

2011 OHIP Work Group Quarterly Report

Dated October 1, 2011 – December 31, 2011

Work Group Name: Health Systems Effectiveness (Public/Private Partnership)

Work Group Goal: Foster Collaborative Relationships with Public & Private Partners – Statewide Focus

Result Objective	Target Completion Date	Actual Completion Date	Accountability (Lead Person(s) Responsible)	Measure	Progress
1. Link healthcare providers/facilities with schools to implement and enhance recommended wellness activities outlined in the Certified Healthy Schools Criteria and recommended by the CDC in the Coordinated School Health Model	Beginning with 2012 Certified Healthy School Application Process		Lead: OSDH	Measures: 1. # of health facilities adopting a school 2. # of certified healthy schools	The Center for the Advancement of Wellness has hired a Director effective January 3 rd and can now begin the development of the school adoption program for health facilities.
2. Organizing business leaders in order to effectively leverage resources and advocate for health.	12/31/2012		Lead: OHIP, Public Private Partnership Group and others TBD	Measures: 1. 100% completion of plan by 2012.	The OHIP subcommittee has identified the following 3 focus areas for this initiative. 1) A Marketing/Awareness campaign around the Certified Healthy initiatives 2) Lobbying for public health legislative priorities and 3) A grass tops effort aimed at business leaders emphasizing the relationship between good public health and economic development.

Chairs: Barry Smith, Bert Marshall, Julie Cox-Kain