending June 30, 2013



Work Group Name: Health Systems Effectiveness (Public/Private Partnership)

Work Group Goal: Foster Collaborative Relationships with Public & Private Partners – Statewide Focus

Result Objective	Target Completion Date	Actual Completion Date	Accountability (Lead Person(s) Responsible)	Measure	Progress
1. Link healthcare providers/facilities with schools to implement and enhance recommended wellness activities outlined in the Certified Healthy Schools Criteria and recommended by the CDC in the Coordinated School Health Model	Beginning with 2012 Certified Healthy School Application Process		Lead: OSDH	Measures: 1. # of health facilities adopting a school 2. # of certified healthy schools	The project will be developed by the Center for the Advancement of Wellness, in conjunction with TSET, as they develop additional programs aimed at creating healthy school environments. More robust school wellness programs will be available in the 2012-2013 school year.

<p>2. Organizing business leaders in order to effectively leverage resources and advocate for health.</p>	<p>12/31/2012</p>		<p>Lead: OHIP, Public Private Partnership Group and others TBD</p>	<p>Measures:</p> <ol style="list-style-type: none"> 1. 100% completion of plan by 2012. 2. # of certified healthy businesses 3. # of certified healthy communities 4. # of certified healthy communities with strong community partnership 5. # of incentive grantees 	<p>The OHIP subcommittee has identified the following 3 focus areas for this initiative. 1) A Marketing/Awareness campaign around the Certified Healthy initiatives 2) Advocacy for public health legislative priorities and 3) A grass tops effort aimed at business leaders emphasizing the relationship between good public health and economic development. Meetings have been held with Oklahoma City Area Intertribal Health Board, Dr. Janet Barresi, Superintendent of Schools and Secretary Phyllis Hudecki, Secretary of Education, Oklahoma State Medical Association members, Dr. John Robinson, President, Dr. Robert McCaffree, Vice President, and Ken King, Executive Director, Ted Haynes, Blue Cross/Blue Shield President, Nicolle Franklin, MAPS 3, Oklahoma Hospital Association members, Chuck Skillings, OHA Chair, Craig Jones, President, Bruce Lawrence, OHA Immediate Past Chair, Shelly Dunham, OHA At-Large Member, Patti Davis, Ex. Vice President, Will & Frank Merrick, Merrick Foundation.</p> <ol style="list-style-type: none"> 1. # of certified healthy businesses (2012): 349 2. # of certified healthy communities (2012): 52 3. # of certified healthy campuses (2012): 28 4. # of certified healthy restaurants (2012): 12 5. # of certified healthy schools (2012): 314
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Chairs: *Barry Smith, Ted Haynes, Terry Cline*

Special Note: *We welcome Ted Haynes, President, Blue Cross Blue Shield to the work group.*