

Oklahoma State Department of Health
Oklahoma Health Improvement Planning (OHIP) Team Meeting
Oklahoma History Center
Wednesday, July 25, 2012

Minutes

Members Present: Dr. Terry Cline, Dr. Stephen Cagle, Gary Cox, Dr. Bruce Dart, Rick Ernest, Jeff Hamilton, Neil Hann, Dr. Murali Krishna, Dr. Mary Anne McCaffree, Anne Roberts, Cindy Roberts

Designees Present: Steven Buck

Other Attendees Present: Julie Bisbee, Amber England, Joyce Marshall, Mark Newman, J.T. Petherick, Tim Tall Chief

Welcome & Opening Remarks – Dr. Terry Cline

- Dr. Terry Cline welcomed everyone to the meeting and thanked those individuals that are substituting for members that were unable to be present.

Approval of April 4, 2012 Meeting Minutes – OHIP Team

- Rick Ernest made a motion to approve the April 4, 2012 minutes. The motion was seconded by Jeff Hamilton. Minutes approved.

Flagship Work Groups Update – Joyce Marshall for Dr. Gary Raskob

- Tobacco
 - Mercy Health Center is signing on to implement a program similar to what has been done at Integris Health (implementation of USPHS Clinical Practice Guidelines) for both their hospitals as well as their clinics. Governor Fallin’s Executive Order for all state property to become smoke-free indoors and outdoors becomes effective August 6, 2012. The order will affect 37,000 to 38,000 state employees in addition to numerous students and members of the public that will be affected by college campuses complying with the order. The Centers for Disease Control and Prevention (CDC) began a *Tips from Former Smokers* campaign in March that will run through the end of June with real people with compelling stories encouraging people to quit or never start smoking. The continued work being done by many tribal nations to address casinos and other tribal areas affected by exposure to secondhand smoke was evident at the recent 5th Annual Tobacco Conference “Preparing for the 7th Generation: The Journey Continues”, with casinos going smoke/tobacco free being a topic of interest. Related to this, the Hard Rock Casino in Tulsa is still going tobacco free when it opens.
- Children’s Health
 - Girl Scout Safe Sleep patch program information was distributed to two hundred fifty (250) scout leaders at a recent Girl Scout University event. Filming has been completed for the well-child visit promotion to be aired on the Oklahoma Educational Television Authority (OETA). The videos for the promotion will emphasize the impact access to services have had for children and will promote preventive care including well child, oral health, and developmental screening.

The Injury Prevention Service (IPS) at the Oklahoma State Department of Health (OSDH) recently purchased more than one thousand (1,000) child safety seats to distribute to families in need. In addition, Safe Kids Coalition recently purchased and distributed two hundred (200) life jackets to area lakes as part of the Brittany Project to help reduce the occurrence of child drowning incidents. The State Fluoridation Plan for Oklahoma was recently completed and eighty-five (85) primary care providers (PCPs) and staff have received online certification to apply fluoride varnish (FV) and be reimbursed for their services as of April 2012. Funding to support fifteen (15) Oklahoma Dental Loan Repayment Plan (ODLRP) participants was approved for SFY2013. Training about the program was provided to dental school students on May 7, 2012. The Department of Rehabilitation Services (DRS) and the Oklahoma Family Network (OFN) provided the first Transition Care Notebook Workshop on May 6, 2012 to twenty (20) participants. The workshop assists teachers, other providers, parents and young adults in preparing for a successful transition. The OFN added a new Family Support Navigator to cover nine counties in western Oklahoma. As a result, families will be offered connections to family-to-family support, training, financial and community resources, providers, support groups for families and siblings of children with special needs.

- Obesity
 - A total of four thousand six hundred thirty-four (4,634) website hits were recorded for the Shape Your Future website in the fourth quarter of SFY2012. A reported two thousand eight hundred seventy-two (2,872) individuals participated in some form of physical activity during the month of May which was designated National Physical Fitness and Sports Month.

Infrastructure Work Groups Update – Gary Cox

- Access to Care
 - The Supreme Court issued a ruling on the Patient Protection and Affordable Care Act on June 28, 2012. Each state is currently assessing the impact of implementation, specifically concerning affordable health insurance through an online marketplace. The Primary Care Advisory Taskforce (PCAT) continues to meet and work toward the development of a primary care state plan. PCAT met on June 8, 2012 to discuss a timeline for the plan. Results of the PCAT state plan, which will include potential short and long term solutions to healthcare access problems in Oklahoma, are anticipated in 2013.
- Public/Private Partnerships
 - Meetings have been held with representatives from the Oklahoma City Thunder and Tulsa Shock basketball teams about potential public/private partnerships. In regards to the Certified Healthy Initiative a total of two hundred sixty-seven (267) businesses and forty-six (46) communities were certified healthy according to the standards set by the Certified Healthy Initiative program. Around twenty-five (25) certified healthy communities have established strong community relationships. In addition there were a total of fourteen (14) incentive grantees that were approved for grant funds through a partnership with the Tobacco Settlement Endowment Trust (TSET).

- Workforce Development
 - The Oklahoma State University (OSU) Center for Rural Health continues to work with the OSU Medical Center to assist physicians in the use of office based telemedicine with the urology, ENT (Ear, Nose, & Throat), cardiology, and orthopedic surgery departments expressing interest. Implementation of the clinical hub is on track with Oklahoma University (OU) and OSU coming on in Fall 2013. In addition the identification of clinical spaces available for nursing students is in process. HB3058, written originally to establish new residencies in rural hospitals, had the term “rural” dropped out of the bill and has been changed to involve small hospitals but is not limited to those traditionally defined as “rural.” OSU will now be the primary organization for program administration. A total of five (5) hospitals will train eight (8) residents each. Pending a decision by the Patient Protection and Affordable Care Act for “Medical Home Model Grants”, most community mental health centers (CMHCs) want to move forward without funding in the pursuit of providing a medical home to over six thousand (6,000) severely mentally ill (SMI) patients that are currently uninsured.

SFY 2012 Legislative Agenda Update – Dr. Mark Newman

- Although all three OHIP agenda items for SFY2012 failed to make it through the full legislative process tremendous support was shown for HB2267 (Restoring Local Rights) throughout the process. Regardless of the tremendous support and the large number of public and private partners who came out in force for support of HB2267, there is a continued need for more support from the business community to establish the fact that reducing or eliminating tobacco use is more than just a health issue. The fact that the health of employees affects the bottom line of businesses all across the state shows that reducing or eliminating tobacco use is also a business issue. A great example of the progress and power of the movement to restore local rights is the unprecedented number of cities who passed resolutions and ordinances prohibiting the use of tobacco in parks and other public areas in the past year. In regards to HB1270 (Wellness Education in Middle Schools) it has been suggested that the approach to this topic would be best addressed at the local level by visiting school board members and boards to educate them on the definition of wellness education and the benefits of providing that education. In light of the lack of support and opposition to SB0182, which would have banned the use of handheld electronic devices by anyone under the age of eighteen, it would not be feasible to continue to seek passage of legislation in support of this issue at this time.

SFY 2013 Legislative Agenda Strategy Session

- Lengthy discussion was held regarding the SFY2013 OHIP legislative agenda with numerous comments and ideas being brought forth. The main theme among the discussion was the idea of focusing on a single issue. It was decided that by focusing on a single issue more resources could be devoted to that issue and thereby increase the chance of success in addressing that issue. In conclusion of the discussion regarding the SFY2013 OHIP legislative agenda a motion was made by Anne Roberts to concentrate on restoring local rights as the singular priority item for the SFY2013 OHIP legislative agenda. Dr. Mary Anne McCaffree seconded the motion. All were in favor and the motion was approved.

- The OHIP Team will continue to work towards and support all its important flagship and infrastructure goals and objectives, but will concentrate on the restoring local rights tobacco issue as its legislative agenda focus for 2013.

Closing Comments – Dr. Terry Cline

- The strategies presented today are not mutually exclusive. When we focus on the preemption issue we are also building community awareness and support for other health oriented issues whether it's going to the local public school board about health education in the schools or trying to get the parks to be tobacco free.

Adjournment – Dr. Terry Cline

- This meeting was adjourned at 2:03 P.M.